

## About the Tax Foundation

- Nation's leading independent tax policy research organization
- Principled research, insightful analysis, and engaged experts
- 77 years of informing smarter tax policy at the federal, state, and local levels
- Tax systems that are simple, neutral, transparent, stable, and pro-growth
- State program named most impactful in state tax policy by State Tax Notes for 2011, 2012, & 2013

# Tax Foundation Annual Projects

- Facts & Figures booklet
- State-Local Tax Burdens
  - Connecticut residents pay 11.9% of their income in state-local taxes, the 3<sup>rd</sup> highest in the country
  - Consistently in highest five states since 1992
- Tax Freedom Day
  - For Connecticut, is on May 13 in 2015
  - National day is April 24
- Location Matters
- State Business Tax Climate Index





- Many things affect business and individual location decisions
- Taxes are part of that equation and policy changes can have immediate effects
- Anecdotes (Phil Mickelson, Tiger Woods, Gerard Depardieu, Tom Golisano)
- Migration effects in international tax policy are demonstrably large
- Migration is real enough that states seek to crack down on it



## Do Taxes Matter?

- Study of 26 peer-reviewed academic articles on relationship between taxes and economic growth
  - All but three find a negative effect of taxes on growth
  - Most harmful to least harmful: corporate income tax, individual income tax, consumption taxes, property taxes
  - Even CBPP concedes there are "some studies by reputable economists" finding high state-local taxes have "measurable and consistently adverse impact on state economic performance."
- Short term vs. long term
- Total cost vs. marginal cost
- Benefits vs. costs



#### **Location Matters**

#### Effective Rates and State Ranks for New and Mature Firms New Firms Mature Firms **Effective** State **Effective** State Rate Rank Rate Rank Capital-Intensive Manufacturing Operation 9.8% 8.0% 14 Labor-Intensive Manufacturing Operation 9.8% 6.7% 12

35.4%

42.3%

22.1%

21.8%

42.5%

46

26.9%

32.3%

19.0%

14.5%

20.9%

46

42

44

 High corporate tax rate but single sales factor apportionment and no throwback rule

Call Center

Retail Store

Distribution Center

Corporate Headquarters

Research and Development (R&D) Facility

- High unemployment insurance taxes
- Capital stock tax (one of 18 states)

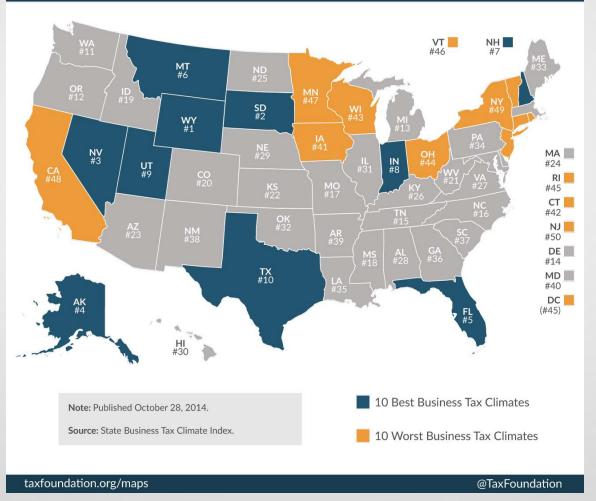


- How (not how much)
- Ranking of status quo (as of July 1) and roadmap for improving
- Overall rank and five component ranks
  - Individual Income, Corporate Income, Sales, Unemployment, and Property/Wealth
- Widely cited and used by media, policymakers, and other indices
- Downloaded 500,000 times a year
- Survey of academics, policymakers, and media named it 21<sup>st</sup> best think tank policy report in the world

#### 2015 State Business Tax Climate Index

Which states have the most competitive business tax systems?







- Connecticut's overall rank is 42nd
  - 1st being best, 50th being worst
- Corporate Tax Component: 32nd
- Sales Tax Component: 42nd
- Unemployment Insurance Tax Component: 20th
- Property Tax Component: 49th
- Individual Income Tax Component: 34th.

- Individual income tax recapture provision
- Income tax brackets not indexed for inflation
- Corporate income tax 20% surtax
- No net operating loss (NOL) carryback provision
- Capital stock tax
- Estate tax (\$2m threshold) and gift tax
- Sales tax rate of 6.35% ranks 31st highest
- Sales tax breadth low, about 26%



