



CTrides.com

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A Service of the Connecticut Department of Transportation

CTrides: Quarter 2 Activity Summary

April—June 2016

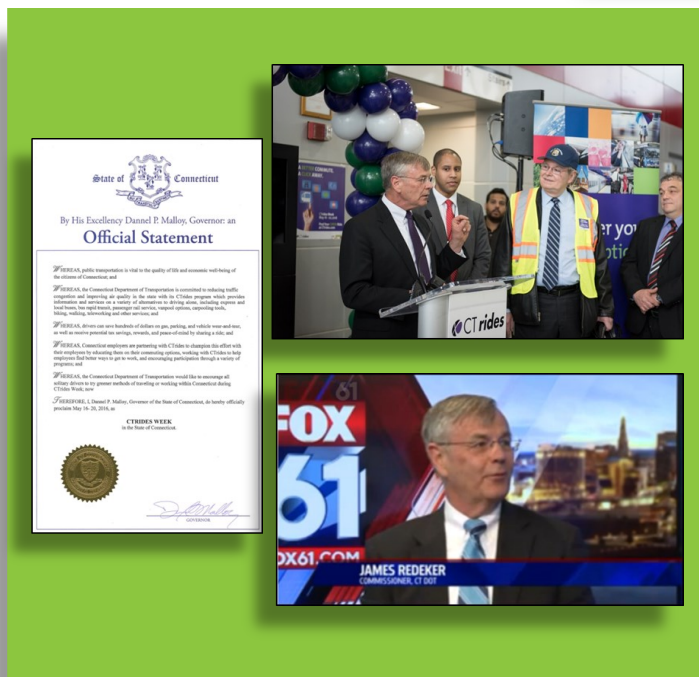
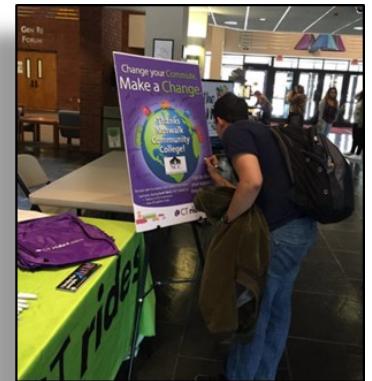
The second quarter of 2016 featured two major Outreach-focused campaigns for CTrides — **Earth Week** in April and **CTrides Week** in May.

Earth Week—April 18-22

Using the nationally celebrated **Earth Day** on April 22, CTrides planned events throughout the week to tie the message of “Green Commuting” into the overarching theme of helping the Earth by being eco-focused.

This year’s campaign theme was “**Make A Difference. Change Your Commute.**” and was featured on an event poster, in an email blast, and with a Facebook event. Additionally, a special Earth Week poster was created so employees could sign the poster as a form of pledging their support of executing a green commute for the week.

Engagement was especially strong this year with **25 events** over the 5 days for **Earth Week** including **8 Earth Day** events at some of CTrides’ top partners including **The Hartford, Pratt & Whitney, Bigelow Tea, L+M Hospital, and Sikorsky Aircraft**. Further, there were **387 sign-ups** during the week for the Ridematching & Rewards program. All of the Earth Week efforts were supported by gamification with the “Putt for Points” golf game, as well as a value ad radio interview to promote Earth Week.



CTrides Week—May 16-20

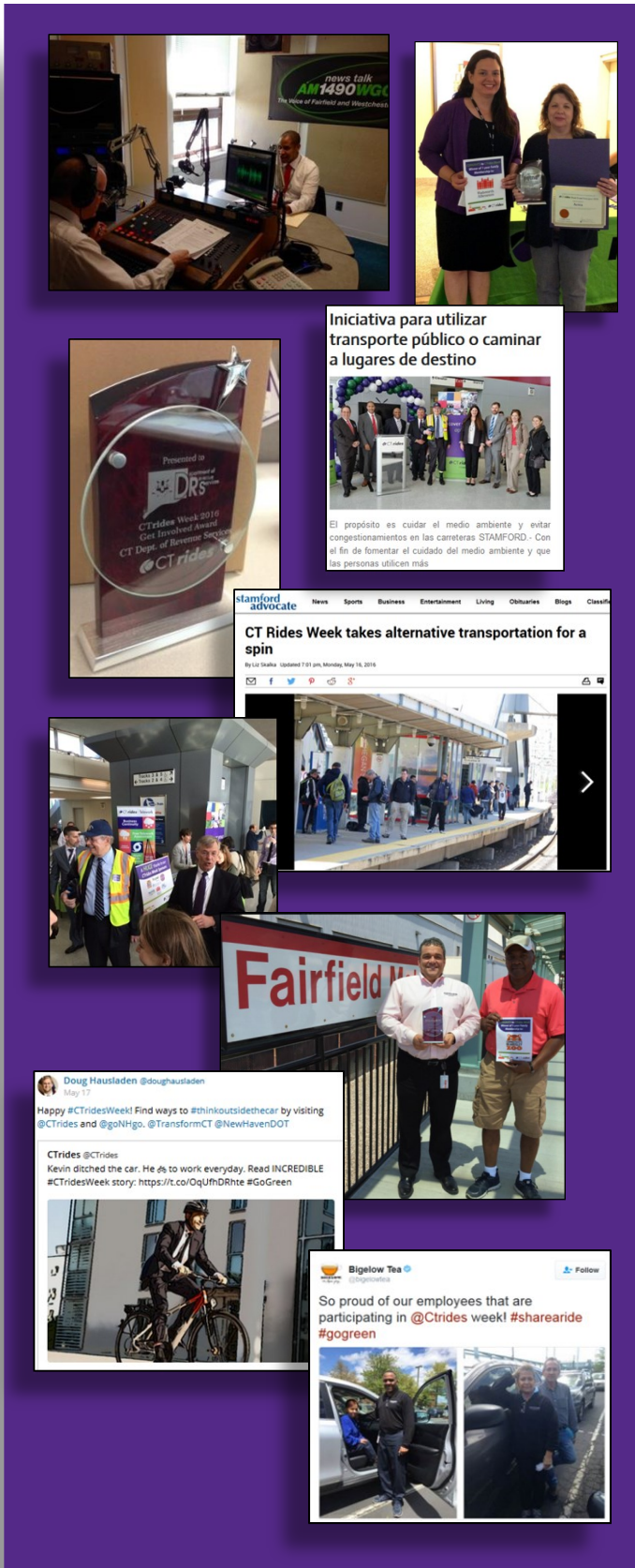
CTrides Week, the program’s annual capstone event, encourages Connecticut commuters to try a new green commute just once during the week. This year’s theme was: “**A Better Commute. A Click Away.**” In order to promote the week, CTrides took a four-fold approach that included the outreach team, paid media, public relations and organic engagement through social media.

There was strong support from **CT DOT Commissioner James Redeker**, as well as a declaration from **Governor Dannel Malloy** proclaiming the week **CTrides Week!**

CTrides set record numbers using a website pledge page, as well as worksite pledging:

- **Pledges:** 1,289
- **Participating Partners:** 54
- **Corporate Awards:** 5

More on next page->



CTrides Week Continued...

The CTrides Week kick-off event, intended to announce the start of the week as well as create a media and public relations opportunity, was held at the Stamford Transportation Center in the southwestern corner of the state. Invited to the event were state and local officials, media, transportation stakeholders in the area and CTrides partners. Commissioner Redeker, Stamford Mayor David Martin, Bigelow Tea Partner contact Jim Gildea and CTrides Project Manager Russell McDermott all made brief comments to the media and commuters in attendance. It was a highly successful event and CTrides garnered significant media coverage. Here is a snapshot:

- **TV:** NBC CT, FOX 61, WFSB Channel 3, News 12
- **Radio:** WCBS - NYC, WLAD, WGCH, WHCN, WCUM
- **Print:** Associated Press (various), Stamford Advocate, Greenwich Times, Norwalk Hour, El Sol
- **Digital:** AP (various), Daily Voice – Fairfield County, Hey Stamford, Fairfield County Business Journal
- **PSAs:** WPLS, WYBC, WFOX, WEZN

Other marketing efforts during the week included sending a post-event alert out to the media, sharing a new Commuter Story a day on social media, and awarding five trophies to partner companies that went above and beyond during the week. The corporate winners were:

- **Corporate Champion:** Aetna - Most miles saved not driving alone with more than 34,000.
- **Get Involved Award:** Connecticut Department of Revenue Services - Most employees who pledged a trip DRS with nearly 100 pledges.
- **Take A Ride Award:** Yale University - Most employees who tracked a trip with almost 250.
- **Trailblazer:** Bigelow Tea - Highest percentage of employees who pledged a trip at nearly 20%.
- **Step Up Award:** SeeClickFix - Highest percentage of employees who tracked a trip at over 22%.

CTrides awarded the five winners with a trophy and additionally awarded all the participating partners with a certificate to thank them for their efforts in driving the success of the week.

Other events during the week included a rewards day, hosted by CTfastrak, which included setups at various stations and promoted the CTfastrak Rewards program.

CTrides capped off the week with National Bike-to-Work Day, participating in eight events statewide: Hartford, New Haven, Stamford, New Britain, Norwich, New London, West Hartford and East Hartford.



CTrides Advertising and Public Relations

During Q2 2016, CTrides continued with the “Give Your Car a Rest” campaign across all channels through April 25, when media was swapped for creative linked to the CTrides Week campaign.

The new creative ran through the end of CTrides Week, May 20, and then the overarching-themed messaging was put back into circulation.

The mediums that were swapped were:

- Pandora Digital
- Outdoor Digital
- Desktop/Mobile Digital
- Facebook
- Print: Hartford Business Journal (5/16)

A quarterly partner Newsletter was also disseminated in April as a way to promote the spring events, specifically, Earth Week and CTrides Week. This was channeled out to all CTrides partners and stakeholders using the most recent and updated data.

CTrides Social Media

In addition to the various posts promoting local transit agencies, interesting and notable commuting articles, and fun, partner engagement at CTrides events, a pilot social media scavenger hunt was tested during April: the **Commute Pursuit Challenge**.

This event was targeted toward college students via social media and it was piloted with **Gateway Community College** in New Haven. The goal was to get students out into their surrounding communities and find out about transportation options available to them, and use those options to get to local landmarks. They posted photos on Facebook, Twitter and Instagram and prizes were awarded to local eateries and sponsored by the school.

This challenge was completely grassroots, promoted solely on the CTrides social media channels, the school’s social media channels and at on-site events. There were seven winners in all, including a class of 11 students from the Step Forward program, which assists adults with disabilities to prepare for their career. The instructor was extremely appreciative to take part in the challenge as it correlated to what she was teaching in class. There are efforts now to expand the “Pursuit” to other schools.



Partner Activity

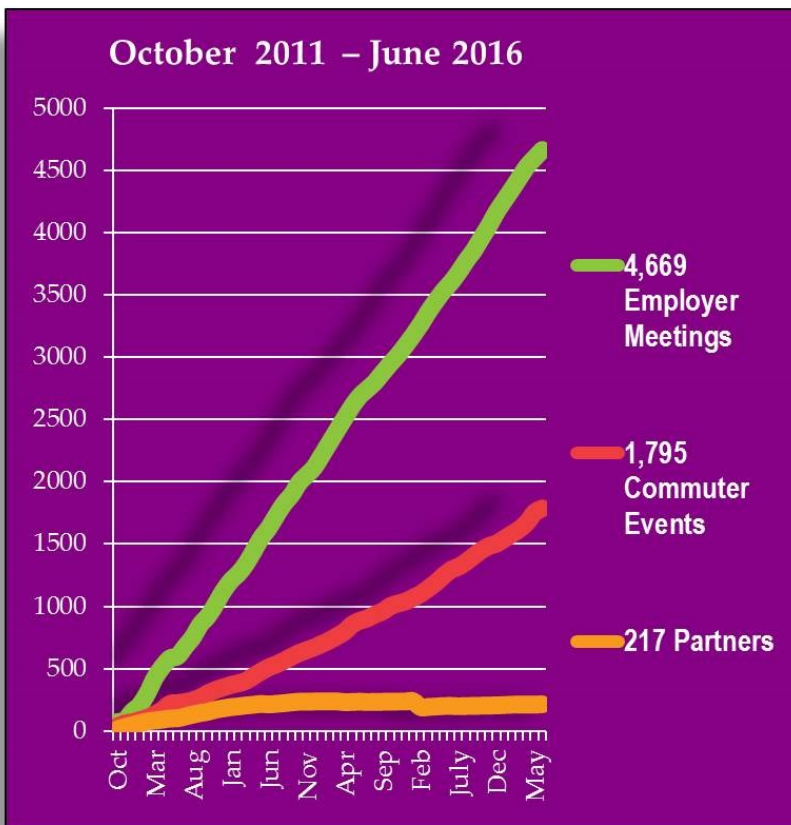
CTrides added two new partners this quarter:

- Gaylord Rehabilitation Hospital
- Homegoods Distribution Center

This brings the total number of CTrides Partners to 217 and the number of Stakeholders to 191.

The team also recognized three partners, one from each of the three CT regions, for their commitment in offering employees various commuter benefits.

- **New Haven Job Corps**—Goes above and beyond to post CTrides materials and host events, including two lunchtime events a month; invites CTrides to new student training and graduation events.
- **Connecticut Children’s Medical Center**—Working hard to improve partner level; trying to implement vanpools; heavily involved with program.
- **Southwest Community Health Center**—Encourage the use of mass transit to facilities; as a health center, have vested interest in improving the community they serve; disseminate transportation information to clients and employees alike.



The CTrides Outreach Team held **222 Worksite Meetings** and **167 Commuter Events** with their worksite partners during Q2. The partner total is now up to **217** and the stakeholder total is now **191**.

This quarter’s worksite activity, segmented by region, can be found on the following pages. A complete list of program partners is in Appendix A.



Regional Worksite Highlights

Western CT includes Litchfield, Housatonic, Bridgeport & Stamford regions.

Highlights

Bigelow Tea – Ruffled off a bike, bike rack and helmet for CTrides Week. Won a trophy for the second year in a row with great employee participation, including internally tracking vehicle miles not traveled during the week.

Cartus—Quarterly carpool raffle for 5 employees to get preferred parking.

UConn Stamford—New student orientation events with transit partners.

Sikorsky—170 Earth Week sign-ups.

ASML, Inc.—Seeking CTrides assistance during parking reconstruction.

Diageo—Using CTrides to tie into wellness campaign focusing on healthy, stress-free habits.

Northwest Community College—Fall events setup with interest in becoming a partner with greater involvement.

Events

- ASML, Inc.
- Bigelow Tea
- Bridgeport Neighborhood Trust
- Cartus
- City of Stamford
- City of Waterbury
- Crunch Fitness
- Diageo, Inc.
- HARTransit
- Housatonic Community College
- Naugatuck Valley Comm. College
- Northwestern Comm. College
- Northwestern CT Community College

- Norwalk Community College
- Norwalk Community Technical College
- Oracle Corporation
- PEP - Lacey Manufacturing
- Sikorsky Aircraft
- Southbury Training School
- Southwest Community Health Center
- St. Mary's Hospital
- Stone Academy (Waterbury)
- Tauck Tours
- Town of Greenwich
- UConn - Stamford
- University of Connecticut-Stamford
- Waterbury Hospital
- Yale New Haven Hospital

Meetings

- ASML, Inc.
- Atria Healthcare - Stratford
- Bigelow Tea
- Cartus
- City of Bridgeport
- City of Stamford

- City of Waterbury
- HARTransit
- Housatonic Community College
- Jewish Senior Services
- Macy's Logistics & Operations
- Naugatuck Valley Community College
- Naugatuck Valley Council of Governments
- North East Transportation Co.
- Northwestern CT Community College
- Norwalk Community Technical College
- Norwalk Transit
- Oracle Corporation
- People Friendly Stamford
- People's United Bank
- PEP - Lacey Manufacturing
- Sikorsky Aircraft
- Solvay
- Southbury Training School
- Southwest Community Health Center
- St. Mary's Hospital
- Starwood Hotels
- Stone Academy (Waterbury)
 - Tauck Tours
- The Business Council of Fairfield County
- Town of Greenwich
- University of Bridgeport
- University of Connecticut-Stamford
- Valley Transit District
- Vitas Healthcare
- Waterbury Hospital
- Western CT Council of Governments



Regional Worksite Highlights



Southern CT includes Middlesex, New Haven & coastal regions

Highlights

Gateway Community College —Piloted a new social media scavenger hunt program that identified transit landmarks and awarded prizes for winners.

L+M Hospital—Free Bike-to-Work breakfast on National Bike-to-Work day.

City of Norwich—Created bike-to-work day between seven local agencies and received official proclamation from Mayor.

West Haven VA—Hosted a Transportation Fair with local bus and vanpool providers to promote employer-offered transit subsidy.

Gaylord Specialty Healthcare—Signed up as a new CTrides partner, hosted first employee event with lots of interest in carpooling.

Yale University—CTrides Week virtual event that garnered them a trophy for the second straight year.

Events

- Bike New London
- City of New Haven
- Community Health Center of New London
- Connecticut Valley Hospital
- Connecticut Water
- CT DOT
- Eastern Connecticut State University
- Elm City Cycling
- First Niagara Bank
- Fusco Corporation
- Gateway Community College
- Gaylord Specialty Healthcare
- GoNHGO
- Job Corps New Haven
- Lawrence + Memorial Hospital
- Legrand Ortronics

- Mitchell College
- Norwich Community Development Corporation
- Quinnipiac University
- Quinnipiac University - North Haven Campus
- Southern Connecticut State U.
- State of Connecticut
- VA - West Haven
- Western Connecticut State U.
- Yale-New Haven Hospital
- Yale University

Meetings

- Albert J. Solnit Psychiatric Center
- Alexion Pharmaceuticals
- Amazon Sorting Center
- Anthem
- Bike New London
- BikeWalkCT
- City of New Haven
- Collins and Jewell Co Inc.
- Community Health Center of New London
- Connecticut Valley Hospital
- Connecticut Water
- Eastern Connecticut State U.
- First Niagara Bank
- Frontier Communications
- Gateway Community College
- Gaylord Specialty Healthcare
- Girl Scouts of Connecticut
- GoNHGO
- IKEA - New Haven
- Job Corps New Haven
- JP Svendsen Insurance

Agency

- Knights of Columbus
- Lawrence + Memorial Hospital
- Pequot Health Center
- Milone & MacBroom
- Mitchell College
- Nelson\Nygaard Consulting
- Norwich Community Development Corporation
- Quinnipiac University
- Quinnipiac University - North Haven Campus
- SeeClickFix
- South Central Regional COG
- Southern Connecticut State U.
- State of Connecticut
- Town Green Special Services District
- VA – West Haven
- Western Connecticut State U.
- Windham Region Transit District
- Winstanley Enterprises LLC
- Yale New Haven Hospital
- Yale University



Regional Worksite Highlights



Eastern CT includes the Hartford, North and Central regions of Connecticut

Highlights

Homegoods Distribution Center –

Brought on as a new partner. Held events for first and third shift workers.

Goodwin College—Fall events planned including Transportation Resources Day with all commute methods represented.

Cabela’s—Held first event after a year of prospecting; very successful with more events planned.

Pratt & Whitney—Great turnout for Earth Day and Bike-to-Work events.

Connecticut Children’s Medical Center—Looking to increase activity with CTrides and grow partner levels.

Dept. of Administrative Services—Overwhelming interest in program with 50+ registrations during Health Fair.

Events

- AECOM
- Aetna
- Albertus Magnus (E. Hartford)
- Asnuntuck Comm. College
- Bradley Airport
- Branford Hall (Windsor)
- Cabela's
- Capital Community College
- Carrow Real Estate Services



- Central CT State University
- Cigna
- City of New Britain
- Connecticut Children's Medical Center
- Connecticut Dept. of Motor Vehicles
- CT Dept. of Administrative Services
- CT Dept. of Children & Families
- CT Department of Corrections
- CT Dept. Energy & Environmental Protection (DEEP) – New Britain
- CT Dept. Revenue Services
- CT Dept. of Transportation
- CTfastrak
- Freemont Group
- Goodwin College
- Homegoods Distribution
- ING (Voya)
- IRS
- Jackson Laboratory
- Job Corps
- Lincoln Tech. - New Britain
- Manchester Comm. College
- MassMutual
- New Britain Downtown District
- Office of State Comptroller
- Pratt and Whitney
- Saint Francis Hospital
- State of Connecticut
- The Hartford
- Town of East Hartford
- Travelers
- Tunxis Community College
- UConn (Storrs)
- UConn Health Center
- Voya
- West Hartford Health & Rehab
- Windsor Economic Develop.

Meetings

- AECOM
- Advance Auto Parts
- Aetna
- Albertus Magnus, East Hartford
- Cabela's
- Capital Community College

- Carrow Real Estate Services
- Central CT State University
- City of Hartford
- City of New Britain
- Connecticut Children's Medical Center
- CT Dept. of Children & Families
- CT Dept. of Corrections
- CT DEEP – New Britain
- CT Dept. of Motor Vehicles
- CT Dept. of Revenue Services
- CT Dept. of Transportation
- CTfastrak
- Duncaster Retirement Community
- Economic Development - Windsor
- Freemont Group
- Goodwin College
- Homegoods Distribution
- ING (Voya)
- iQuilt Partnership
- IRS
- Jackson Laboratory
- Job Corps
- Lincoln Technical (New Britain)
- MassMutual
- Pratt and Whitney
- Saint Francis Hospital
- Simsbury Free Bike
- Town of East Hartford
- Town of Farmington
- Town of Windsor
- Travelers
- TTM Technologies
- UConn Health Center
- UConn Law School
- UConn (Storrs)
- vRide
- West Hartford Health & Rehab
- Wiremold/Legrand

Customer feedback:

“Greatly appreciated your efficient information. Thank you so much.”

“Great timely and personalized response.”

“VERY convenient!! I needed a quick answer and got it! Thank you.”

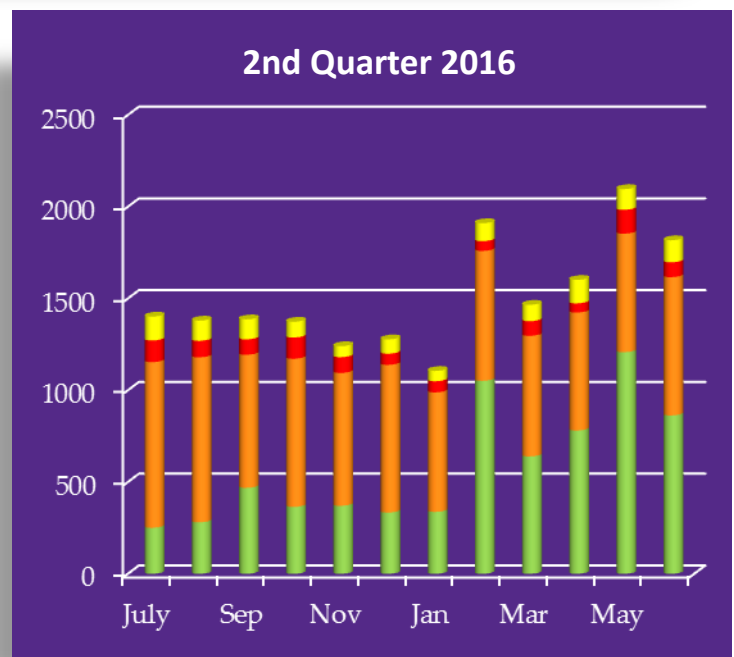
Consumer Feedback

Second quarter highlights for the Customer Service team:

- 1) Began testing ‘Live Text’ feature for mobile users, which will afford them the option of using an SMS-based chat in place of the traditional ‘Live Chat’ online feature. Will launch early Q3.
- 2) Updated the Custom Commute Plan to make it more condensed and user-friendly, while providing an equal amount of information.
- 3) Processed a record number of trial bus passes for the month of May.
- 4) Additional training for compiling and processing Custom Commute Plans.

Customer Service Details:

- **5,517 Total** Inquiries into CTrides
 - * **2,043 inbound calls**
11 inquiries about available disabled services
1 bilingual inquiry
 - * **Responded to 2,852 email inquiries**
 - * **Made 261 marketing or informational outbound calls**
 - * **Facilitated 361 live chats**
4.88 out of 5 (best) avg. rating on all chats
- **Provided 113 Guaranteed Rides** to 77 monthly vanpool riders, 30 express bus commuters and six Shore Line East/Metro-North train riders.
- **Distributed 347 trial bus passes to commuters** meeting the program’s Trial Ride criteria.
- **A follow-up survey** for the quarter netted the following results with 25 follow-up survey respondents, 14 used the pass, 11 will continue to use transit and nine rated service 4-5 out of 5.



▶ **2,043— Inbound Calls** ▶ **261— Outbound Calls**
 ▶ **2,852— Email Inquiries** ▶ **361— Online Chats**

Telework Marketing & Activities

In June, CTrides engaged employees and employers at the state’s biggest business convention, the Connecticut Business Expo. Through value advertising, CTrides was able to be a gold sponsor of the event, have an entire area where sessions were being held branded CTrides, as well as additional branding throughout the event (photos below).

Booth space was also included as CTrides setup a mock home office and used fake snow to promote the theme that weather does not have to halt business productivity. A CTrides Telework session was also held for those in attendance to inform them about the benefits of a telework program. Additionally, CT DOT Commissioner James Redeker attended and spent time engaging people at the booth.

The overall paid media campaign ran through June with digital and print advertising statewide. In evaluating the digital campaign from Fall 2015—Spring 2016, it was found that the Click Through Rate was .13%, performing 88% better than the industry average for the target audience of .05%. A deeper dive into how this was affecting traffic to the Telework page at CTrides.com found that year-over-year traffic was up 440% on the strength of this media campaign.

Telework Client Activities

Telework business consulting consisted of work with the following companies:

- **SERC**, Middletown—Created a telework program that was piloted during Q2 2016. This included meeting with management about the selection process for teleworkers, formalizing the program and all required documentation, and following-up on Q&A included during the testing process.
- **The Pita Group**, Rocky Hill—Exploring formalizing program after meeting at the Business Expo.
- **PluginMuse**, West Suffield—Technology company that would fit the telework mold well. Initial contact made at the Business Expo with consultation regarding best practices ongoing.



CTrides Ridematching & Rewards Program

In the second quarter of 2016, **2,504 new members** were added to the CTrides Ridematch & Reward program.

These additional members reflect on the marketing and outreach efforts as well as a number of raffles, sponsored and administered through the program vendor NuRide. The major second quarter raffle can be seen below. The website was also used to support the CTrides Week effort by posting updated graphics on the dashboard scroll, sending out reminder emails and following-up with sponsors who provided donated prizes for CTrides Week.

Notably, from a technological angle, development began on an App for iOS to include trip syncing with third-party apps like Lyft, Uber, Strava, & Fitbit as well as automatic trip-tracking. No launch timetable has been established. Additionally, a number of technical updates were launched:

Version 8.3.1 was updated:

- This included fixes to the “Find NuRiders” page, Google Map clusters and profile location.

Version 8.4.0 was released and included:

- Auto-send dashboard report pilot

Notable New Rewards in the CTrides Ridematch & Reward Program:

- **JC Penny**—15% OFF online
- **Funny Bone Comedy Club**—2 FREE tickets
- **Verizon Wireless**—\$100 OFF select devices
- **Advance Auto**—\$20 OFF \$75
- **Modell’s Sporting Goods**—10% OFF \$50 online
- **New England Revolution (MLS)** - \$12 OFF \$40 tickets
- **Bloomberg Businessweek**—86% OFF subscription



The Ridematching & Rewards program continued the momentum of its Fall/Winter raffles with this great Summer raffle—a Family Vacation (with lodging included) to Smugglers’ Notch Resort in Vermont!

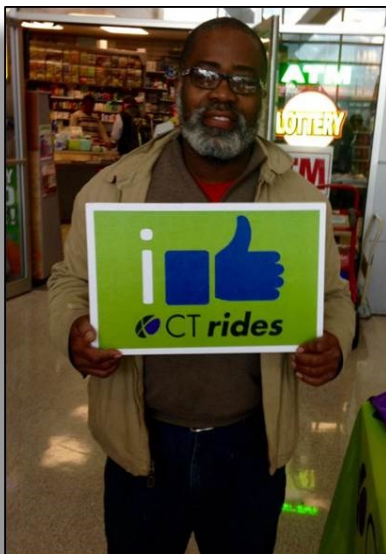
As of the 2Q 2016, there are more than 200 businesses, agencies and municipalities partnered with CTrides — *New Partners highlighted in bold*

1. 1-169th Aviation Regiment
2. 3M Purification
3. Aaron Manor
4. Albertus Magnus
5. Allied World Assurance Inc.
6. American Cancer Society
7. American Heart Association
8. Anthem Blue Cross Blue Shield
9. ASML, Inc.
10. Aurora Products Inc.
11. Avon Health Center
12. BELIMO Aircontrols
13. Bigelow Tea
14. BikeWalkCT
15. Bishop Woods Executive Academy
16. BLT Management, LLC
17. Branford Hall (Branford campus)
18. Branford Hall (Southington campus)
19. Branford Hall (Windsor campus)
20. Bridgeport Fittings
21. Bridgeport Public Schools
22. Building & Land Technology
23. Capital Community College
24. Carrow Real Estate

25. Cartus
26. Cheshire Public Schools
27. CHUBB Specialty Ins.
28. Cigna
29. City of Bridgeport
30. City of Danbury
31. City of New Britain
32. City of New Haven
33. City of New London
34. City of Stamford Land Use Bureau
35. City of Waterbury
36. City of Waterbury - Dept. of Public Works
37. City of Waterbury - Public Health
38. Collins and Jewell Co.
39. Comet Technologies
40. Community Health Group
41. Connecticare
42. Connecticut Children's Medical Center
43. Connecticut Department of Labor
44. Connecticut Department of Transportation
45. Connecticut Valley Hospital
46. Connecticut Water
47. Connecticut Water Company
48. Coventry Public Schools
49. Covidien
50. Danbury Public Schools
51. Department of Administrative Services
52. Department of Economic and Community Development
53. Department of Emergency Services & Public Protection



54. Department of Energy and Environmental Protection (DEEP) - Hartford
55. DEEP— (New Britain)
56. Department of Public Health (Rocky Hill)
57. Department of Revenue Services
58. Diageo, Inc.
59. Duncaster Retirement Community
60. Eastern Account Systems
61. Eastern Connecticut State University
62. Eastern Connecticut Transportation Consortium
63. Eastern CT Workforce Investment Board
64. Eastern Workforce Investment Board
65. Electric Boat
66. Fairfield Public Schools
67. Ferguson Electric CO
68. First Niagara Bank
69. Foxwoods Resort Casino
70. FTD
71. Fusco Corporation
72. Gateway Community College
73. **Gaylord Rehabilitation Hospital**
74. Generations Family Health Center



Quarterly Report

April—June 2016

Appendix A: Partner List

- | | |
|--|---|
| 75. Glastonbury Chamber of Commerce | 97. Litchfield Public Schools |
| 76. Globe Pequot Press | 98. Lord Chamberlain Nursing Center |
| 77. Goodwin College | 99. Lower Connecticut River Valley Council of Governments |
| 78. Greater Bridgeport Regional Council | 100. Lowe's Distribution Center |
| 79. Greater Bridgeport Transit | 101. Macy's Logistics & Operations |
| 80. Greater Waterbury YMCA | 102. Macy's.com |
| 81. The Hartford | 103. Malkin Properties |
| 82. Hartford Steam Boiler | 104. Manchester Community College |
| 83. HARTransit | 105. Marrakech |
| 84. Homegoods Distribution Center | 106. Marrakech, Inc. |
| 85. Housatonic Community College | 107. MassMutual |
| 86. Hughes Health and Rehabilitation | 108. Memry Corporation |
| 87. IKEA (New Haven) | 109. Middlesex Community College |
| 88. IRS Federal Building | 110. Middlesex Community College - Meriden Campus |
| 89. JLL Americas | 111. Middlesex Hospital |
| 90. Job Corps New Haven | 112. Middletown Downtown Business District |
| 91. Kimberly Hall Healthcare | 113. Mitchell College |
| 92. Lawrence + Memorial Hospital | 114. Mohegan Sun |
| 93. Legrand Ortronics | 115. Morgan Stanley |
| 94. Lincoln Culinary Institute (Hartford) | 116. Mystic Aquarium |
| 95. Lincoln Life Insurance/Freemont Group Management | |
| 96. Lincoln Technical Institute (New Britain) | |



117. Naugatuck Valley Community College
118. New Britain CT Works Center
119. New Britain Downtown District
120. Newtown High School
121. Northeast Utilities
122. Northeastern Connecticut Council of Governments
123. Northwest Connecticut Chamber of Commerce
124. Norwalk Community Technical College
125. Norwalk Transit
126. Oracle Corporation
127. Paier College of Art
128. People's Bank (Bridgeport)
129. Pratt & Whitney (Middletown)
130. Pratt and Whitney (East Hartford)
131. Projects Inc.
132. Prudential
133. Purdue Pharma
134. Quinebaug Valley Community College
135. Quinebaug Valley Community College (Willimantic Center)
136. Quinnipiac University



- 137. Reckson/SL Green
- 138. RM Bradley
- 139. Saint Francis Hospital
- 140. Seabury Retirement Community
- 141. SeeClickFix
- 142. Shipman & Goodwin
- 143. Siemens Healthcare Diagnostics
- 144. South Central Regional Council of Governments
- 145. Southeastern Connecticut Council of Governments
- 146. Southern Connecticut State University
- 147. Southwest Community Health Center
- 148. St. Mary's Hospital
- 149. Stamford Chamber of Commerce
- 150. Stamford Downtown Special Services District (SDSSD)
- 151. Starwood Hotel
- 152. Stone Academy (East Hartford)
- 153. Stone Academy (Waterbury)
- 154. Tauck Tours
- 155. Thames Valley Council for Community Action
- 156. The Davis Companies



- 157. The Kennedy Center, Inc.
- 158. Thomaston Public Schools
- 159. Three Rivers Community College
- 160. Torrington Public Schools
- 161. Town Green Special Services District
- 162. Town of Barkhamsted
- 163. Town of Brookfield
- 164. Town of Cheshire
- 165. Town of Coventry
- 166. Town of Fairfield
- 167. Town of Farmington
- 168. Town of Greenwich
- 169. Town of Hamden
- 170. Town of Hartland
- 171. Town of Lebanon
- 172. Town of Manchester
- 173. Town of Monroe
- 174. Town of New Milford
- 175. Town of North Branford
- 176. Town of Redding
- 177. Town of Rocky Hill
- 178. Town of Scotland
- 179. Town of Thomaston
- 180. Town of Wallingford
- 181. Town of Westport
- 182. Town of Wethersfield
- 183. Town of Windham
- 184. Town of Windsor
- 185. Travelers
- 186. Trinity College
- 187. Triumph
- 188. UConn Health Center
- 189. Ultra Electronics
- 190. United Illuminating
- 191. United Steel
- 192. United Tech. Aerospace
- 193. University of Bridgeport

- 194. University of CT (Storrs)
- 195. University of CT (Stamford)
- 196. University of Hartford
- 197. University of New Haven
- 198. Valley Transit District
- 199. Veterans Affairs CT Healthcare System
- 200. Veterans Affairs CT Healthcare System (West Haven)
- 201. Voya Financial
- 202. Walgreens Distribution Center



- 203. Waterbury Board of Education
- 204. Waterbury Hospital
- 205. Watson Foods
- 206. Wesleyan University
- 207. West Hartford Health and Rehab
- 208. Western CT Council of Governments
- 209. Western CT State University
- 210. Westport Police Department
- 211. Whole Foods (Glastonbury)
- 212. Windham Region Transit District
- 213. XL Group
- 214. Yale New Haven Hospital
- 215. Yale University
- 216. YMCA Greater Hartford