



## CAMOIN ASSOCIATES

### STRATEGIC RECOMMENDATIONS TO STRENGTHEN THE ALLIANCE AS A REGIONAL ECONOMIC DEVELOPMENT ORGANIZATION

- Update organizational vision and mission
- Re-establish and strengthen economic development functions
- Develop a regional economic development strategy
- Restructure the organizational chart with an economic development focus
- Align governance structure with the organizational objectives
- Strengthen the private–public partnership but privately controlled
- Establish CEO advisory group
- Establish advisory group(s) of non-investor key stakeholders
- Define level of internal expertise and the process needed to ensure the effective advocacy of issues impacting economic growth in the region
- Expand the region to strengthen the Alliance’s ability to promote key assets critical to creating a competitive business environment
- Explore new revenue models
- Establish performance metrics and reporting protocol
- Invest in cutting edge data analytics to support all economic development functions and policy advocacy

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