

## CTrides: Quarter 1 Marketing Activity Summary

January - March 2018

### Drive Less Connecticut Competition

The main CTrides Marketing focus for Q1 revolved around preparation and planning for our Drive Less Connecticut Competition. This month-long competition during May will encourage employers and individuals to compete for recognition and prizes, respectively, for reducing the most number of single-occupant vehicles used for commuting in order to reduce miles traveled and auto emissions. To prepare for the competition, CTrides created a landing page to promote all aspects of the competition at [www.drivelessct.com](http://www.drivelessct.com), which includes information for commuters and employers. Employers are provided tools to help promote the message within their organization, and encourage commuters to take choice commutes and log the trip afterwards. Prizes are available for users who log trips in the CTrides ridematching and rewards platform.

### BEworks CTrides Worksite Outreach Program

During the First Quarter, BEworks completed the Discovery component of the Strategy Development phase of the project in which BEworks reviewed the interviews it conducted with CTrides staff, CTDOT staff with whom CTrides works, the CTDOT Commissioner, and several CTrides employer partners. It observed CTrides activities in the field. It also reviewed all currently used marketing and communications materials, and available data on CTrides activities.

This phase was followed by a Behavioral Diagnostics component in which BEworks conducted a search and review of scientific literature, conducted a behavioral audit of each step of CTrides interaction with employers and employees, and developed a detailed Behavioral Journey Map for interactions with employers and employees. A workshop was held on January 23 to review learnings, identify observable target outcomes and metrics, discuss the key findings and observations, and presented the Behavioral Journey Maps in preparation for the final component of the Strategy Development phase called Ideation or the development of strategies to improve engagement with employers and employees at several key steps along the journey map.

**DRIVE LESS CONNECTICUT**

JOIN  
**DRIVE LESS CONNECTICUT COMPETITION**  
MAY 1 – 31, 2018

Help us reduce the number of vehicles on the road for the month of May!

- Greener Rides
- Track Trips
- Win Prizes

**CTrides**

CTrides Corporate Partnership Journey Map

CTrides Employee Journey Map

## CTrides: Quarter 1 Marketing Activity Summary (Continued)

January - March 2018

### BEworks CTrides Worksite Outreach Program (continued)

During this quarter, CTrides staff and BEworks conducted regular biweekly conference calls to review the progress of the work, identify issues and plan for next steps. Several deliverables were prepared by BEworks as part of its scope of work including its report on the results of the Discovery and Behavioral Diagnostics components, two Behavioral Journey Maps (one for employer interactions and the other for employee interactions) and several summary interim reports.

### Additional Marketing

- Updated General Marketing Materials for Outreach, including suite of easily editable posters and flyers to promote all Outreach events
- Updated CTrides.com home page to drive traffic to competition page
- Hired New Manager of Marketing and Communications, Jesse Imse
- Developed and deployed Try-It Day Surveys, and New Partner Followup Surveys
- Finalized all media planning and placements including billboards, radio, TV, digital, developed all creative and content for media
- Began building photo/video library for use in various marketing materials
- Secured format and speakers/moderator for 2018 Transportation Showcase



The image shows a screenshot of the CTrides website and a poster for a CTrides Commuter Event. The website screenshot displays the 'DRIVE LESS CONNECTICUT' campaign for May 1st - 31st, 2018. It features a 'Get Started Today!' button and a table of statistics:

You're Making a Difference!	
(As of 5/2/18)	
4,571	Greener Trips
58,418	Miles Saved
52,701	Emissions Prevented
\$31,638	Money Saved

The poster below the screenshot is for a 'CTrides COMMUTER EVENT'. It features a photo of a man and a woman talking. The event details are:

- Time: 9:00 AM - 10:00 AM
- Location: Room #000
- Date: March 11, 2018

The poster also includes a placeholder for 'XYZ LOGO' and the CTrides logo.

## Participating Organization Activity

Total number of CTrides employer participants, stakeholders and community participants is **256**.

Work has begun to inventory and classify all participant activities in preparation for the upcoming Transportation Leaders program. We've identified **6** participants who already stand at the Platinum level, and **20** more primed to make the step up from Gold to Platinum. The Transportation Leaders program is set to launch in June 2018.



Yale University



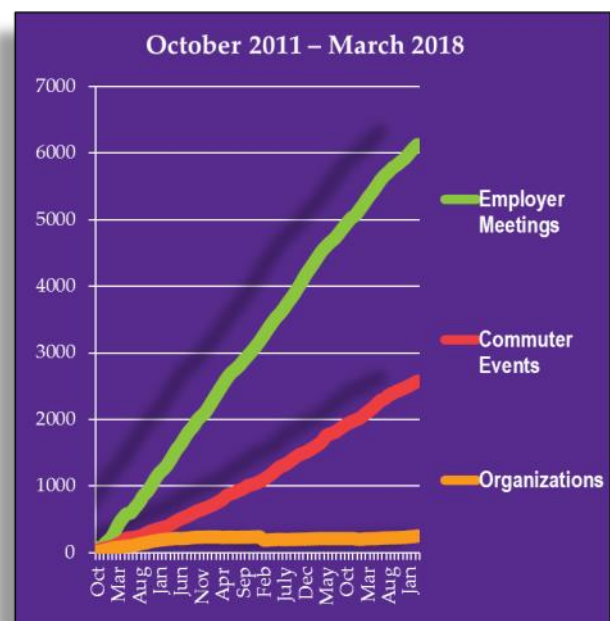
**VA** HEALTH CARE | Defining **EXCELLENCE** in the 21st Century



YALE-NEW HAVEN HOSPITAL

The CTrides Outreach Team held **204 Worksite Meetings** and **96 Commuter Events** with our worksite partners during Q1. The total number of participating organizations is at **256**.

This quarter's worksite activity, segmented by region, can be found on the following pages. A complete list of program organizations/stakeholders is in Appendix A.





## Regional Worksite Highlights

**Western CT** includes Litchfield, Housatonic, Bridgeport & Stamford regions

### Highlights

**Cartus:** Started strategy for 2018 carpool promo events and preferential carpool parking program, held quarterly carpool space raffle for employees

**Norwalk Community College:** New Student Orientation Day with CTtransit presence and U-Pass promotion

**St. Vincent's College:** Obtained student zip codes for plot map analysis, began planning for Transit Try-It Day

**Marcus Partners:** Continued visibility for Norwalk Transit / Metro-North service at events, including upcoming Earth Day event.

**Porter and Chester (Waterbury):** Began attending career service seminars and lunchtime table events, using interactive games to drive engagement.

**University of Bridgeport:** Attended two high-traffic events centered around semester kick-off, increased GBT presence on site.

**Naugatuck Valley Community College (Waterbury):** Attended New Student Orientation to promote local CTtransit service, refreshed several schedule boards on site.

**Global Steering Systems:** Held several Meet-Your-Match events to promote Try-It Day, yielding 19 carpools with 35 participants.

**The Independence Center:** Planned presentation and meeting to promote CTrides programs

**Thule Inc.:** Held initial meeting to plan ongoing outreach in English and Spanish language

### Events

- Cartus
- Global Steering Systems
- Naugatuck Valley Community College (Waterbury)
- Norwalk Community Technical College
- Porter and Chester Institute (Waterbury)
- Stone Academy (Waterbury)
- The Workplace
- University of Bridgeport
- University of Connecticut - Stamford

### Meetings

- ASML Inc
- CARTUS
- Greater Bridgeport Transit
- HARTransit
- Marcus Partners
- Naugatuck Valley Community College (Waterbury)
- Northwestern CT Community College
- Pitney Bowes-Danbury
- Porter and Chester Institute (Waterbury)
- Reckson/SL Green
- Stone Academy (Waterbury)
- The Workplace
- Thule, Inc.
- The Independence Center
- University of Bridgeport

- University of Connecticut-Stamford
- Western CT Council of Governments



## Regional Worksite Highlights



**Southern CT** includes Middlesex, New Haven & coastal regions

### Highlights

**Branford Hall:** Held second table event for new students

**Amazon:** Held high volume of events to build participation for a late Q1/early Q2 Try-It Day

**Central Coast YMCA:** Began relationship with new participant, added ERH to HR offerings

**CMHC:** Planned Carpool Try-It Day for April

**Mystic Healthcare and Rehabilitation:** Recruited Director of HR as ETC

**Quinebaug Valley Community College:** Held multiple events at both campuses centered around start of semester

**Veterans Affairs—CT Healthcare:** Began planning for bike-to-work event

**Wesleyan University:** Held table event, planned for Apr. 12 launch of dockless bikeshare program

**Yale University:** Planned virtual event for increased visibility and promotion of Drive Less Connecticut Competition

**Gaylord Healthcare:** Initiated contact with new ETC, set up May events to promote Competition

**Gateway Community College:** Held table event to promote updated ride-matching and rewards app.

### Events

- 3PL Worldwide
- Albertus Magnus
- Amazon Sorting Center Wallingford
- Branford Hall (Branford)
- Connecticut Mental Health Center
- Eastern Connecticut State University
- Fusco Corporation
- Gateway Community College
- Middlesex Community College
- Mystic Healthcare and Rehabilitation LLC
- Quinebaug Valley Community College
- Quinebaug Valley Community College – Willimantic Center
- Quinnipiac University
- Three Rivers Community College
- Wesleyan University
- Yale University

### Meetings

- Albertus Magnus
- Amazon Sorting Center Wallingford BDL-5
- Branford Hall (Branford Campus)
- Bristol-Myers Squibb
- Central CT Coast YMCA
- Chabaso Bakery, Inc

- City of New Haven
- Connecticut College
- Connecticut Mental Health Center
- Development4Good, LLC
- Eastern Connecticut State University
- Elm City Cycling
- Elm City Innovation Collaboration
- Fusco Corporation
- Gateway Community College
- Gaylord Specialty Healthcare
- GoNHGO
- Human Resource leadership Association of Eastern CT
- Knights of Columbus
- Middlesex Community College
- Middletown Area Transit
- Mystic Healthcare and Rehabilitation
- New Haven Mayor's Task force on Bike Education
- New Haven Smart Mobility
- Paier College of Art
- Quinebaug Valley Community College
- Quinebaug Valley Community College Willimantic Center
- Quinnipiac University
- Sea Corp
- SeeClick Fix
- Southeastern CT COG

## Regional Worksite Highlights



### **Meetings (Continued)**

- Stone Academy (West Haven)
- The Kennedy Center, Inc, Wood-bridge
- The Mary Wade Community
- Three Rivers Community College
- Veterans Affairs Connecticut Healthcare System (West Haven)
- Wesleyan University
- Wiggin & Dana, LLP
- Windham Region Transit District
- Yale University
- Zane's Cycles

## Regional Worksite Highlights



**Eastern CT** includes the Hartford, North and Central regions of Connecticut

### Highlights

**Connecticut Dept. of Public Health:** Signed up for ERH

**Branford Hall (Southington Campus):** Trained a new ETC, developed student carpool program

**Hartford Hospital:** Met with department heads to plan joint event with CTtransit and CTfastrak

**United Healthcare:** Held new partner meeting, scheduled future on-site events

**Central Connecticut State University:** Held joint table with CTtransit and CTfastrak to supply U-Pass and bus info for upcoming semester.

**Waste Management:** Planned to launch ERH next quarter in conjunction with a Transit Try-It Day.

**Jackson Laboratory:** Distributed information for new staff and prospective bus riders.

**Windsor Health and Rehab:** Held new partner tabling event

**Amazon (Windsor):** Held first ETC meeting, planned March events

**UCONN Health Center:** Held multiple events to generate feedback on the 913 line

**ESPN:** Discussed shuttle opportunities and ERH enrollment with global TDM director of Walt Disney Company

**The Hartford:** Planned bike to work

event, Transit Try-It day, and national employee webinar

**Office of State Comptroller:** Held building-wide tabling event

**Rich Product Corporation:** Held table event with bi-lingual CTrides staff

**Hartford Steam Boiler:** Held table event with multiple inquiries on Hartford Line and Trial Bus Passes

**Central CT Chamber of Commerce:** Participated in Women In Business networking event to spotlight our current programs, held demonstration on transit trip planning

**UCONN Storrs:** Planned Earth Day event

### Events

- Branford Hall (Southington campus)
- Cabela's
- Capital Community College
- Central Connecticut State University
- CT DEEP (Hartford)
- CT DEEP (New Britain)
- Hartford Steam Boiler
- Jackson Laboratory
- Lincoln Life Insurance/Freemont Group Management
- Office of the State Comptroller
- Paradigm Property Management
- Rich Product Corporation
- The Hartford
- Trinity College
- UConn Health Center
- Windham Regional Community Council

- Windsor Health and Rehabilitation Center, LLC

### Meetings

- Advance Auto Parts
- Amazon Fulfillment Center BDL-2
- Avon Health Center
- Branford Hall (Southington campus)
- Cabelas
- Capital Community College
- Center for Latino Progress
- Central Connecticut Chambers of Commerce
- Central CT Chambers of Commerce
- Cigna
- Connecticut Children's Medical Center
- Connecticut DEEP (Hartford)
- Connecticut DEEP (New Britain)
- Department of Economic and Community Development
- Department of Public Health (Hartford)
- ESPN
- Goodwin College
- Hartford Adult Education Center
- Hartford HealthCare System Support Office
- Hartford Hospital
- Hartford Steam Boiler
- HomeGoods Distribution

## Regional Worksite Highlights



### Meetings (Continued)

- Jackson Laboratory
- Job Corps (Hartford)
- LAZ Parking
- Limebike
- Manchester Community College
- Natchaug Hospital
- Office of the State Comptroller
- Paradigm Property Management
- Porter & Chester Institute (Rocky Hill)
- Porter & Chester Institute (Enfield)
- Rich Product Corporation
- Shipman & Goodwin
- Stanley Black & Decker
- The Hartford
- Town of Farmington
- Trinity College
- TSKP Studios
- Tunxis Community College
- UConn Health Center
- UConn School of Business
- United Bank
- United Healthcare
- University of Connecticut (Storrs)
- University of Hartford
- University of St. Joseph School of Pharmacy
- Voya
- Waste Management
- West Hartford Health and Rehab
- Windham Regional Community Council
- Windsor Health and Rehabilitation Center, LLC
- Wiremold/Legrand
- YMCA Greater Hartford



### Customer feedback:

*“Wanda sent a very prompt response. I thought my email would get lost in the shuffle. Early Monday morning Wanda responded. Great!”*

*“Lisa went above and beyond for me! I have been trying to figure this out for days. I am grateful for the extra mile customer service.”*

*“Thanks for perfectly giving all the needed information.”*

*“Great experience using the live chat support!”*

*“Thank you for following up and making sure I’ve received the information.”*

*“Please keep the trains running despite what the governor wants to do. I take the train every day. The proposed schedule is not good for we commuters... Thanks, Susan Chamberland”*

*“IF SLE WAS AS GOOD AS CINDY WE WOULD NOT BE HAVING A PROBLEM!!!!!!”*

*“Very timely reply with everything I needed.”*

### Customer Service Updates

#### PA Automation

Ongoing testing and development.

#### Contact Center Overhaul

Rolled out Salesforce integration with email and web forms being fully integrated, and email branding operational. Began Phase II which covers phone system integration.

#### Emergency Ride Home (ERH) Incentives

CTrides began working with a third-party vendor to use online debit cards as a reimbursement method to make the process more seamless and customer-friendly.

#### CTfastrak Rewards

CTrides took over administration of the CTfastrak Rewards program, containing 60 rewards partners.

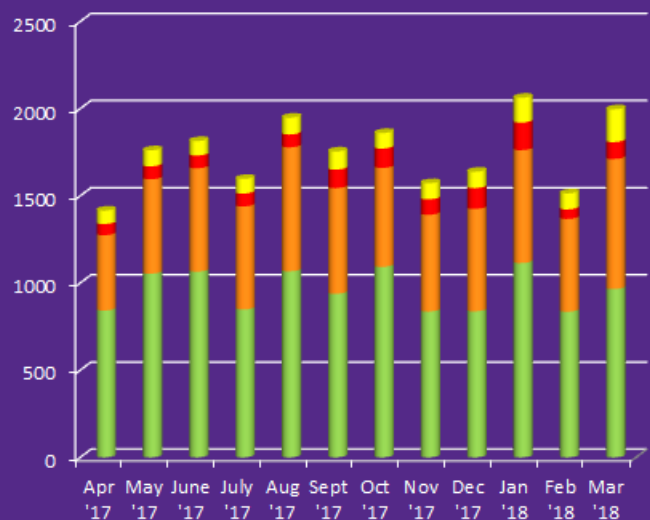
#### Telework

State Education Resource Center updated telework and severe weather policies with CTrides assistance.

### Customer Service Details:

- **5,575 Total Inquiries into CTrides**
  - \* **1,926 inbound calls**  
4 inquiries about available disabled services  
1 bilingual inquiries
  - \* **Responded to 2,917 email inquiries**  
Great or OK rating on 77% of emails
  - \* **310 marketing/informational outbound calls**
  - \* **Facilitated 422 live online chats of which 87 were SMS (text) chats**  
4.7 out of 5 (best) avg. rating on all chats
- **Provided 16 Emergency Rides Home** to 8 vanpool riders, 7 express bus riders, and 1 Shore Line East rider.
- **Distributed 6 trial bus passes to commuters** meeting the program’s Trial Ride criteria.
- **A follow-up survey** for the quarter tallied 3 responses with 1 using the pass, respondent will continue to use transit and rated the service a 4 or better out of 5.

### 1st Quarter 2018



- ▶ **1,926— Inbound Calls**
- ▶ **2,917— Email Inquiries**
- ▶ **310— Outbound Calls**
- ▶ **422— Online Chats**

## CTrides Ridematching & Rewards Program

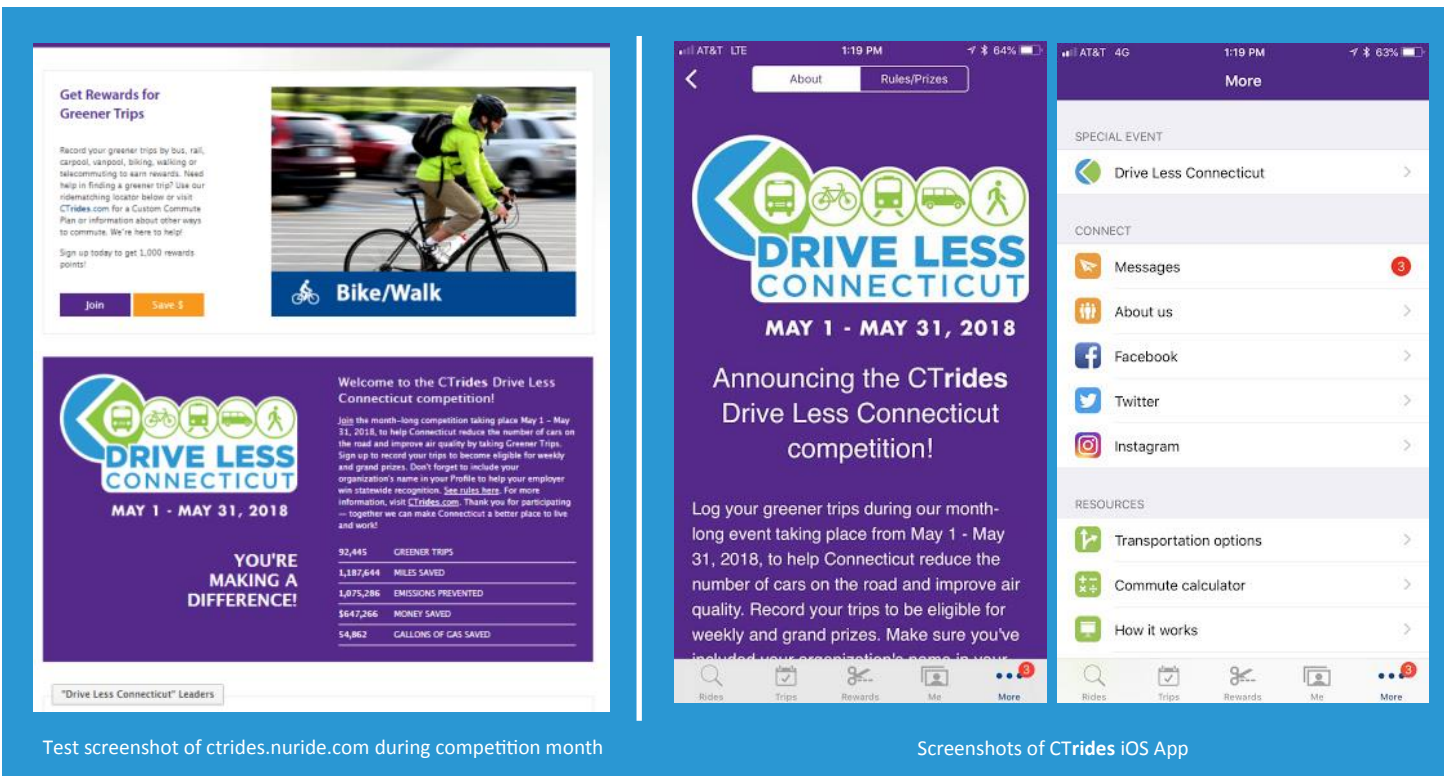
CTrides added **795 new members** to the Ridematch & Rewards program in the first quarter of 2018.

The transition for CTrides White Labeling was completed for March 2018. All NuRide branding has been switched to seamless CTrides branding on the old **nuride.com/ctrides** web address, which is now **ctrides.nuride.com**. This gives the user a more consistent experience when navigating between **ctrides.com** and our ridematching & rewards platform. CTrides and NuRide worked together on customizations to the ridematching & rewards platform to help promote May’s Drive Less Connecticut Competition as well, from ongoing communications blasts to placement of relevant competition data on user dashboards and non-signed in visitors to the login portal.

### Miscellaneous

CTrides has acquired iPad tablets for field use, provided by NuRide. This allows all Commuter Program Managers a fast and easy way to demonstrate the ridematching & rewards platform, as well as collect new user signups without the use of traditional pen and paper signups. On the customer service side, this has significantly decreased the time needed to process new user signups.

A major focus continues to be the launch of a CTrides Ridematch and Rewards Android-capable app. The app is a top priority as nearly half of the users of the service use an Android phone and are unable to download the current app (only available on Apple devices). Because of the variety of operating systems that use Android, launch of the app has been pushed to Q2 for proper testing procedures. As of Q1 2018, testing is still under way.



**As of Q1 2018, there are more than 200 businesses, agencies and municipalities working with CTrides**

- |  |   |   |
|--|---|---|
| 1. 3M Purification                           | 38. City of Waterbury   |   |
| 2. 3PL Worldwide                             | 39. City of Waterbury - Public Health   |   |
| 3. 9Town Transit                             | 40. Community Health Center of New London                                       |   |
| 4. Advance Auto Parts                        | 41. Connecticare  |   |
| 5. AECOM                                     | 42. Connecticut Children's Medical Center                                       |   |
| 6. Aetna                                     | 43. Connecticut College   |   |
| 7. Albertus Magnus                           | 44. Connecticut Department of Developmental Services                            |   |
| 8. Albertus Magnus (East Hartford)           | 45. Connecticut Department of Energy and Environmental Protection (Hartford)    |   |
| 9. Alexion Pharmaceuticals                   | 46. Connecticut Department of Energy and Environmental Protection (New Britain) |   |
| 10. Amazon Fulfillment Center BDL-2          | 47. Connecticut Department of Labor   |   |
| 11. Amazon Sorting Center Wallingford        | 48. Connecticut Department of Transportation                                    |   |
| 12. ASML, Inc.                               | 49. Connecticut Innovations   |   |
| 13. Asnuntuck Community College              | 50. Connecticut Mental Health Center  |   |
| 14. Avon Health Center                       | 51. Connecticut National Guard  |   |
| 15. Bigelow Tea                              | 52. Connecticut Probate Court   |   |
| 16. BikewalkCT                               | 53. Connecticut Spring and Stamping   |   |
| 17. BLT Office (Norwalk)                     | 54. Connecticut State Insurance Department                                      |   |
| 18. BLT Office (Stamford)                    | 55. Connecticut Valley Hospital   |   |
| 19. Bradley Airport                          | 56. Connecticut Water   |   |
| 20. Branford Hall (Branford)                 | 57. Continuum of Care Inc.  |   |
| 21. Branford Hall (Southington)              | 58. CT Department of Labor  |   |
| 22. Bridgeport Public Schools                | 59. CTtransit   |   |
| 23. Building & Land Technology               | 60. CTfastrak   |   |
| 24. Capital Community College                | 61. Datto, Inc.   |   |
| 25. CARTUS                                   | 62. Department of Administrative Services                                       |   |
| 26. Center for Latino Progress               | 63. Department of Economic and Community Development                            |   |
| 27. Central Connecticut Chambers of Commerce | 64. Department of Emergency Services  |   |
| 28. Central Connecticut Coast YMCA           |   |   |
| 29. Central CT State University              |   |   |
| 30. Chabaso Bakery, Inc.                     |   |   |
| 31. Cigna                                    |   |   |
| 32. City of Bridgeport                       |   |   |
| 33. City of Danbury                          |   |   |
| 34. City of Meriden                          |   |   |
| 35. City of New Britain                      |   |   |
| 36. City of New Haven                        |   |   |
| 37. City of Stamford                         |   |   |
|  |   | 65. Department of Rehabilitation Services         |
|  |   | 66. Department of Revenue Services                |
|  |   | 67. Department of Social Services (Hartford)      |
|  |   | 68. Diageo, Inc.                                  |
|  |   | 69. Eastern Account System, Inc.                  |
|  |   | 70. Eastern Connecticut State University          |
|  |   | 71. Eastern Connecticut Transportation Consortium |
|  |   | 72. Eastern Workforce Investment Board            |
|  |   | 73. Electric Boat                                 |
|  |   | 74. Empire State Realty Trust                     |
|  |   | 75. Enterprise Holdings                           |
|  |   | 76. Enterprise Rideshare                          |
|  |   | 77. ESPN  |
|  |   | 78. ExecutNet                                     |
|  |   | 79. Fairfield University                          |
|  |   | 80. Foxwoods Resort and Casino                    |
|  |   | 81. Fusco Corporation                             |
|  |   | 82. Gateway Community College                     |
|  |   | 83. Gaylord Specialty Healthcare                  |
|  |   | 84. Global Steering Systems                       |





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|--|--|---|
| 85. GoNHGO   | 105. IFG Companies (Guilford Specialty Group)              | 126. Middlesex Community College - Meriden Campus   |
| 86. Goodwill of Western & Northern CT                      | 106. IRS   | 127. Middlesex Hospital                             |
| 87. Goodwin College  | 107. Jackson Laboratory                                    | 128. Middlesex Hospital Shoreline Medical Center    |
| 88. Greater Bridgeport Transit                             | 108. Job Corps (Hartford)                                  | 129. Middletown Area Transit                        |
| 89. Greater Norwalk Chamber of Commerce                    | 109. Job Corps New Haven                                   | 130. Milford Transit District                       |
| 90. Greater Waterbury YMCA                                 | 110. Jones Lang Lasalle Americas                           | 131. Mitchell College                               |
| 91. Greenwich Board of Education                           | 111. JP Svendsen Insurance Agency                          | 132. Mohegan Sun Casino                             |
| 92. Greenwich Chamber of Commerce                          | 112. Kaman   | 133. Mystic Healthcare and Rehabilitation LLC       |
| 93. Hartford Adult Education Center                        | 113. Key Bank - New Haven                                  | 134. Mystic Marriott Hotel & Spa                    |
| 94. Hartford Foundation for Public Giving                  | 114. Knights of Columbus                                   | 135. Naugatuck Valley Community College (Danbury)   |
| 95. Hartford HealthCare System Support Office              | 115. Konica Minolta Business Solutions                     | 136. Naugatuck Valley Community College (Waterbury) |
| 96. Hartford Hospital                                      | 116. Law offices of John Andreini                          | 137. Naugatuck Valley Council of Governments        |
| 97. Hartford Steam Boiler                                  | 117. Lawrence + Memorial Hospital                          | 138. Naval Submarine Base New London                |
| 98. HARTransit   | 118. Lincoln Life Insurance/Freemont Group Management      | 139. New Britain CT Works Center                    |
| 99. Henkel Corporation                                     | 119. Lower Connecticut River Valley Council of Governments | 140. New Britain Downtown District                  |
| 100. Hispanic Advisory Council of Greater Stamford (HACGS) | 120. Manchester Community College                          | 141. New Haven Mayor's Task Force on Bike Education |
| 101. Homegoods Distribution                                | 121. Marcus Partners Mgmt.                                 | 142. North East Transportation Co.                  |
| 102. Homes For the Brave                                   | 122. MassMutual  | 143. Northeastern Connecticut Chambers of Commerce  |
| 103. Hospital for Special Care                             | 123. MedSource Consultants                                 | 144. Northwest Hills COG                            |
| 104. Housatonic Community College                          | 124. Medtronic   | 145. Northwestern CT Community College              |
|  | 125. Middlesex Community College                           | 146. Norwalk Community College                      |
|  |  | 147. Norwalk Housing Authority                      |
|  |  | 148. Norwalk Transit                                |
|  |  | 149. NWCC Center for Workforce Development          |
|  |  | 150. Office of Policy and Management                |
|  |  | 151. Office of the Attorney General                 |
|  |  | 152. Office of the Secretary of the State           |
|  |  | 153. Office of the State Comptroller                |
|  |  | 154. Oracle Corporation                             |
|  |  | 155. Paier College of Art                           |





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|---|---|--|
| <ul style="list-style-type: none"> <li>156. Paradigm Property Management</li> <li>157. People Friendly Stamford</li> <li>158. People's United Bank</li> <li>159. PEP - Lacey Manufacturing</li> <li>160. Pitney Bowes-Danbury</li> <li>161. Pitney Bowes-Shelton</li> <li>162. Porter &amp; Chester Institute (Branford)</li> <li>163. Porter and Chester Institute (Enfield)</li> <li>164. Porter and Chester Institute (Stratford)</li> <li>165. Porter and Chester Institute (Waterbury)</li> <li>166. Pratt &amp; Whitney - Middletown</li> <li>167. Pratt and Whitney</li> <li>168. ProHealth Physicians</li> <li>169. Prudential (Hartford)</li> <li>170. Quinebaug Valley CC</li> <li>171. Quinnipiac University</li> <li>172. Quinnipiac University - North Haven Campus</li> <li>173. Radiall USA Inc.</li> <li>174. Reckson/SL Green</li> </ul> | <ul style="list-style-type: none"> <li>175. Rich Product Corporation</li> <li>176. Saint Francis Hospital</li> <li>177. Sea Corp</li> <li>178. SeeClickFix</li> <li>179. Shipman &amp; Goodwin</li> <li>180. Siemens Healthcare Diagnostics</li> <li>181. Siemon Company</li> <li>182. Sikorsky Aircraft Corporation—Bridgeport</li> <li>183. Sikorsky Aircraft Corporation—Shelton</li> <li>184. Sikorsky Aircraft Corporation—Stratford</li> <li>185. Society for Human Resource Management</li> <li>186. South Central Regional Council of Governments</li> <li>187. Southeast Area Transit</li> <li>188. Southeastern Connecticut Council of Governments</li> <li>189. Southern Connecticut State University</li> <li>190. Southwest Community Health Center</li> <li>191. St. Mary's Hospital</li> <li>192. St. Vincent's College</li> <li>193. St. Vincent's Medical Center</li> <li>194. Stamford Chamber of Commerce</li> <li>195. Stamford Downtown Special Services District (SDSSD)</li> <li>196. Stanley Black &amp; Decker</li> <li>197. State Education Resource Center</li> <li>198. State of Connecticut</li> <li>199. Stone Academy (East Hartford)</li> <li>200. Stone Academy (Waterbury)</li> <li>201. Stone Academy (West Haven)</li> <li>202. Sun Life Financial</li> <li>203. Tauck Tours</li> </ul> | <ul style="list-style-type: none"> <li>204. The Business Council of Fairfield County</li> <li>205. The Hartford</li> <li>206. The Independence Center</li> <li>207. The Kennedy Center, Inc.</li> <li>208. The Mary Wade Community</li> <li>209. The Watermark at 3030 Park</li> <li>210. The Workplace</li> <li>211. Three Rivers Community College</li> <li>212. Thule Inc</li> <li>213. Town Green Special Services District</li> <li>214. Town of Farmington</li> <li>215. Town of Greenwich</li> <li>216. Town of Windsor</li> <li>217. Travelers</li> <li>218. Trinity College</li> <li>219. Triumph</li> <li>220. TSKP Studios</li> <li>221. Tunxis Community College</li> <li>222. U.S. Department of Housing and Urban Development</li> <li>223. UConn Hartford</li> <li>224. UConn Health Center</li> <li>225. United Bank</li> <li>226. United Healthcare</li> <li>227. United Illuminating</li> <li>228. United States District Court: District of Connecticut</li> <li>229. University of Bridgeport</li> <li>230. University of Connecticut (Storrs)</li> <li>231. University of Connecticut-Stamford</li> <li>232. University of Connecticut—Waterbury</li> <li>233. University of Hartford</li> <li>234. University of New Haven</li> <li>235. University of Saint Joseph</li> <li>236. University of St. Joseph School of Pharmacy</li> </ul> |
|---|---|--|



- 237. Valley Transit District
- 238. Veterans Affairs Connecticut  
Healthcare System (Newington)
- 239. Veterans Affairs Connecticut  
Healthcare System (West Haven)
- 240. Voya
- 241. vRide
- 242. Waste Management
- 243. Waterbury Hospital
- 244. Wesleyan University
- 245. West Hartford Health and Rehab
- 246. Western Connecticut State  
University
- 247. Western CT Council of Governments
- 248. Wiggin & Dana, LLP
- 249. Windham Region Transit District
- 250. Windham Regional Community  
Council
- 251. Windsor Health and Rehabilitation  
Center, LLC
- 252. Wiremold/Legrand
- 253. Workers' Compensation  
Commission
- 254. Yale University
- 255. Yale-New Haven Hospital
- 256. YMCA Greater Hartford