# 2018 ALICE Report Overview

United Way of Central and Northeastern Connecticut
Unitedwayinc.org

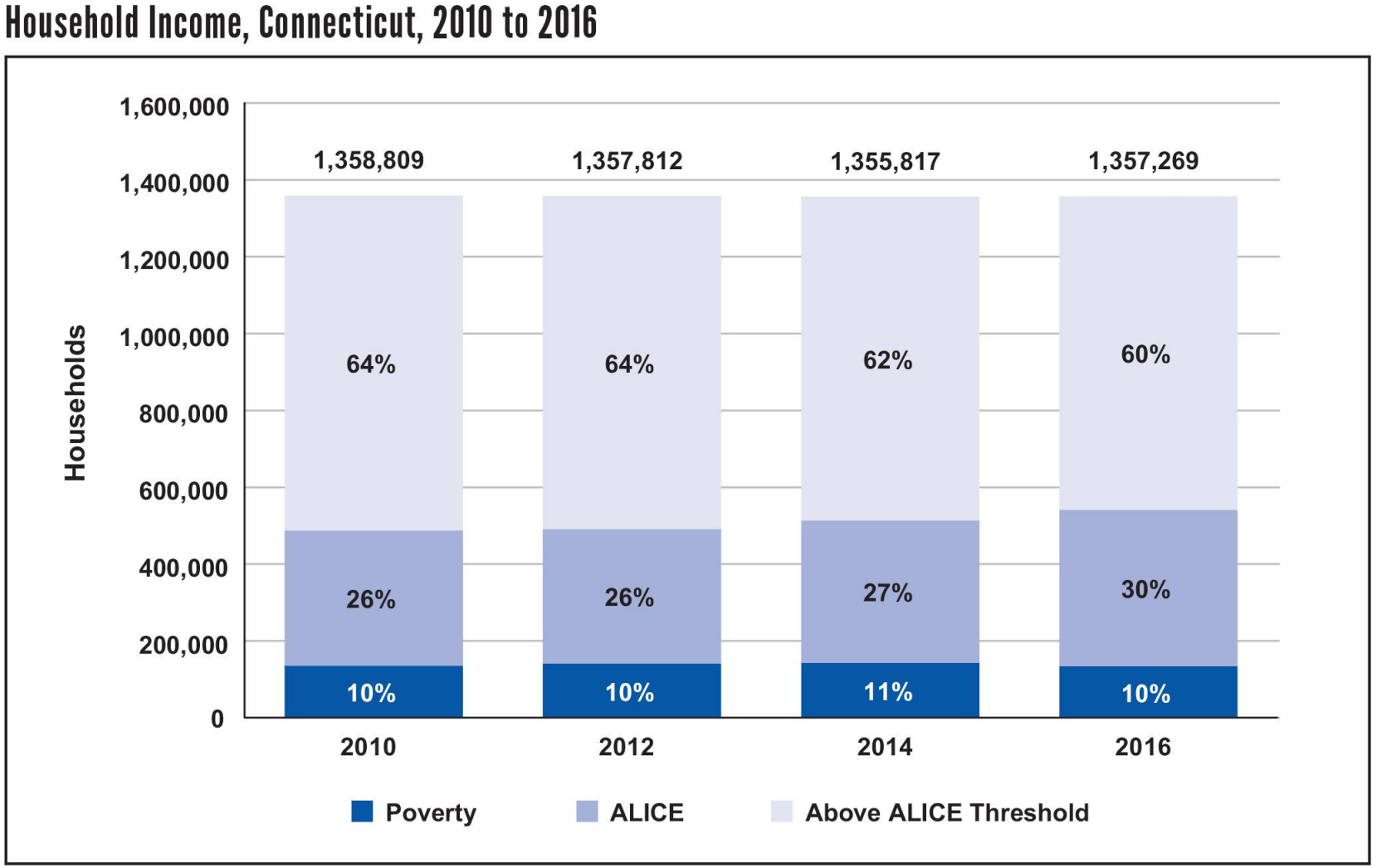
# Do You Know ALICE?

**ALICE**

is an acronym that stands for
Asset Limited, Income Constrained,
Employed.

ALICE households have earnings **above** the
Federal Poverty Level,
but ***below a basic cost-of-living threshold.***

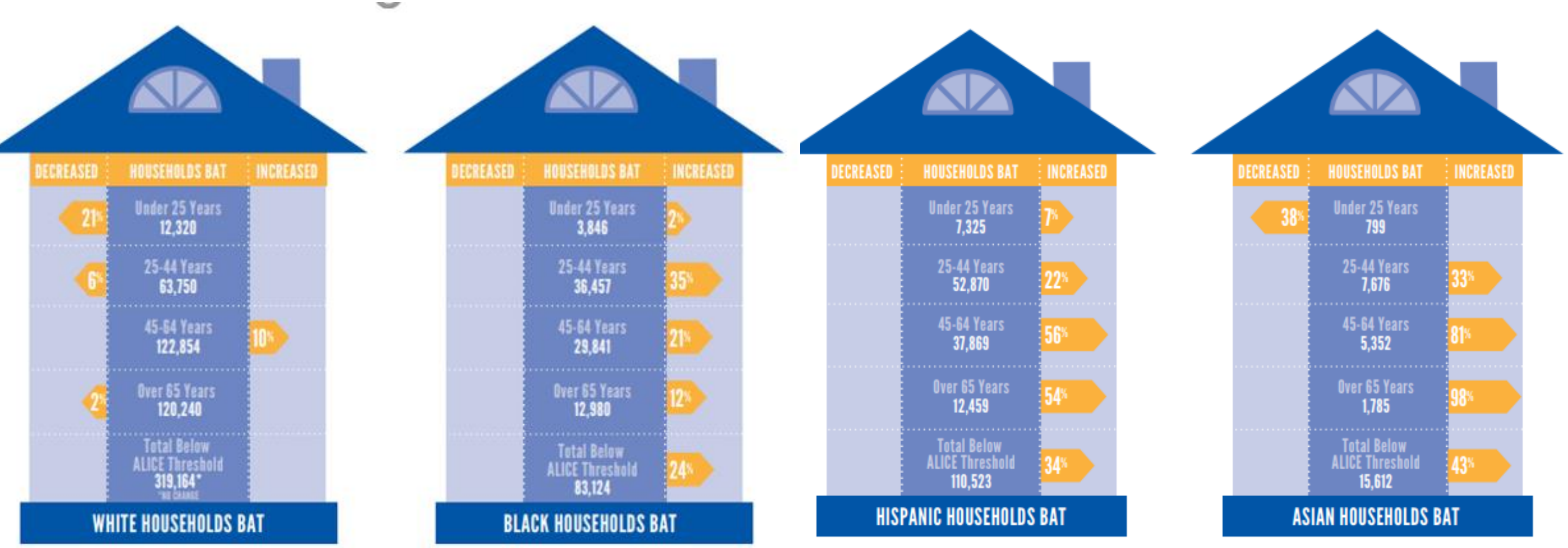
# Financial hardship is increasing over time





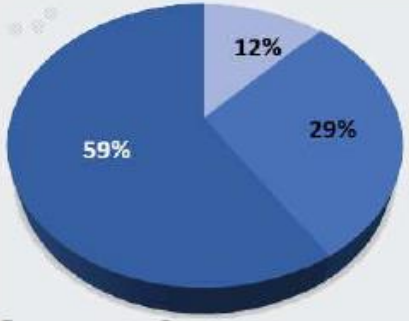

*Source: American Community Survey, 2016, and the ALICE Threshold, 2016*

# ALICE households are composed of all races and ethnicities



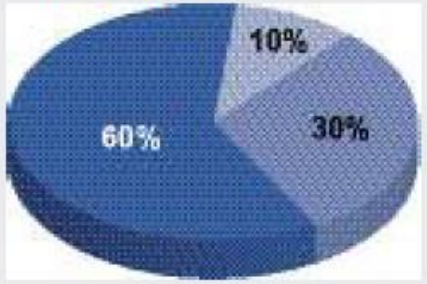
# ALICE in Our Region

## United Way of Central and Northeastern Connecticut service area




- **Poverty:** 41,721 HH, 12%
- **ALICE:** 102,769 HH, 29%
- **Above ALICE:** 212,419 HH, 59%

## Connecticut




- **Poverty:** 134,494 HH, 10%
- **ALICE:** 404,035 HH, 30%
- **Above ALICE:** 818,740 HH, 60%

*Note: Municipal-level data often relies on 5-year averages, is not available for the smallest towns that don't report income, and may overlap with Census Designated Places (CDP).*



*Source: American Community Survey, 2016*

# ALICE in Our Region

| Household Survival Budget | | |
|---|---|---|
| | SINGLE ADULT | 2 ADULTS, 1 INFANT, 1 PRESCHOOLER |
| Monthly Costs | | |
| Housing | $608 - $758 | $935 - $1,210 |
| Child Care | $– | $1,575 - $1,707 |
| Food | $182 | $603 |
| Transportation | $341 | $682 |
| Health Care | $213 | $792 |
| Technology | $55 | $75 |
| Miscellaneous | $165 - $185 | $542 - $598 |
| Taxes | $247 - $303 | $761 - $915 |
| Monthly Total | $1,811 - $2,037 | $5,965 - $6,582 |
| ANNUAL TOTAL | $21,732 - $24,444 | $71,580 - $78,984 |
| *Hourly Wage* | *$10.87 - $12.22* | *$35.79 - $39.49* |



*Source: American Community Survey, 2016*

# ALICE in Our Region

## ALICE households are in every town in our region

- Only two towns have fewer than 20% of households below the threshold (Hebron, Tolland)
- More than half of towns in our region (60%) saw an increase
- About a quarter of towns in our region decreased
- 15% were the same or slightly decreased

## Trends inconsistent cross region

- Some towns bordering Hartford increased, some decreased
- Some towns in Farmington Valley increased, some decreased
- Among ten towns with lowest overall proportions of ALICE households, six increased

## Highest proportion of ALICE households

- Hartford, New Britain, Windham, East Hartford, Mansfield, Vernon

# Our Impact

Our United Way continues to focus on investing in programs, services and initiatives that have a direct impact on ALICE household budgets, such as:

- **Quality Early Childhood Education**
  - Target: 3,200 children will have access to quality early childhood education programs.
- **Economic Mobility**
  - Target: 650 people will obtain employment
- **Access to Healthy Food and Healthcare**
  - Target: 130,000 individuals will have greater access to healthy food and increased food security through regional food banks and nutrition programs, such as Meals on Wheels.

# How you can help

UNITED WAY
ALICE
FUND

unitedwayinc.org/united-way-alice-fund

# Take the Challenge: Can you make the month?

**Healthy food, stable housing, reliable transportation, quality childcare…**
**What choices would you make?**

**Visit www.MakingToughChoices.org to experience the tough choices that 40% of Connecticut households are faced with everyday.**

**Share your experience on social media and encourage others to take the challenge too! Be sure to tag us @unitedwayinc**