

THE FUTURE OF WORK: UNPACKING GENERATIONAL SHIFTS IN THE WORKPLACE

Tuesday, April 30, 2019

at

Tower Square Hotel

2 Boland Way, Springfield, Massachusetts

- **Food & Networking 7:30 a.m.**
- **Program Starts 8:30 a.m.**

AGENDA

- 7:30-8:30 a.m.** Registration, Continental Breakfast and Networking
- 8:30-8:35 a.m.** Call to Order and Introduction to Forum
 - Nancy Scirocco Nesbitt, NEKC Partnership Steering Committee
- 8:35-8:40 a.m.** Opening Remarks from our Lead Forum Sponsor - Berkshire Bank
 - Mike Mirski, VP, Regional Branch Manager Mass-East
- 8:40-9:00 a.m.** Welcome to Springfield and Western Massachusetts
 - Mayor Domenic Sarno, Mayor of Springfield
- 9:00-9:15 a.m.** Introduction to Future of Work Panel Discussion
 - Kim Kenney-Rockwal, Human Resource Consultant and Executive Coach and Director of MBA Program at Elms College
- 9:15-10:30 a.m.** The Future of Work: A Cross Border Panel Discussion Focusing on Successfully Navigating Generational Shifts in the Workplace
 - Panel Moderator: Kim Kenney-Rockwal, Human Resource Consultant and Executive Coach and MBA Faculty, Elms College
 - Guest Panelists: -Brian Sullivan, Senior Vice President, Berkshire Bank
 - Jason Randall, Director of Human Resources, MGM Springfield
 - Sandi Mauro, Vice President, Human Resources, Cartamundi, North America
 - Elisa Rose, Senior Talent Acquisition Specialist, Health New England
- 10:30 a.m.** Closing Comments
 - Nancy Scirocco-Nesbitt, NEKC Partnership Steering Committee

Forum Ends

*A special thank you to our lead sponsor **BerkshireBank** for all their help.*

KEY KNOWLEDGE CORRIDOR HIGHLIGHTS OF 2018-2019

- Connecticut launches the new Hartford Line commuter rail service linking New Haven, Hartford and Springfield in June 2018 and ridership steadily grows to reach approximately 2000 passengers a day exceeding the state's original projections.
- In 2018, the new \$95 million CRRC- Massachusetts rail car manufacturing complex in Springfield begins production of over 400 rail cars for the MBTA's Orange and Red Subway Lines under a contract valued at over \$565 million. The Chinese-owned CRRC factory is the first such facility in North America with CRRC recognized as the world's largest manufacturer of railway rolling stock.
- Bradley International Airport in 2018 marks six consecutive years of passenger growth serving over 6.6 million passengers thereby realizing a 23% ridership gain over the 5.4 million passengers welcomed five years earlier. Meanwhile, Bradley expands its menu of non-stop routes to include Los Angeles, San Francisco, Myrtle Beach, Denver, Orlando and, very soon, Pittsburgh.
- After a three and a half year construction phase, the nearly \$1 billion MGM Springfield Casino Resort opened for business on a 14.5 acre site in the heart of Springfield's downtown employing 3000 workers in a rich mix of dining, shopping, gaming and entertainment venues.
- Stanley Black and Decker and Techstars, the worldwide network that helps entrepreneurs succeed, was successfully launched in 2018. During its inaugural year in operation, 10 startups from around the world were selected to accelerate their businesses via funding and mentorship support provided at Stanley Black and Decker's Manufactory 4.0 Center in Hartford.
- The cross border firm, Big Y Foods, committed to undertake a \$46 million expansion of its Springfield distribution center aided by an eight year tax incentive package awarded by the City.
- In 2018 Bradley International Airport earned the #3 spot in the prestigious ranking of best airports in the U.S. by Condé Nest Traveler while contributing an impressive \$2.6 billion economic impact to the interstate, regional economy plus over 18,000 jobs.
- The Springfield Innovation Center, a redevelopment initiative of DevelopSpringfield, was completed and opened for business in early 2019 after a \$7 million investment by DevelopSpringfield, Mass Development and MassMutual. This new center is home to Valley Venture Mentors (VVM) a non-profit dedicated to innovation which, to date, has generated more than \$26 million revenue and investment, 800 jobs and a team of 1200 skilled mentors.
- CTfastrak, Connecticut's first Bus Rapid Transit (BRT) system, encompasses a network of bus routes that operate on the bus-only CTfastrak roadway, providing direct service to and from Waterbury, Cheshire, Southington, Bristol, Plainville, New Britain, Newington, West Hartford, Hatfield and Manchester and continues to generate a strong ridership base of 18,000 to 20,000 users on an average weekday.
- Mass DOT's reconstruction of the Route I-91 Viaduct, located adjacent to downtown Springfield, provides the principal interstate roadway link connecting Massachusetts with Connecticut and Vermont. Its reconstruction was successfully completed in 2018 by contractors ahead of schedule and on budget. It now safely handles in excess of 75,000 vehicles per day.

A special thank you to our lead sponsor  BerkshireBank for all their help.



Home to the most innovative and productive people and companies in America!

- **Academic Powerhouse** – One of the country's highest academic concentrations and largest capacities for research, with over 40 colleges and universities and 215,000 students
- **Exceptional Achievement** – Consistently among the nation's top 10 in percentage of the population with advanced degrees, science-engineering doctorates and new patents registered
- **Big, Concentrated Market** – The nation's 23rd largest metro region, with 2.77 million people, is comparable to St. Louis and Pittsburgh, but with nearly twice their population density, this means ready access to labor and consumers
- **Large Workforce** – A labor force of 1.34 million, 50% larger than the New Orleans metro area
- **Business Hub** – 63,700 businesses – 50 percent more than the Salt Lake City metro area
- **Affordable** – The region is prosperous but a relative bargain compared to elsewhere along the "Boston-NYC-Washington" mega-corridor, where cost of living is 15% to 50% higher
- **Robust Business Sectors** – Key areas of excellence, focus and investment include:
 - Financial Services
 - Health Care
 - Precision Manufacturing
 - Bioscience
 - Education
 - Research
 - Aerospace
 - Insurance
 - Energy
- **Great Lifestyle** – Diverse natural environments, cities and towns rich with culture and history, and world-class educational, arts and entertainment opportunities
- **Prime Location** – The Hartford-Springfield-New Haven region is a short, one- to three-hour drive to the Boston or New York City business, sports and entertainment centers

Learn more at www.KnowledgeCorridor.org

Steering Committee Members – New England’s Knowledge Corridor

Timothy Brennan, Chairman, PVPC | **Lyle Wray, Vice Chairman, CRCOG**
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Asnuntuck Community College + Associated Industries of Massachusetts + Berkshire Bank + Bradley International Airport + Capital Workforce Partners + Capitol Region Council of Governments + Design Professionals, Inc. + East of the River Chambers of Commerce Association + Eastern States Exposition + Economic Development Council of Western Massachusetts + Goodwin College + Holyoke Community College + MassHire Hampden County Workforce Board + MetroHartford Alliance + Pioneer Valley Planning Commission + PULSE – Greater New Haven Young Professionals + Springfield Regional Chamber + Springfield Technical Community College + UIL Holdings Corporation + United Personnel – Connecticut + University of Hartford + University of Massachusetts Amherst + Young Professional Society of Greater Springfield

Information: Indrani Kowlessar, coordinator, 413-781-6045/ikowlessar@pvpc.org

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