

Connecticut DOT State Farm Safety Patrol Sponsorship Launch Recap Report

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From left: Connecticut Department of Transportation (CTDOT) Commissioner James P. Redeker, State Farm Vice President-Agency Matthew Hodson, and Connecticut Governor Dannel Malloy celebrated the launch of the CTDOT State Farm Safety Patrol on May 19, 2017 at the Capitol in Hartford.



Launch Event Summary

On May 19, 2017, Connecticut Governor Dannel Malloy joined Connecticut Department of Transportation Commissioner James P. Redeker and State Farm Vice President-Agency Matthew Hodson to announce State Farm sponsorship of its Connecticut Highway Assistance Motorist Patrol (CHAMP) program. The program will be renamed the “CTDOT State Farm Safety Patrol.” With this launch, Connecticut joins a roster of seventeen states that benefit from sponsorship of their Safety Patrols.

The announcement, which generated significant news coverage, was held outside of the Capitol building in Hartford, CT. It was well attended by DOT and State Farm representatives, the Federal Highway Administration (FHWA), State Police, and local media. Speakers included:

- **Dannel Malloy**, Connecticut Governor
- **James P. Redeker**, Connecticut Department of Transportation Commissioner
- **Lieutenant Colonel David Rosado**, Connecticut Division of State Police
- **Matthew Hodson**, State Farm Vice President-Agency
- **Michelle Hilary**, FHWA Assistant Division Administrator, Connecticut Division.

The CTDOT State Farm Safety Patrol is a vital safety service and helps thousands of motorists traveling Connecticut’s highways each year.

Governor Malloy thanked State Farm for their support and said: “By working with State Farm through this innovative funding approach, we are able to ensure that this highway safety program can continue providing the same high-level of service.”



Governor Dannel Malloy recognized the value CTDOT State Farm Safety Patrol adds in helping to modernize Connecticut’s transportation system.



FHWA Assistant Division Administrator, Michelle Hilary emphasized the importance of highway safety and keeping roadways clear.



With a handshake, Governor Malloy and State Farm VPA Hodson exemplified the strength of collaboration between the public and private sectors to keep a valuable service on the road.

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Commissioner James Redeker emphasized the role of the CTDOT State Farm Safety Patrol in reducing traffic congestion through quick clearance and collaboration with the State Police.



Lt. Colonel David Rosado thanked Connecticut DOT and State Farm for collaborating with the State Police to keep highways clear and safe for the traveling public.



Commissioner Redeker poses with Safety Patrol Drivers Sal Dibenedetto and Avi Aponte in front of the newly branded patrol truck.



State Farm provided giveaways for distribution to event attendees, including the new Z-CARD that will be distributed to motorists when they receive assistance from the patrol.



CTDOT State Farm Safety Patrol driver Avi Aponte posed in front of the newly co-branded vehicles, which made their debut on Connecticut's highways on May 22.