Digital Accessibility Legal Update
ADA 2016 West Coast Update Conference

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More information

Details from this presentation, including links to cited materials, can be found at:

Legal Update Tab on http://LFLegal.com
Speaker Background

www.LFLegal.com
Coming this Fall....

www.LFLegal.com/book
This is the Fine Print

- Only recent developments
- General information
- Not legal advice
Law is kept.....

- In a law library
- In a lawyer’s office
- In...
Regulations (DOJ)
123 questions
(ada.gov)
Answers due 8.8.16
“the Department has taken the position that title II covers Internet Web site access.”
“the Department believes that Level AA conformance is the most appropriate standard.”
“the Department is considering a two-year implementation timeframe for most public entities.”
What Happened?!?

DOJ went to OIRA with the ADA T II web regs
When they got there what did they see?
Bureaucrats stuck in bureau-cra-cy
DOJ... ADA....OIRA.....OMB.....
Do ADA Web Regs Matter?

- DOJ says ADA covers web
- DOJ investigates web barriers
- DOJ goes to court for web
  #a11y
Bookmark This!

http://www.ada.gov/access-technology/
Regulations (other)
Private Advocacy
Right to Healthcare Info

- Rite Aid | Humana
- Kaiser | Sutter
- HHS | Medicare
- New Healthcare Regs
Right to Financial Info

- E*Trade web | mobile
- Mortgage Information
- Travel Reward Site
Right to Work

- Reyazuddin Trial
- Marriott
- GSA Vendor Site
- On-line job applications
Right to Learn

- Harvard / MIT Captioning
- NJ Community College
- Tennessee Board of Regents
- Law suit against Bar Prep course
- Dept. of Education settlements
Call him Doctor
Right to Read

- Scribd
- NFB / Amazon partnership
Right to Government Services

- 9-1-1 services
- NYC web access law
- Online gov’t job applications
Right to Restaurant Info

- Denny’s Structured Negotiation
- Sweetgreen’s Lawsuit
Right to Entertainment Info

- Netflix Audio Description
Right to Transportation Information

Houston METRO
Right to Vote

- Maryland
- Ohio
- California counties
- Washington State
- New York (registration)
Making Access Stick
Agreements require...

- Web and Mobile
- WCAG 2.0 AA
- Web Accessibility Coordinator
- Independent consultant
- Train all staff

- Add to performance evaluations
- Post a policy
- Homepage AIP
- Use a testing tool
- Usability Testing
New Players
Pending Lawsuits

- NBA
- Ugg Boots | Brooks Brothers
- Mazzio’s | BMI/BND Travelware
- Hard Rock Café
- Harbor Freight
Questions??
Stay Up to Date

- LFLegal on Twitter
- LFLegal email list [LF@LFLegal.com]
- Lainey’s book coming Fall 2016
- DOJ’s ADA page
- Seyfarth Shaw Title III Blog