

## MEMORANDUM

DATE: March 5, 2018  
TO: CRCOG Executive Committee  
FROM: Lyle Wray, Executive Director  
SUBJECT: **CRCOG Strategic Plan**

As a follow up to the CRCOG strategic planning session on February 21 2018 here are the items that we will be preparing for the Board. There will be a series of memos provided for Board consideration.

1. **Economic Growth.** Assist region in economic growth and establish economic growth opportunities
  - Amazon HQ 2 Process: Develop an after action memo on the Amazon RFP identifying opportunities for the region
  - Marketing and Communications of the Region: “Market” CRCOG to give public, legislators and other stakeholders an understanding of CRCOG’s capabilities and role in the region.
  - Comprehensive Economic Development Strategy (CEDS). Finalize Comprehensive Economic Development Strategy (CEDS) game-changers and opportunities within the region. Continue to advance Regional Futures Initiative and build on the CEDS to implement game-changers and a five to ten year implementation game plan.
  - Advocate for a state and local policy center based on preparatory work that has been done.
2. **Shared Services Agenda.** Assist towns in being more efficient and effective in the delivery of services
  - Create a template or framework for a regional solution for 911 and regional prison holding, including a cost benefit analysis
  - Advance opportunities for small towns “Human Capital” sharing in at least one or more of the following areas: Human resources, financial services tax assessor or building official.
  - Continue advancing existing programs in Homeland Security and Public Safety including: CAPTAIN program, Homeland Security Grant Programs, Metropolitan Medical Response System, Citizen Corps, Department of Public Health emergency preparedness, and Support of Regional Teams (SWAT, Dive team, Bomb Squad, HAZMAT, etc.).
  - Continue advancing other Shared Services Programs: CRCOG Regional Purchasing Council, including annual and biennial bids, energy Consortium (Electricity, Natural Gas), and the Indefinite Quantity Construction Program (eziQC); the IT Services Cooperative which includes VOIP (Voice Over Internet Protocol), Fiber Infrastructure, General IT Services, and Hosting / Disaster Recovery; the Crumbling Foundations

Testing Program; Nutmeg Network Demonstration Projects which include Electronic Document Management and HR-Portal; and support of the Regional Solid Waste.

**3. Advance Sustainable Planning And Transportation Options That Support The Region**

- Continue work on “green” opportunities including: Green Clearinghouse, Brownfields inventory, assessment, regional loan fund and other grants, and Hazard Mitigation Planning
- Continue work on “connected” opportunities: support for TOD, CTfastrak, Rail, and the Corridor Advisory Committee, Anchor Institutions Study and the Complete Streets Grant, and Regional Geographic Information Systems.
- Finalize corridor studies including Route 5, Silver Lane, Comprehensive Transit Analysis, UCONN Eastern Gateways Study, and UCONN Farmington / Hartford;
- Continue Core MPO planning, congestion management, transit planning, bicycle/pedestrian planning and LOTCIP Administration.
- Finalize Long Range Transportation Plan Update