

# CTrides: Quarter 2 Activity Summary

April—June 2021

## “Connecticut in Motion” Webinar Series

In April, the first episode of “Connecticut in Motion” series aired. This first episode, “The Impacts of the COVID-19 Pandemic on Public Transit,” had 242 registrants, 193 post event views and a total reach of 435 people. The webinar series was being produced in partnership with the Hartford Business Journal who was handling webinar logistics and promoting the webinar through its digital and print publications.

Soon after that air date, the development of the second episode “The Impact of COVID-19 on Current Workplace Trends and Commuting” started. A pre-production meeting with the speakers and moderator to review the webinar content before recording was held, the script for the webinar was sent to the Hartford Business Journal (HBJ) for distribution to the participants, and the print assets were completed. The promotion of webinar began with ads in HBJ and New Haven Business Journal, social media posts, e-blast to CTrides email subscribers, emails to CTrides stakeholders, inclusion of registrations link on CTrides website banner, and emails to all CTrides partners.

On May 18th, the second episode of “Connecticut in Motion: The Impact of COVID-19 on Current Workplace Trends and Commuting” premiered. This episode had 266 registrants, 81 post event views, and a total reach of 347 people.

## “Along the Lines” Podcast

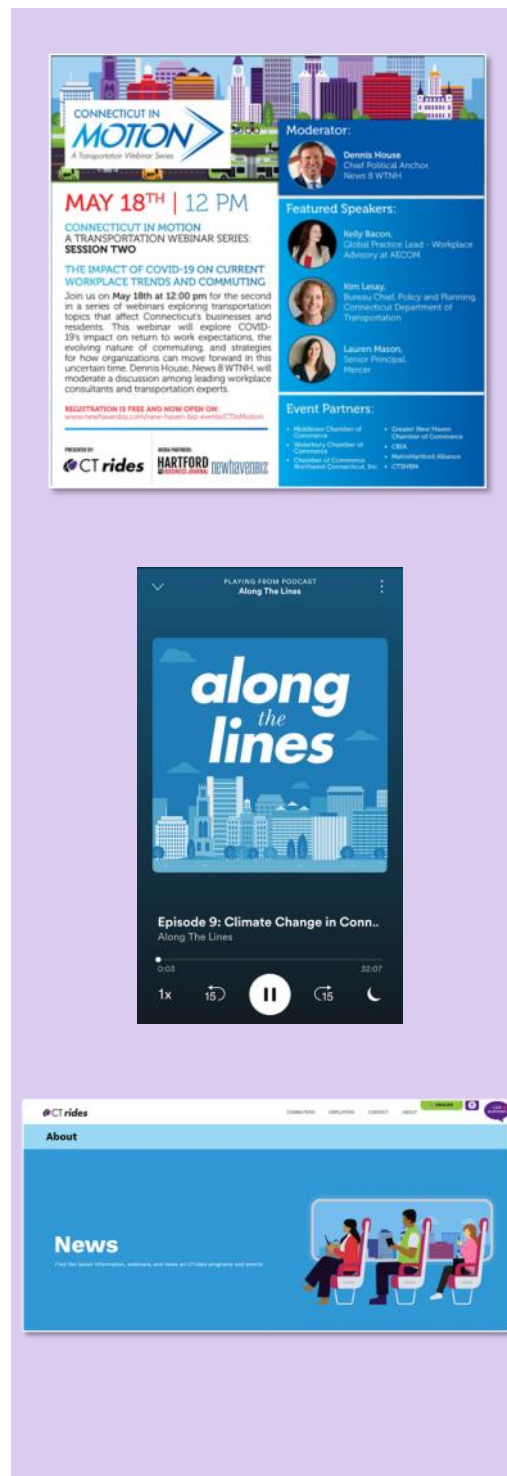
During this quarter, episodes 11-15 were recorded, episodes 10-13 were reviewed and edited, and Episode 9 – 12 were released and promoted throughout the quarter on social media (Facebook, Twitter, Instagram, LinkedIn), including paid posts on Facebook and Instagram. By the end of this quarter, the podcast had a total of 1,835 downloads for these episodes: Episode 9: Climate Change in Connecticut, Episode 10: CTfastrak - 6 years later, Episode 11: Biking as Essential Transportation, and Episode 12: The Future of Rail Travel in CT - Part 1 - Trends in Ridership.

## CTrides Website

In April, the development of the News and Materials pages continued, website content was reviewed and revised, and the Transportation Leaders language was updated.

During May, the Alerts Banner on the homepage was modified to promote the second episode of the Connecticut in Motion webinar. In addition, the strategic outline with the goals and Key Performance Indicators (KPI) for website revisions was developed.

In June, editing of the homepage and commuter homepage began. A number of news links were collected for the new section called "News" and several updated materials were identified for inclusion in the Materials page.



# CTrides: Quarter 2 Activity Summary (Continued)

April—June 2021

## CTrides News Roundup

April, May and June’s editions were distributed. The April edition included content for Earth Day, the first episode of the Connecticut in Motion Webinar, Mask-ot Campaign, and Along the Lines podcast. The email address for outgoing marketing content was also updated to “news@CTrides.com.”

May’s edition included content for the second episode of the Connecticut in Motion Webinar, Along the Lines podcast, bike education, and increased mobility options in Harford.

Finally, June’s edition included content for Weekend Wheels - Fare-free Summer Bus Service, Return to Work Survey, ParkConneCT, CT in Motion Webinar Series, mask reminder, and the launch of a new E-scooter program in Hartford.

## Marketing Collateral

In April, the Emergency Ride Home program language to clarify “eligible” green modes was updated on all print material, digital sell sheets and website. Safe Travel on Transit, and Safe Travel on Carpool and Vanpool one-pagers were initiated and completed, and the redesign process for enabling marketing materials to be downloadable in a PDF form on CTrides website continued. Several updates were made to the Transportation Leaders materials including adding the 2021 generic seals, combining the brochure and insert, new eligible activities were added, the language was updated to refer to organizations instead of employers, and a clickable PDF with eligible activities was created for employers.

In May, the redesign process for marketing materials to be downloadable in PDF format on CTrides website continued.

## 2021 Return to Work Survey

During April, GreatBlue Research (GB) developed a first draft of the survey questions for review. Following an internal team review, a final draft was sent to DOT for comments. Once DOT feedback was implemented, the revised survey was sent to DOT for approval.

In May, the survey was approved by DOT.

The survey draft and QA/QC for English and Spanish versions were completed and went live from June 11th to June 28th. An extensive promotion was conducted, which included: outreach to all partners and stakeholders to promote the survey to their employees and members; a social media campaign encouraging people to take the survey ran throughout the month; a CTDOT Press Release was issued on June 11th; an announcement post and survey link were added to CTrides.com; emails were sent to CTrides subscribers and CTrail alert members; and the survey



## CTrides: Quarter 2 Activity Summary (Continued)

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was promoted in the June edition of *CTrides* News Roundup. A total of 5,885 completed survey responses were received.

### CTrides Media Campaign

In April, a media buy was submitted to DOT and approved. The media campaign promoted the *CTrides* services for employees who work from home and commute to work during COVID-19 pandemic. Print media assets were developed throughout the month with all versions being completed in early May. The campaign ran from April 5 to June 30, 2021.

### RFP for CTrides Marketing Services

In April, a Marketing Request for Proposal (RFP) was developed for DOT review. The DOT comments were received and a revised RFP was sent back for approval. When the RFP was approved by DOT, it was published in the CTsource solicitation portal on April 27.

During May, 17 submissions were received, and a review committee was created with DOT membership. The submissions were reviewed, and 8 finalists were selected for interviews.

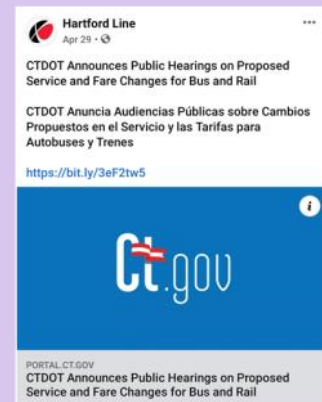
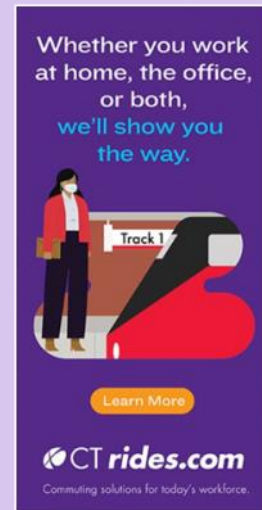
By June, interviews were conducted with 7 finalists, the Selection Team scored the finalists and selected a winning bidder. The winning bidder's references were contacted, and the successful bidder and other finalists of the Selection Team's decision were notified.

### Social Media

In the second quarter, numerous campaigns were posted on all social media channels ( Facebook, Twitter, Instagram and YouTube) of *CTrides*, *CTrail* Hartford Line, *CTrail* Shore Line East and *CTfastrak*. In April and May, posts to promote the webinar series "Connecticut in Motion" were posted on all the *CTrides* social media channels. A series of posts were also shared on *CTrides*, *CTrail*, and *CTfastrak* profiles to promote Earth Day. Other posts included the information pertaining to sanitation practices on *CTrail*, and information on downloading the Go CT Card mobile app for *CTfastrak*.

In the month of May, information pertaining to the ParkConneCT and Weekend Wheels program was posted on the *CTrides* profiles. Additionally, a new graphic was created to be shared on *CTrides*, *CTrail*, and *CTfastrak* profiles to promote mask-wearing during the month of May. During this month, there were also posts to inform *CTrail* customers of a schedule change on May 5, and the special schedule for Memorial Day.

During the month of June, several posts went out on the *CTrail* social media accounts to promote using *CTrail* Hartford Line and *CTrail* Shore Line East to visit locations such as Hartford Jazz Fest, Pratt Street in Hartford, and



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Mohegan Sun. On CTfastrak in June, posts went out to promote using the service to visit similar locations, such as New Britain Summer Music Series, CT Open House Day, and Parkville Market. Also in June, CTrides ran posts to promote green transportation methods to reach Imagine New Haven and the Hartford Yard Goats. A promoted post was also published to increase participation on the Commuting Survey. Also, all CTrides accounts promoted episodes of “Along the Lines”.

## Weekend Wheels Summer Campaign

In May, a campaign logo for the fare-free weekend bus service program was created. A budget was also approved to promote the initiative and a media buy was developed and approved. The development of creative assets to support the plan began, which included digital ads in English and Spanish. Radio scripts for English and Spanish stations were also developed, approved, and recorded. The social media assets and an ad were approved for the Jazz Fest Hartford Festival. The media started on June 7th, and the creation of a list of events and destinations for social media promotion of Weekend Wheels began.

In June, promotions for the events and destinations were continued.

## DEEP Summer Parks Promotions - ParkConnect

In May, the CTrides team worked with the DOT and DEEP to help promote the free weekend/holiday bus service to state parks and beaches. A name was approved and logo development was initiated. Collateral pieces were created with transit connections to each of the five participating state parks.

By June, the marketing assets for the five participating state parks and one for the overarching program were developed, a bus wrap design for the Silver Sands shuttle was created, the creation of social media assets began, and the media buy for the program was implemented.

## Road Scholar

In June, the QA/QC process for our bi-annual Road Scholar promotion of transit options for forty participating schools was conducted. Each version was reviewed and the U-Pass CT graphic was updated to reflect the current version for the Fall ‘2021 semester. Digital versions for each school were created along with print coordination for seventeen schools who requested hard copies.



## CTrides: Quarter 2 Activity Summary (Continued)

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### Residential Transit Promotion Program

In June, a program action plan was developed, and an internal working group was assembled to map out the execution of this new initiative. Data collection and marketing strategy discussions were initiated. Also, a meeting with Josh Rickman, Assistant General Manager from CTtransit and his team was held on June 23 to discuss the inclusion of select express bus routes in the second phase of the residential promotion program.

### RFP for Direct Mail Services

A Request for Proposal was issued on May 20th to find a vendor to assist with the previously mentioned Residential Transit Promotion. Three submissions were received and reviewed in June, and interviews were also scheduled and conducted with the three bidders.

### Miscellaneous

- The development of the new creative concepts for the *CTrail* overarching paid media campaign was completed and the assets were delivered to the media agency.
- Earth Day collateral piece was designed for an event hosted by Sustainable Fairfield in April. Also, a customized Earth Day themed *CTrides* presentation was created for Sikorsky in a lunch-n-learn format.
- A customized poster and a commuter presentation for a virtual event was created for Albertus Magnus College.
- A Transit Safety Facts slides were added to the current *CTrides* employer presentation deck.
- A poster reminding passengers of the mask requirement on transit, in stations, and on platforms was developed.
- Initial proposals for a *CTrail* themed ride events were developed and sent to DOT for review.
- A meeting was held with CT Operation Lifesaver coordinator at DOT, as well as two peer programs, to support the plan development for the new Education Outreach program. A full project plan was created and presented to DOT.
- The development of social media illustrations (holidays, campaigns, and transit) began.
- The 2020 Connecticut Return to Work Survey was nominated as a finalist for the ACT Awards in the research category. Award will be announced at the ACT International Conference on Aug 4, 2021.



## Participating Organization Activity

As of June 30, the total number of CTrides employer participants, stakeholders and community participants is **314**.

### Highlights:

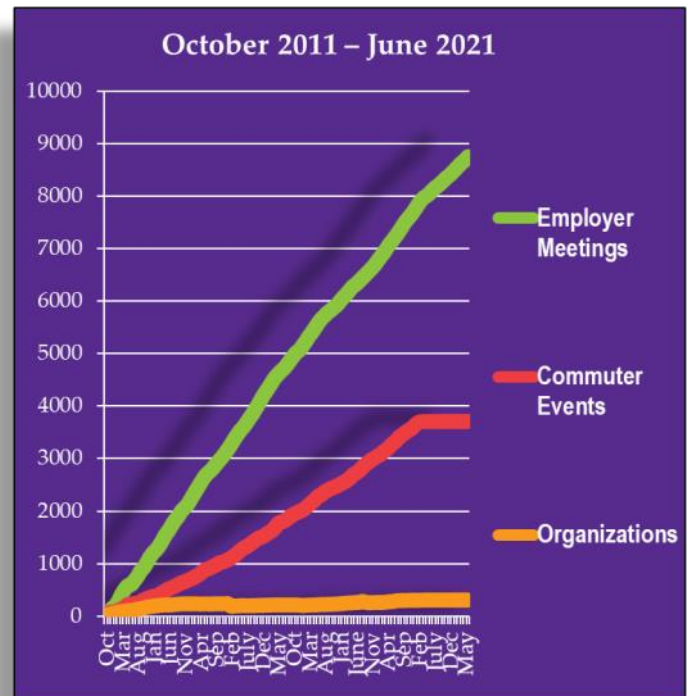
- Hosted several Earth Day activities in conjunction with Transportation Leaders
- Distributed revised travel guidelines for transit and ridesharing to partners
- Invited the members of the Transportation Leaders (TL) program to the Connecticut in Motion webinars
- Recruited 8 new TL members and worked with existing members to achieve higher levels in the program
- Canvassed participating colleges and universities in the Road Scholar program on their Fall return to school plans
- Coordinated Road Scholar updates with colleges and universities
- Promoted Return to Work survey with employers and stakeholders
- Assisted employers with their return to office plans

### New Transportation Leaders:

- Amazon HVN
- Utitec
- Watertown Plastics
- Mintz & Hoke, Inc.
- Amazon Delivery Station
- World Wrestling Entertainment, Inc. (WWE)
- Vineyard Wind
- Southside Institutions Neighborhood Alliance Partnership

The CTrides Outreach Team held **175 Events and Meetings** with our worksite partners during Q2. The total number of currently participating organizations is at **314**.

This quarter’s worksite activity, segmented by region, can be found on the following pages. A complete list of program organizations/stakeholders is in Appendix A.





## Regional Worksite Highlights

**Western CT** includes Litchfield, Housatonic, Bridgeport & Stamford regions

### Highlights

#### Sikorsky

Hosted a two-part commuter education series with a lunch-n-learn presentation and virtual event

#### Sustainable Fairfield

Distributed CTrides Earth Day flyers at their event

#### Bridgeport Regional Business Council

Presented at Stratford, Trumbull & Bridgeport Chamber meetings that resulted in one new Transportation Leader member (Beacon Hill Staffing), reengaged three former members (City of Bridgeport, Bridgeport Hospital, and Blue Crest), and connected with Housatonic Community College to discuss future engagement

#### Stamford Downtown Special Services District

Arranged to have District update their website with CTrides information

#### Global Steering Systems

Coordinating with CTtransit & Commute with Enterprise on potential transportation solutions for second shift employees

#### City of Bridgeport

Invited us to attend Summer Downtown Farmer's Markets as well as connected us with a new contact at Bridgeport Hospital

#### Transportation Leader Promotion

Coordinated marketing efforts with Post University and UCONN to promote their TL status externally

#### University of Connecticut

Leveraged ETC at main campus to re-engage with new ETCs at Stamford and Waterbury campuses

#### Bridgeport Downtown Special Services District

Conducted CTrides presentation during Executive Board Meeting

#### New Transportation Leader Members

Recruited new partners: World Wrestling Entertainment, Inc. (WWE), Vineyard Wind (through Bridgeport Regional Business Council Chamber membership), Utitec, and Watertown Plastics from the Watertown Industrial Park

#### Meetings

- Accessible Pharmacy
- Amazon Delivery Station BDL1
- Bridgeport Hospital
- Bridgeport Regional Business Council
- CAACE The Connecticut Association of Adult & Continuing Education
- Charter Communications, Inc.
- City of Bridgeport
- Connecticut Department of Labor (NW and SW Business Service Teams)
- Global Steering Systems
- Greater Bridgeport Transit
- Greater Danbury Chamber of Commerce
- Greater Norwalk Chamber of Commerce
- Housatonic Community College
- Naugatuck Valley Council of Governments
- North East Transportation Co., Inc.

- Northwestern Connecticut Community College
- Post University
- Sikorsky Aircraft Corporation - Stratford
- Sikorsky Aircraft Corporation - Trumbull
- Silgan Dispensing
- Stamford Chamber of Commerce
- Stamford Downtown Special Services District (SDSSD)
- Stone Academy - Waterbury
- Sustainable Fairfield
- University of Connecticut - Stamford
- University of Connecticut - Waterbury
- Utitec
- Vineyard Wind
- Watertown Plastics
- Western Connecticut Council of Governments
- World Wrestling Entertainment, Inc. (WWE)



## Regional Worksite Highlights

**Southern CT** *includes Middlesex, New Haven & coastal regions*

### Highlights

#### **Albertus Magnus - New Haven**

Conducted presentation to the Commuter Council and hosted a virtual event

#### **Sustainability Roundtable with Greater New Haven Universities**

Attended meeting to discuss mobility, transportation, sustainability and reengaged Quinnipiac University in the Transportation Leader program

#### **South Central Regional Council Of Governments (SCRCOG)**

Met with SCRCOG to update them on CTrides services and upcoming episodes of Along the Lines podcast

#### **Stone Academy**

Hosted a virtual presentation and virtual room event for three campuses

#### **West Haven VA**

Met with Employer Transportation Coordinator (ETC) to discuss future shuttle promotions and outreach opportunities

#### **Eastern CT State**

Attended 10 in-person new student orientations

#### **South Central Regional Water Authority**

Hosted a commuter presentation and virtual event as part of monthly educational series

#### **CTrail presentation in New Haven**

Conducted a rail presentation for the International Festival of Arts and Ideas at the New Haven State Street rail station

#### **New Transportation Leader Members**

Recruited Amazon HVN in Orange, Amazon Delivery Station in Wallingford, and reengaged Amazon Sorting Center BDL5

#### **Meetings**

- Albertus Magnus College - New Haven
- Amazon Delivery Station
- Amazon Fulfillment Center BDL3
- Amazon HVN, Delivery Station
- Amazon Sorting Center BDL5
- American Job Center (New Haven)
- City of New Haven
- East River Energy
- Eastern Connecticut State University
- Greater New Haven Employment Network

- Quinnipiac University
- Roto Frank of America, Inc. Window & Door Technology Management Process
- South Central CT Regional Water Authority
- South Central Regional Council of Governments
- Stone Academy - West Haven
- Town Green Special Services District
- University of New Haven
- Veterans Affairs Connecticut Healthcare System - West Haven
- Yale University





## Regional Worksite Highlights

**Eastern CT** includes the Hartford, North and Central regions of Connecticut

### Highlights

#### **The Jackson Laboratory**

Met with a new Employer Transportation Coordinator to plan a joint campus activity with UConn Health

#### **City of Hartford**

Hosted two Earth Day virtual events for city employees and residents

#### **Voya**

Conducted an Earth Day presentation, assisted employees with using their pre-tax benefits, and helped them download the *CTrides* mobile app

#### **Bradley Development League**

Gave a presentation on *CTrides* programs and services at the League's quarterly meeting, which resulted in member cities and towns providing employer lists for future outreach efforts

#### **The Jackson Laboratory/UConn Health (Hartford)**

Hosted a joint meeting to discuss future campus-wide Try-It Day initiatives

#### **Horizon Services Company**

Held a planning meeting to help them develop an external media campaign to promote their membership in the Transportation Leader program

#### **CTtransit**

Met to discuss demand for a new route to serve Windsor Locks and how *CTrides* could promote this new service through outreach efforts targeting businesses in the area

#### **Mintz & Hoke**

Working with Mintz & Hoke on their return to office plans

#### **DEEP New Britain**

Hosted virtual event and attended their monthly meeting

#### **Capital Community College**

Worked with ETC to record a new student orientation for upcoming virtual fall orientations

#### **New Transportation Leader (TL)**

Recruited new stakeholder Southside Institutions Neighborhood Alliance Partnership

#### **Meetings**

- Beacon Hill Staffing Group
- Bradley International Airport
- Capital Community College
- Capital Workforce Partners
- Capitol Region Council of Governments
- Center for Latino Progress
- City of Hartford
- Commute with Enterprise
- Connecticut Department of Energy and Environmental Protection - Hartford
- Connecticut Department of Energy and Environmental Protection - New Britain
- Connecticut Department of Transportation
- Connecticut Green Bank
- Connecticut Transit
- Conning
- East Hartford Adult & Continuing Education
- Edenred Commuter Benefit Solutions

- Horizon Services Company
- Manchester Community College
- MetroHartford Alliance
- Mintz & Hoke, Inc.
- Shipman & Goodwin LLP
- Silver
- Southside Institution Neighborhood Alliance
- The Hartford
- The Jackson Laboratory
- Town of Manchester
- Town of Windsor Locks
- UConn Health
- Voya
- Wesleyan University

**Customer feedback:**

- *“Cindy was excellent!! Very helpful with planning to get my young daughter home from school in NYC”*
- *“Paola was really helpful and quick to respond”*
- *“Lisa Povetz was very kind, patient, helpful and thorough. I had a lot of questions. She research the questions and call me back in a timely manner”*
- *“Was expecting an email, happy to have received a phone call response because all of my questions were answered quickly. Thank you to the agent who helped me for your time and suggestions”*
- *“She was amazing, Michele did her job well. Made the experience very comfortable while I was nervous on my options. Give her a raise. I would vote 10”*

**Customer Service Highlights**

CTrides/CTrail calls: 5,116

Custom Commute Plans: 16

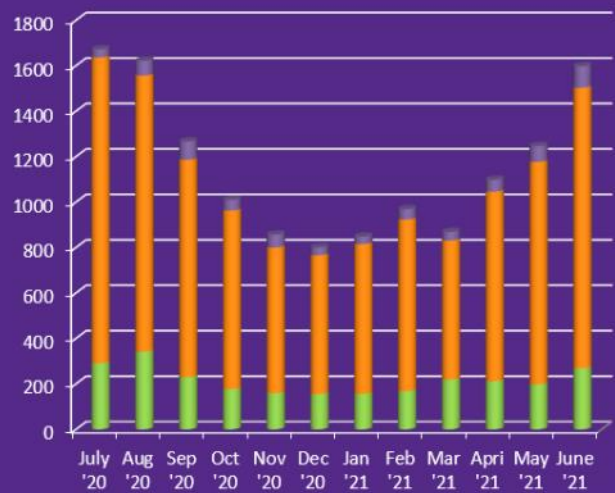
Total Number of Website Form Submissions: 367

Total Number of Emails Sent and Received: 679

**Customer Service Details:**

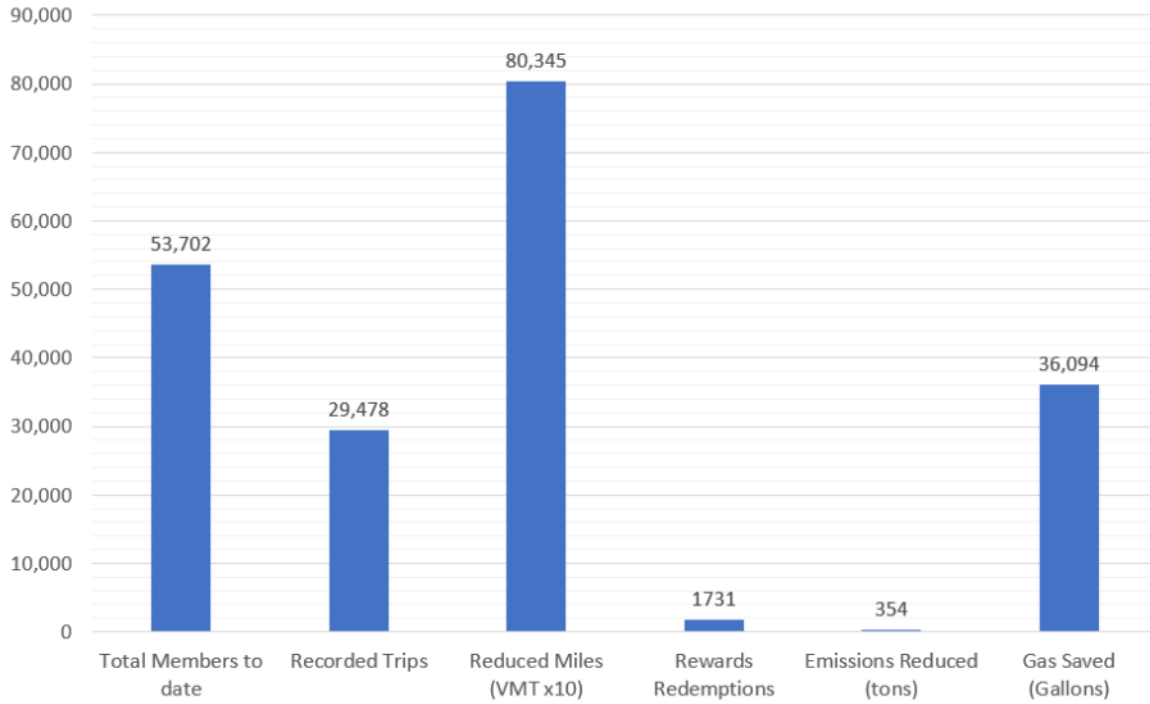
- **3,943 Total** cases into CTrides
  - \* **3,047 calls**  
10 inquiries about available disabled services  
11 bilingual inquiries
  - \* **Sent and received 679 emails**  
Great or OK rating on 90% of emails surveyed
  - \* **Facilitated 217 live online chats of which 36 were SMS (text) chats**  
4.9 out of 5 (best) avg. rating on all chats
- **Provided 0 Emergency Ride Home**
- **Processed 138 CTrail Hartford Line and 58 CTrail Shore Line East** complaints, suggestions, questions
- **Distributed 0 trial bus passes to commuters** due to massive decrease in ridership caused by COVID-19.

**1st Quarter 2021**

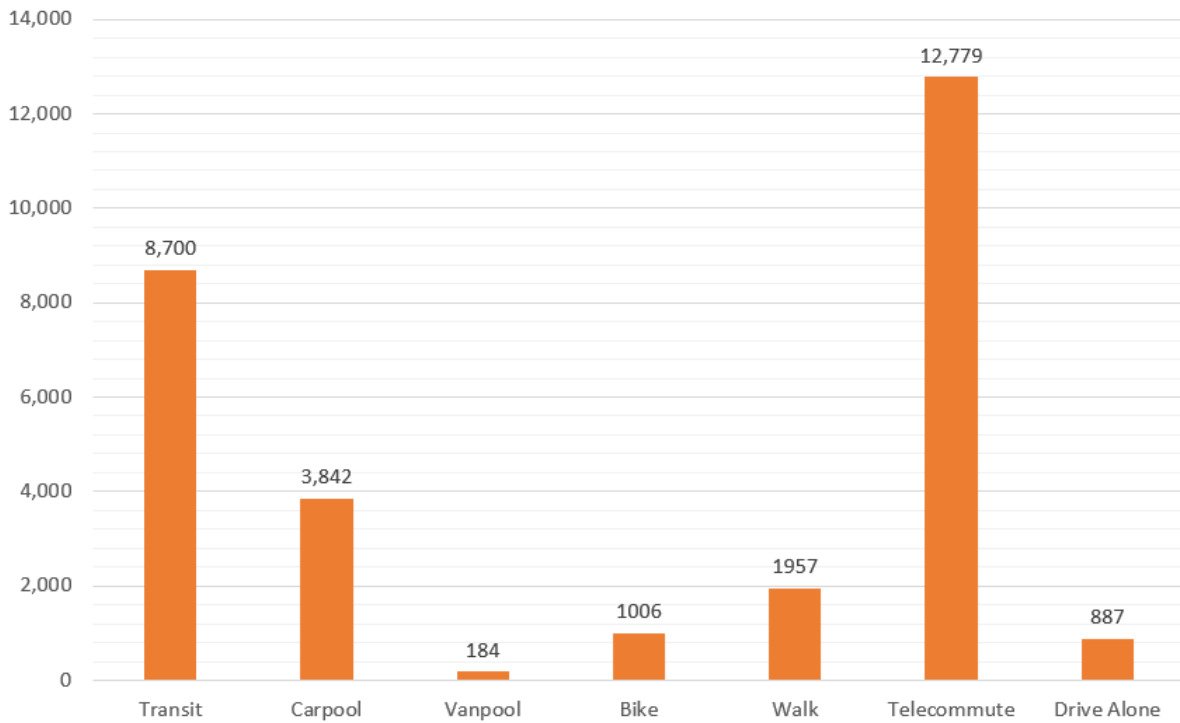


▶ **3,047— Inbound Calls**      ▶ **217— Online Chats**  
▶ **679 — Emails**

### Membership and Impacts



### Breakdown of Recorded Trips



**As of Q2 2021, there are more than 300 businesses, agencies and municipalities working with CTrides**

- |  |   |  |
|--|---|--|
| 1. 3PL Worldwide                             | 38. Central Connecticut Coast YMCA  | Department   |
| 2. 9Town Transit                             | 39. Central CT State University   | 67. Connecticut Valley Hospital                          |
| 3. Advance Auto Parts                        | 40. Chabaso Bakery, Inc.  | 68. Connecticut Valley Industries                        |
| 4. Advanced Behavioral Health                | 41. Cigna   | 69. Connecticut Water                                    |
| 5. AECOM                                     | 42. City of Bridgeport  | 70. Conning, Inc.  |
| 6. Aetna                                     | 43. City of Danbury   | 71. Continuum of Care Inc.                               |
| 7. Albea                                     | 44. City of Meriden   | 72. CT Department of Labor                               |
| 8. Albertus Magnus                           | 45. City of New Britain   | 73. CTtransit  |
| 9. Albertus Magnus (East Hartford)           | 46. City of New Haven   | 74. CTfastrak  |
| 10. Alexion Pharmaceuticals                  | 47. City of Stamford  | 75. Datto, Inc.  |
| 11. All Our Kin                              | 48. City of Waterbury   | 76. Department of Administrative Services                |
| 12. Amazon Fulfillment Center BDL-2          | 49. City of Waterbury - Public Health   | 77. Department of Economic and Community Development     |
| 13. Amazon Fulfillment Center BDL-5          | 50. Community Health Center of New London                                       | 78. Department of Emergency Services & Public Protection |
| 14. Amazon Sorting Center Wallingford        | 51. Connecticare  | 79. Department of Public Health (Hartford)               |
| 15. American Institute                       | 52. Connecticut Children's Medical Center                                       | 80. Department of Rehabilitation Services                |
| 16. Aptar Group                              | 53. Connecticut College   | 81. Department of Revenue Services                       |
| 17. ARC of Litchfield County                 | 54. Connecticut Department of Developmental Services                            | 82. Department of Social Services (Hartford)             |
| 18. Artspace New Haven                       | 55. Connecticut Department of Energy and Environmental Protection (Hartford)    | 83. Diageo, Inc.   |
| 19. ASML, Inc.                               | 56. Connecticut Department of Energy and Environmental Protection (New Britain) | 84. Dollar Tree Distribution Center                      |
| 20. Asnuntuck Community College              | 57. Connecticut Department of Labor   | 85. DRS  |
| 21. Avon Health Center                       | 58. Connecticut Department of Transportation                                    | 86. East River Energy                                    |
| 22. Becton Dickinson and Company             | 59. Connecticut Department of Veterans Affairs                                  | 87. Eastern Account System, Inc.                         |
| 23. BHcare                                   | 60. Connecticut Green Bank  | 88. Eastern Connecticut State University                 |
| 24. Bigelow Tea                              | 61. Connecticut Innovations   | 89. Eastern Connecticut Transportation Consortium        |
| 25. BikewalkCT                               | 62. Connecticut Mental Health Center  | 90. Eastern Workforce Investment Board                   |
| 26. BLT Office (Norwalk)                     | 63. Connecticut National Guard  | 91. Electric Boat  |
| 27. BLT Office (Stamford)                    | 64. Connecticut Probate Court   | 92. Empire State Realty Trust                            |
| 28. Bradley Airport                          | 65. Connecticut Spring and Stamping   | 93. Enterprise Holdings                                  |
| 29. Branford Hall (Branford)                 | 66. Connecticut State Insurance   | 94. Enterprise Rideshare                                 |
| 30. Branford Hall (Southington)              |   | 95. ESPN   |
| 31. Bridgeport Public Schools                |   |  |
| 32. Cabelas                                  |   |  |
| 33. Capital Community College                |   |  |
| 34. CARTUS                                   |   |  |
| 35. CDM Smith                                |   |  |
| 36. Center for Latino Progress               |   |  |
| 37. Central Connecticut Chambers of Commerce |   |  |

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|--|--|---|
| 96. Essex Steam Train and Riverboat                        | 132. Hubbell Incorporated                                  | 165. Middletown Area Transit                        |
| 97. ExecutNet  | 133. Human Resource Leadership Association of Eastern CT   | 166. Milford Transit District                       |
| 98. Fairfield University                                   | 134. i2systems   | 167. Mitchell College                               |
| 99. Foxwoods Resort and Casino                             | 135. IFG Companies (Guilford Specialty Group)              | 168. Mohegan Sun Casino                             |
| 100. FTD Florists  | 136. Inertia Dynamics Corporation                          | 169. Mystic Healthcare and Rehabilitation LLC       |
| 101. Fusco Corporation                                     | 137. Innovate Stamford                                     | 170. Mystic Marriott Hotel & Spa                    |
| 102. From You Flowers                                      | 138. IRS   | 171. Nalas Engineering                              |
| 103. Gateway Community College                             | 139. Jackson Laboratory                                    | 172. Naugatuck Valley Community College (Danbury)   |
| 104. Gaylord Specialty Healthcare                          | 140. JCC of Greater New Haven                              | 173. Naugatuck Valley Community College (Waterbury) |
| 105. Global Steering Systems                               | 141. Jewett City Savings Bank                              | 174. Naugatuck Valley Council of Governments        |
| 106. GoNHGO  | 142. Job Corps (Hartford)                                  | 175. Naval Submarine Base New London                |
| 107. Goodwill of Western & Northern CT                     | 143. Job Corps New Haven                                   | 176. New Britain CT Works Center                    |
| 108. Goodwin College                                       | 144. Jones Lang Lasalle Americas                           | 177. New Britain Downtown District                  |
| 109. Greater Bridgeport Transit                            | 145. Key Bank - New Haven                                  | 178. New Haven Coalition for Active Transportation  |
| 110. Greater Norwalk Chamber of Commerce                   | 146. Knights of Columbus                                   | 179. New Haven Mayor's Task Force on Bike Education |
| 111. Greater Waterbury YMCA                                | 147. Konica Minolta Business Solutions                     | 180. North East Transportation Co.                  |
| 112. Greenwich Board of Education                          | 148. Law offices of John Andreini                          | 181. Northwest Hills COG                            |
| 113. Greenwich Chamber of Commerce                         | 149. Lawrence + Memorial Hospital                          | 182. Northwestern CT Community College              |
| 114. Group CBS Circuit Breaker Sales                       | 150. Lincoln Life Insurance/Freemont Group Management      | 183. Norwalk Community College                      |
| 115. Hartford Adult Education Center                       | 151. Lincoln Technical Institute                           | 184. Norwalk Housing Authority                      |
| 116. Hartford Foundation for Public Giving                 | 152. Live Green CT   | 185. Norwalk Transit                                |
| 117. Hartford HealthCare System Support Office             | 153. Lower Connecticut River Valley Council of Governments | 186. Nucor Steel (Wallingford)                      |
| 118. Hartford Hospital                                     | 154. Manchester Community College                          | 187. NWCC Center for Workforce Development          |
| 119. Hartford Public Library                               | 155. Manufacturing Alliance Service Corporation            | 188. Office of Policy and Management                |
| 120. Hartford Steam Boiler                                 | 156. Marcus Partners Mgmt.                                 | 189. Office of the Attorney General                 |
| 121. HARTransit  | 157. Mary Wade Home  | 190. Office of the Secretary of the State           |
| 122. Henkel Corporation                                    | 158. MassMutual  | 191. Office of the State Comptroller                |
| 123. Hispanic Advisory Council of Greater Stamford (HACGS) | 159. MedSource Consultants                                 | 192. Oracle Corporation                             |
| 124. Hologic   | 160. Medtronic   | 193. Paier College of Art                           |
| 125. Honeywell   | 161. Middlesex Community College                           | 194. Paradigm Property Management                   |
| 126. Hotchkiss School                                      | 162. Middlesex Community College - Meriden Campus          | 195. Pathway Lighting Inc.                          |
| 127. Horizon Services Company                              | 163. Middlesex Hospital                                    | 196. Paul Bailey Architects                         |
| 128. Homegoods Distribution                                | 164. Middlesex Hospital Shoreline Medical Center           |   |
| 129. Homes For the Brave                                   |  |   |
| 130. Hospital for Special Care                             |  |   |
| 131. Housatonic Community College                          |  |   |

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|---|--|--|
| 197. Pelli Clarke Pelli Architects              | 229. Society for Human Resource Management               | 260. Town of East Hartford                                 |
| 198. People Friendly Stamford                   | 230. South Central Regional Council of Governments       | 261. Town of Fairfield                                     |
| 199. People's United Bank                       | 231. Southeast Area Transit                              | 262. Town of Farmington                                    |
| 200. PEP - Lacey Manufacturing                  | 232. Southeastern Connecticut Council of Governments     | 263. Town of Greenwich                                     |
| 201. Pierce Care                                | 233. Southern Connecticut State University               | 264. Town of Trumbull                                      |
| 202. Pitney Bowes-Danbury                       | 234. Southwest Community Health Center                   | 265. Town of Windsor                                       |
| 203. Pitney Bowes-Shelton                       | 235. St. Mary's Hospital                                 | 266. Town of Woodbridge                                    |
| 204. Porter & Chester Institute (Branford)      | 236. St. Vincent's College                               | 267. Travelers   |
| 205. Porter and Chester Institute (Enfield)     | 237. St. Vincent's Medical Center                        | 268. Trinity College                                       |
| 206. Porter and Chester Institute (Stratford)   | 238. Stamford Chamber of Commerce                        | 269. Triumph   |
| 207. Porter and Chester Institute (Waterbury)   | 239. Stamford Downtown Special Services District (SDSSD) | 270. TSKP Studios  |
| 208. Pratt & Whitney - Middletown               | 240. Stanley Black & Decker                              | 271. Tunxis Community College                              |
| 209. Pratt and Whitney                          | 241. State Education Resource Center                     | 272. U.S. Department of Housing and Urban Development      |
| 210. Prudential (Hartford)                      | 242. State of Connecticut                                | 273. UConn Hartford  |
| 211. Quinebaug Valley CC                        | 243. Stone Academy (East Hartford)                       | 274. UConn Health Center                                   |
| 212. Quinnipiac University                      | 244. Stone Academy (Waterbury)                           | 275. UConn Law School                                      |
| 213. Quinnipiac University - North Haven Campus | 245. Stone Academy (West Haven)                          | 276. Ulbrich Stainless Steels and Special Metals           |
| 214. Radiall USA Inc.                           | 246. Sun Life Financial                                  | 277. United Bank   |
| 215. Randstad                                   | 247. Tauck Tours   | 278. United Healthcare                                     |
| 216. Reckson/SL Green                           | 248. The Business Council of Fairfield County            | 279. United Illuminating                                   |
| 217. Regal Care                                 | 249. The Hartford  | 280. United States District Court: District of Connecticut |
| 218. RGIS                                       | 250. The Independence Center                             | 281. United Technologies Corporation                       |
| 219. Rich Product Corporation                   | 251. The Kennedy Center, Inc.                            | 282. University of Bridgeport                              |
| 220. Saint Francis Hospital                     | 252. The Watermark at 3030 Park                          | 283. University of Connecticut—Avery Point                 |
| 221. Saybrook Point                             | 253. The Workplace                                       | 284. University of Connecticut—Storrs                      |
| 222. Sea Corp                                   | 254. Three Rivers Community College                      | 285. University of Connecticut—Stamford                    |
| 223. SeeClickFix                                | 255. Thule Inc   | 286. University of Connecticut—Waterbury                   |
| 224. Shipman & Goodwin                          | 256. Tower Labs Ltd.                                     | 287. University of Hartford                                |
| 225. Siemon Company                             | 257. Town Green Special Services District                | 288. University of New Haven                               |
| 226. Sikorsky Aircraft Corporation—Bridgeport   | 258. Town of Branford                                    | 289. University of Saint Joseph                            |
| 227. Sikorsky Aircraft Corporation—Shelton      | 259. Town of Burlington                                  | 290. University of St. Joseph School of Pharmacy           |
| 228. Sikorsky Aircraft Corporation—Stratford    |  | 291. USI Consulting  |

- 292. U.S. Federal Highway Administration
- 293. Valley Transit District
- 294. Veterans Affairs Connecticut  
Healthcare System (Newington)
- 295. Veterans Affairs Connecticut  
Healthcare System (West Haven)
- 296. Voya
- 297. Washington Inventory Systems
- 298. Waste Management
- 299. Watch For Me CT
- 300. Waterbury Hospital
- 301. Watson Foods
- 302. Wesleyan University
- 303. West Hartford Health and Rehab
- 304. Western Connecticut State  
University
- 305. Western CT Council of Governments
- 306. Wiggin & Dana, LLP
- 307. Windham Region Transit District
- 308. Windham Regional Community  
Council
- 309. Windsor Health and Rehabilitation  
Center, LLC
- 310. Wiremold/Legrand
- 311. Workers' Compensation  
Commission
- 312. Yale University
- 313. Yale-New Haven Hospital
- 314. YMCA Greater Hartford