

To: CRCOG Transportation Committee

From: Anaka Maher, Senior Transportation Planner

Date: July 14, 2023

Subject: 60 Seconds for Safety – Crash Statistics and Speeding Campaign

This document summarizes a few key Nationwide and CT statistics on roadway safety for the first quarter of 2023 (January 2023 – March 2023) and provides materials from NHTSA's Speed Prevention Campaign.

NATIONWIDE DATA:

Data from the recently released National Highway Traffic Safety Administration's (NHSTA) publication, NHTSA Crash Stats: Early Estimate of Motor Vehicle Traffic Fatalities for the First Quarter of 2023,

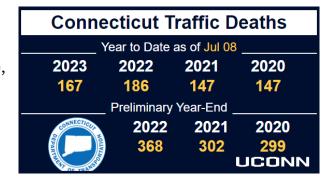
- An estimated 9,330 people died in motor vehicle traffic crashes in the first quarter of 2023.
- This is a decrease of 3.3% when compared to the first quarter of 2022 which had 9,645 fatalities. However, this is still the second highest number of fatalities in over 10 years.
- Connecticut had an estimated 75 crash fatalities Q1 2023, compared to 82 fatalities in Q1 2022, a decrease of 8.5%.

CONNECTICUT DATA:

Data from the Connecticut Transportation Safety Research Center's (CTSRC) <u>Crash</u> <u>Repository for Analytics, Statistics, and History (CRASH)</u>. Of the 75 crash fatalities that took place in CT, there is currently detailed information available on 44 fatal crashes.

Of those 44 fatal crashes,

- 13 (30%) were classified as speeding related,
- 14 (32%) involved a young driver (age 15-25),
- 11 (25%) involved an older driver (age 65+),
- 10 (23%) were classified as aggressive driving,
- and 6 (14%) involved a motorist driving under the influence.



NHTSA SPEED PREVENTION CAMPAIGN MATERIALS

The $\underline{2023}$ Speed Prevention Campaign by NHTSA runs from July 10-31. Shareable images and videos, such as the one below, are available through Traffic Safety Marketing (NHTSA's communication resource).

Documents are pre-formatted for sharing on a variety of social media sites and can be accessed through this link:

 $\underline{https://www.trafficsafetymarketing.gov/get-materials/speed-prevention/speeding-wrecks-lives}$





