

Agenda Item Summary

To: CRCOG Policy Board

From: Matt Hart, Executive Director

CC: CRCOG Leadership Team, E. Sanderson

Meeting Date: September 27, 2023

Subject: Resolution for the adoption of the CRCOG Strategic Playbook to guide decisions and prioritize organizational goals, actions, and initiatives.

Background: In the spring of 2023, we embarked on a strategic visioning process that was designed to serve as an opportunity to step back and think about where CRCOG as an organization is now and where we would like to go. Through a stakeholder interview and survey process, an all-staff retreat, and a strategic visioning meeting with our Policy Board, we gathered information and insights and explored the potential priorities, initiatives, and policy areas where we could play a leadership role to improve the quality of life across our region.

Benefit to Member Towns/CRCOG: The Strategic Playbook will provide CRCOG with a strategic focus and direction for the next several years.

Financial/Operational Impact: Each new initiative (project, program, or service) will be reviewed against the strategic framework to determine if an allocation of resources is warranted. This will help our organization prioritize operations and practice fiscal responsibility.

Project Schedule: Strategic Playbook will function as a living document to set CRCOG's strategic direction for the next 3-5 years. We expect some elements of the Playbook to be timeless, such as the Mission, Values, Principles, and Strategic Framework.

Recommendation: CRCOG staff recommends the Policy Board approve the attached resolution endorsing and adopting the final CRCOG Strategic Playbook.

Attachments:

- Strategic Playbook
- Appendix for Strategic Playbook – Stakeholder Report
- Resolution

Resolution for the Adoption of the CRCOG Strategic Playbook

WHEREAS, in February 2023 the Capitol Region Council of Governments (CRCOG) retained Grossman Solutions to assist in the preparation of a Strategic Playbook to guide decisions and prioritize organizational goals, actions, and initiatives; and

WHEREAS, in May and June 2023, Grossman Solutions conducted interviews with various internal and external stakeholders, facilitated visioning sessions with CRCOG Staff and Policy Board Members, and prepared questionnaires to gain insights about where the organization is now and where it would like to be; and

WHEREAS, at its meeting on September 13, 2023, the Executive Committee endorsed the draft Strategic Playbook, as presented;

NOW THEREFORE BE IT RESOLVED, THAT, The CRCOG Policy Board hereby adopts the Strategic Playbook.

CERTIFICATE The undersigned duly qualified CRCOG Board Member certifies that the foregoing is a true and correct copy of a resolution adopted by the voting members of the CRCOG Policy Board on September 27, 2023.

BY: _____

DATE: _____

Jason Bowsza, Secretary