

To: CRCOG Transportation Committee
From: Caitlin Palmer, Director of Regional Planning and Development
CC: Rob Aloise, Director of Transportation Planning
Cara Radzins, Deputy Director of Transportation Planning
Date: September 8, 2023
Subject: Enfield Transportation Impact Study Update

The Enfield Traffic Impact Study (TIS) is nearing completion. The study began in 2021 with the goal of evaluating traffic, congestion, safety, and roadway implications for a potential future redevelopment of the Enfield Square Mall.

The Study first evaluated existing safety and capacity deficiencies for 15 intersections, the majority of which are along Route 190 (Hazard Avenue) and Route 220 (Elm Street) corridors. Potential future development options were then identified through a Market Analysis as well as a Visual Preference Survey. The Market Analysis identified a mix of residential, entertainment, retail, and medical office uses as an economically viable redevelopment opportunity. The Visual Preference Survey gathered feedback on desirability of potential uses and development by asking participants to rate images reflecting themes of Building Density, Site Layout and Parking, Building Architecture, Building Heights, Residential Use, Entertainment Use, and Bicycle/Pedestrian Amenities. These results were used to model a potential future development traffic scenario for the Traffic Impact Study.

Potential improvement opportunities identified include reducing access points to the Enfield Mall, revising traffic signal timings, improving transit facilities such as bus shelters, and adding off-road pedestrian and bicycle facilities near Route 220.

A public meeting will be held on October 3 from 6-7pm at Enfield Town Hall, Scitico Room. In advance of that meeting, the Enfield TIS final draft report will be available by end-of-day September 22 on the project website: <https://crcog.org/enfield-traffic-impact-study/>. The public comment period will be open from September 23 to October 26. The final report will incorporate feedback from these meetings.

We anticipate seeking endorsement of the Enfield Traffic Impact Study and its recommendations by the Transportation Committee and Policy Board on November 13 and November 15, respectively. Once endorsed, study documents will be finalized by December 31, 2023 and study recommendations may be incorporated into CRCOG's planning documents.

If you have any questions, please contact Caitlin Palmer at cpalmer@crcog.org.