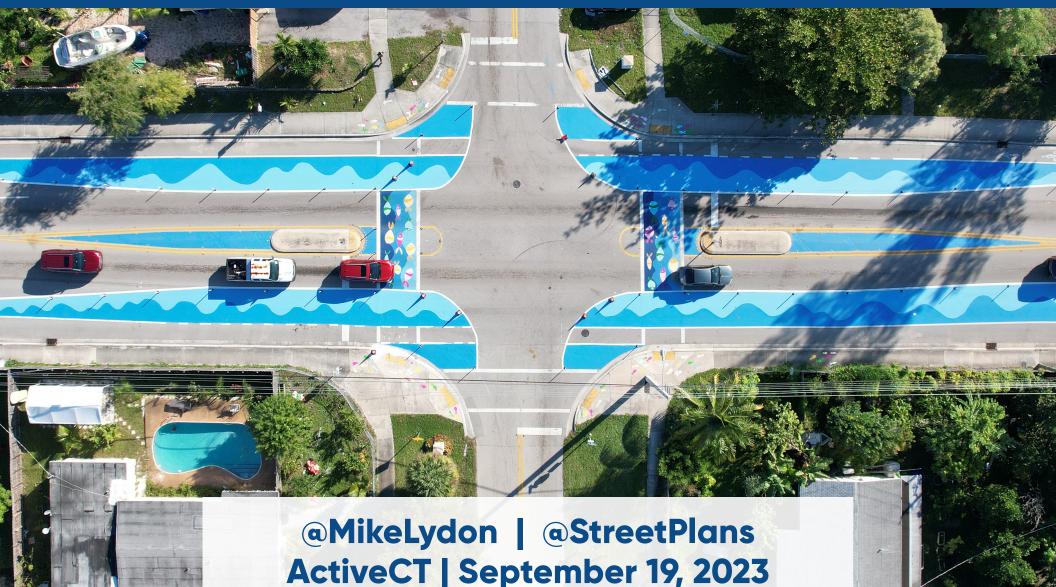
Safe Streets and Roads for All, Quickly

The Role of Quick-Build Projects in Achieving Vision Zero



We Create Better Streets, Better Places

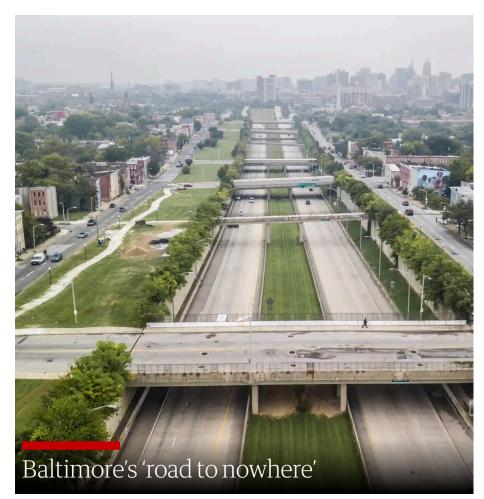


Conventional Project Delivery

- Historic Bias for large-scale, inflexible, and expensive projects with long timelines
- 2 Project promises often go unfulfilled; may be built on a historical framework of racist and automobile focused policies;

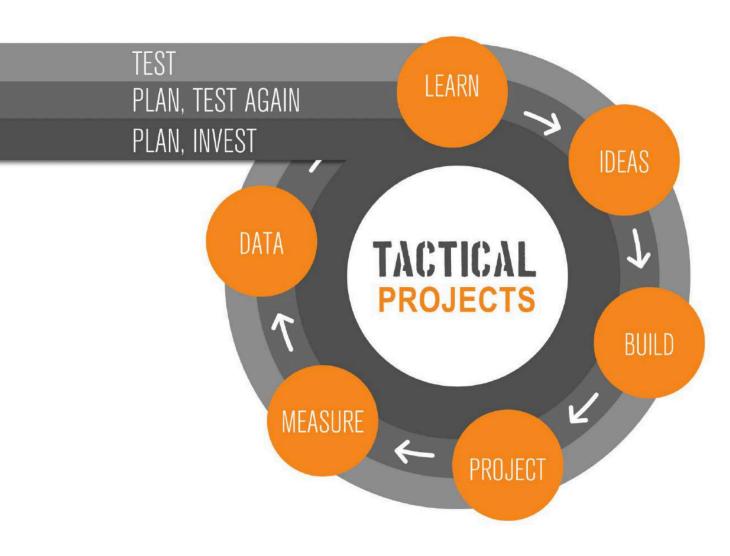
3

Public process lacks transparency, favors those with time/money, and breeds mistrust



The Guardian

Rethink Project Delivery





LONG-TERM/CAPITAL (20 years - 50+ years · \$\$\$\$)

ederal, state, local government, local / regional /state organizational support

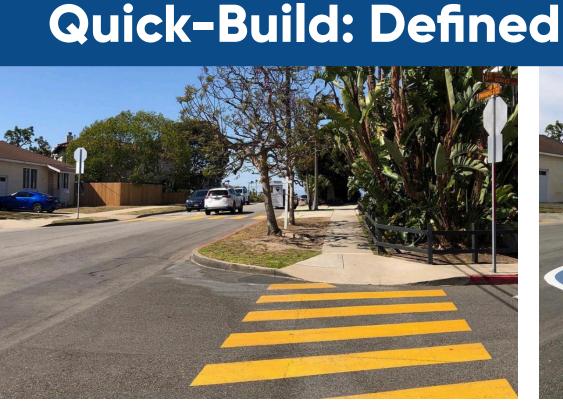
ligh-cost, permanent materials hat cannot be adjusted easily; maintenance needs vary tremendously

Required before mplementation, recommended during implementation and hitial evaluation period, optional thereafter

Low: project is considered a permanent capital upgrade that is unlikely to be adjusted significantly once installed

Qualitative: optional Quantitative: recommended

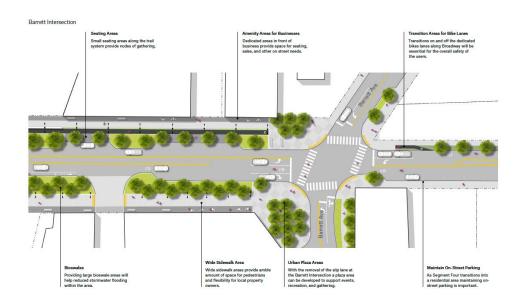
Tactical Urbanism				
	Quick-Build			
Project Type				
(time interval · relative cost) Project Leaders	(1 day - 1 month · \$) Anyone (government, non-profit organizations, business groups, students etc.)	(1 month- 1+ year · \$\$) Local / regional government, local organizational support	(1 year - 5+ years · \$\$\$) Local / tegional government, local / regional organizational support	(20 years - 50+ years · \$\$\$\$) Federal, state, local government, local / regional /state organizational support
Materials + Maintenance	Very low-cost, typically low- durability. May be borrowed, easily made, or purchased; no maintenance required	Relatively low-cost, but semi- durable materials to maximize design flexibility while minimizing maintenance needs	Low and moderate cost materials, designed to balance design flexibility, performance outcomes, and maintenance	High-cost, permanent materials that cannot be adjusted easily; maintenance needs vary tremendously
Public Involvement	Optional before project implementation, Recommended during brief project lifespan	Required, frequent before implementation and frequent during evaluation period	Recommended, frequent before implementation, required during initial evaluation period, optional thereafter	Required before implementation, recommended during implementation and initial evaluation period, optional thereafter
Design Flexibility	High: organizers expect project to be adjusted and removed within a short timeline, typically one week or weekend	High: proponents expect project to be adjusted; it may be removed if it does not meet goals upon initial evaluation	Moderate: organizers expect project to be adjusted, but it is intended to remain in place until capital upgrades are possible	Low: project is considered a permanent capital upgrade that is unlikely to be adjusted significantly once installed
Data Collection + Evaluation	Qualitative: optional Quantitative: optional	Qualitative: required Quantitative: required	Qualitative: recommended Quantitative: required	Qualitative: optional Quantitative: recommended



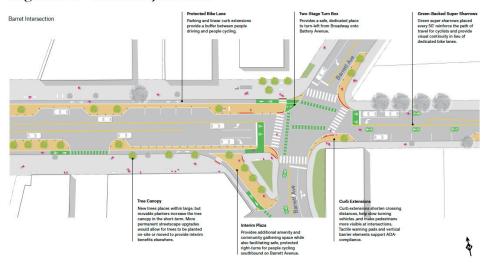


- Timeline: 2 months 2 years.
- Budget: \$5k \$5mil (depends on project scale, materials etc.)
- **Process Overview:** Participatory; data-driven; and iterative; Bridges the gap between plans and construction.

Press Fast Forward on Safety Projects



Segment 4 - Pilot Project Plan



Quick-Build, Quick Results



- Average speed reduced by 28%
- Incidents of speeding reduced from 66% to 21%
- Highest speed before: 89mph
- Highest speed after: 41mph
- Vehicular counts: No change

Small Towns and Cities



















Suburbs







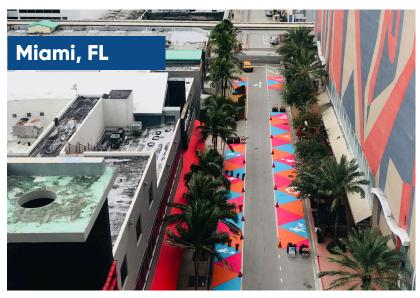


Cities







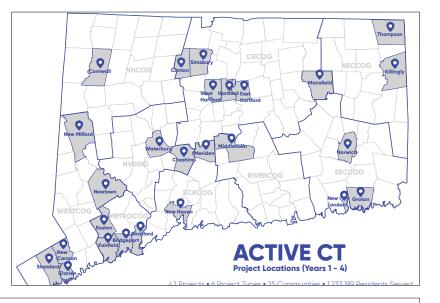


Regions/States

WE WILL:

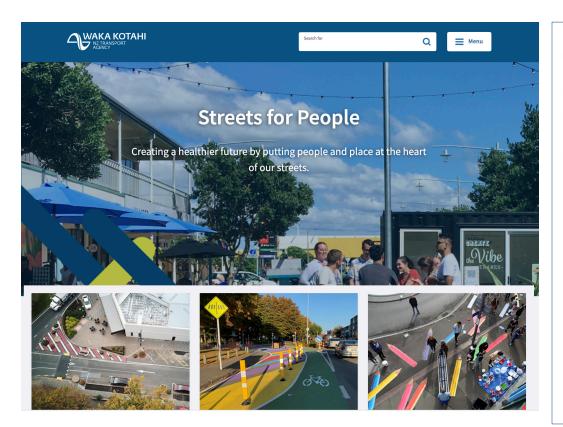
BUILD BIKE LANES. PAINT CROSSWALKS. IMPROVE MOBILITY.

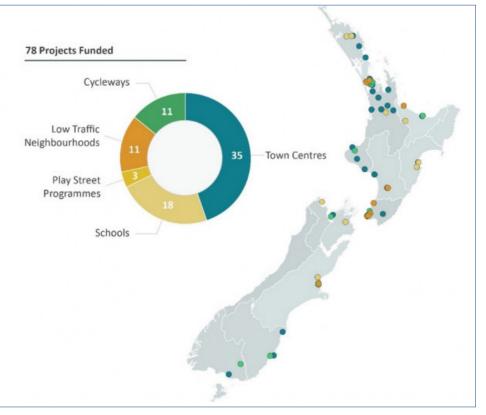






Countries





A Toolkit for Fast-Tracking Vision Zero

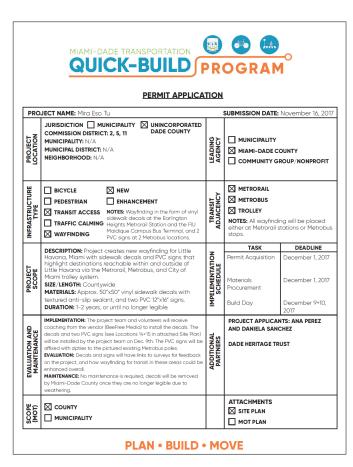


Pedestrian Safety Islands

Roundabouts

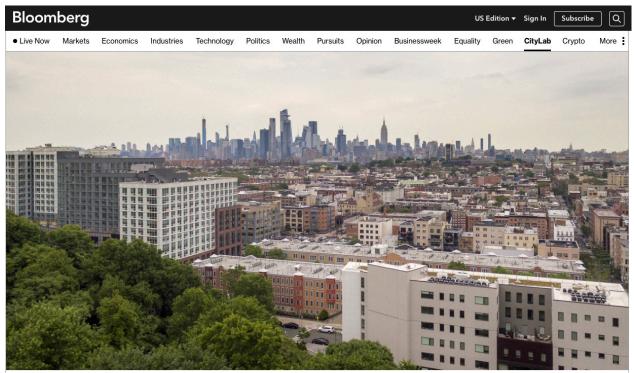


You Can't Scale What You Don't Permit!





Scaling Quick-Build For Vision Zero Jersey City's Transformational Change



The Manhattan skyline is seen from Jersey City, New Jersey. Photographer: Christopher Occhicone/Bloomberg

CityLab Transportation

How Jersey City Got to Zero Traffic Deaths on Its Streets

This town outside of New York City scored the biggest traffic safety success story of 2022. Here's how they did it.

By John Surico December 28, 2022 at 8:00 AM EST



















Project Delivery as Collective Effort



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