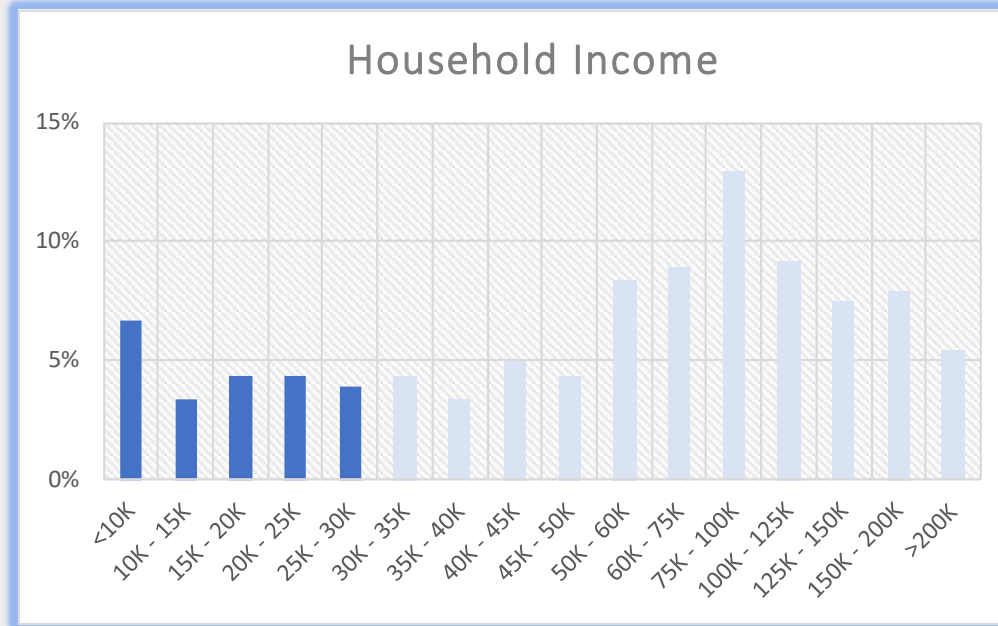
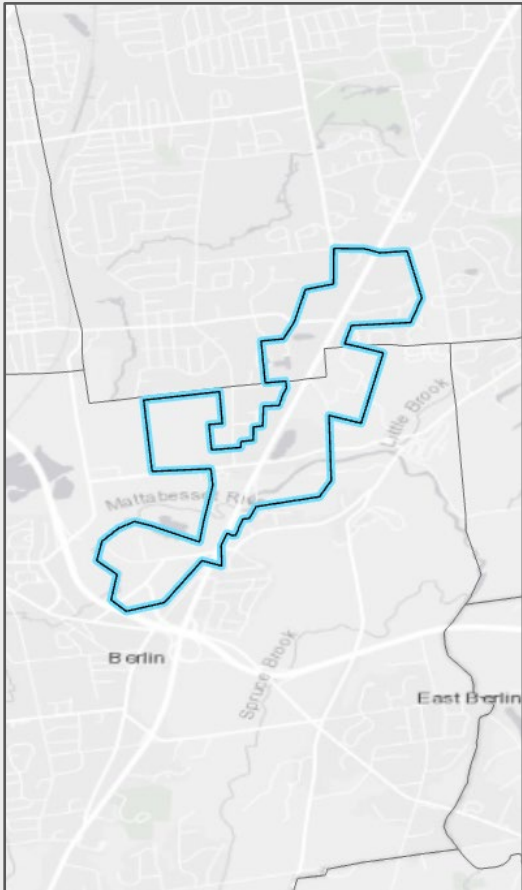


# BERLIN, CT - Geofence

## Berlin Turnpike Business Employees

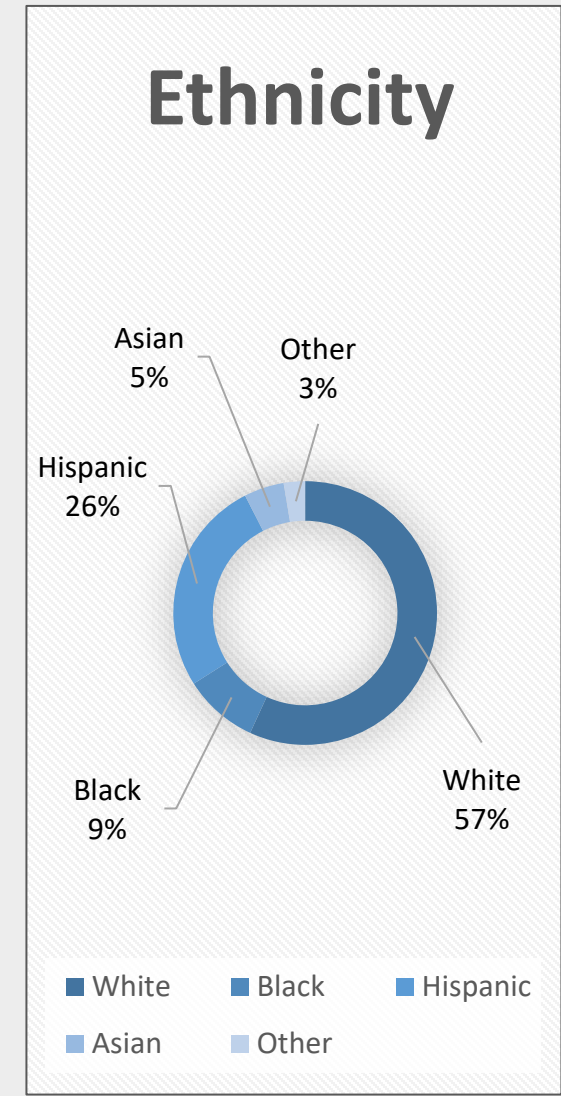
### Berlin Turnpike Business District Geofence



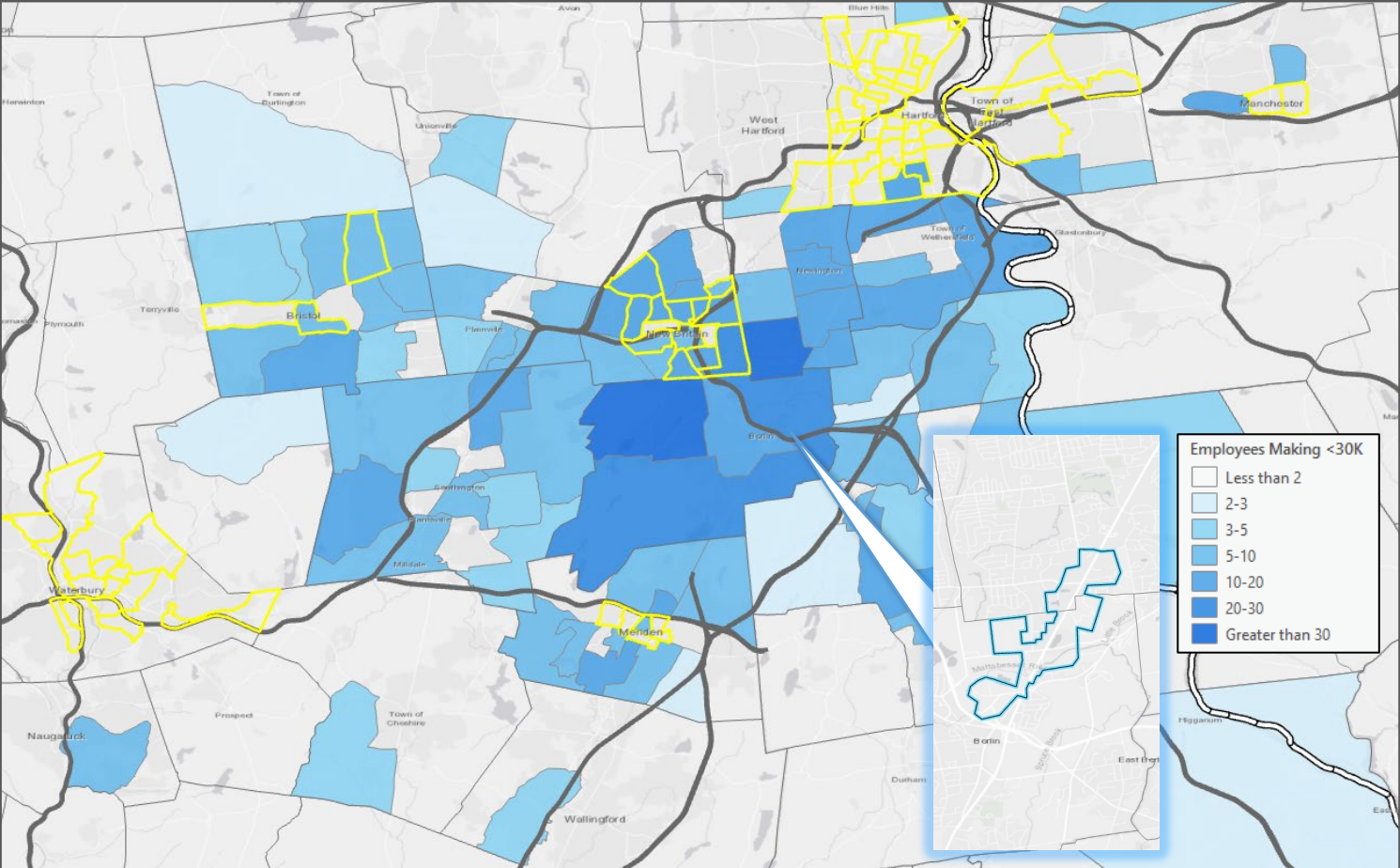
# 22%

of Employees on the Berlin Turnpike earn below the ALICE Single Adult and Single Senior Survival Budget, as represented by the dark blue bars.

\*Household size of employees was unavailable. Single Adult and Single Senior sectors were chosen to represent the minimum percentage of the employment base that qualifies as ALICE.



# Berlin Turnpike Berlin Area Employees

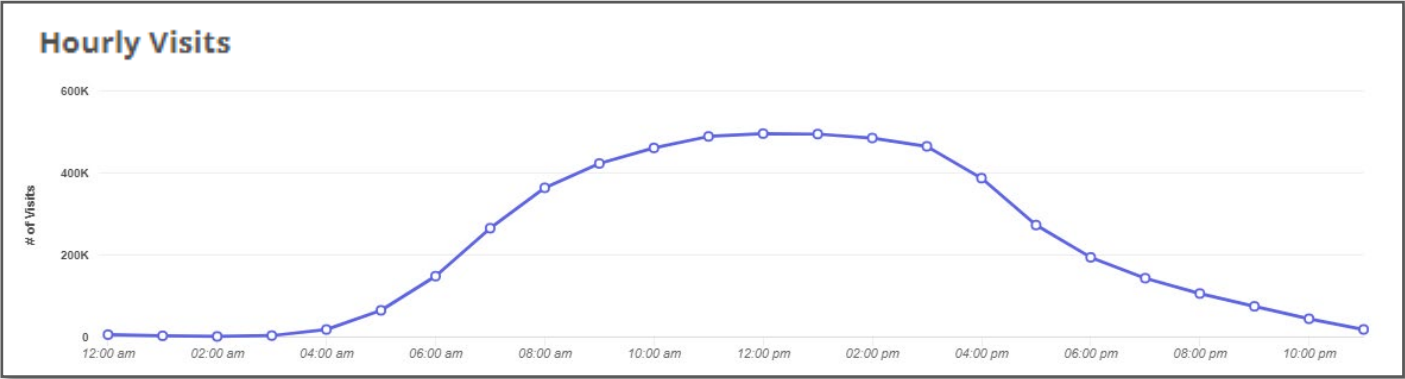


**35.4%**  
of Employees on the Berlin Turnpike  
make less than \$30,000 annually.

Home Locations of Area Employees

Source: Census OnTheMap, ArcGIS

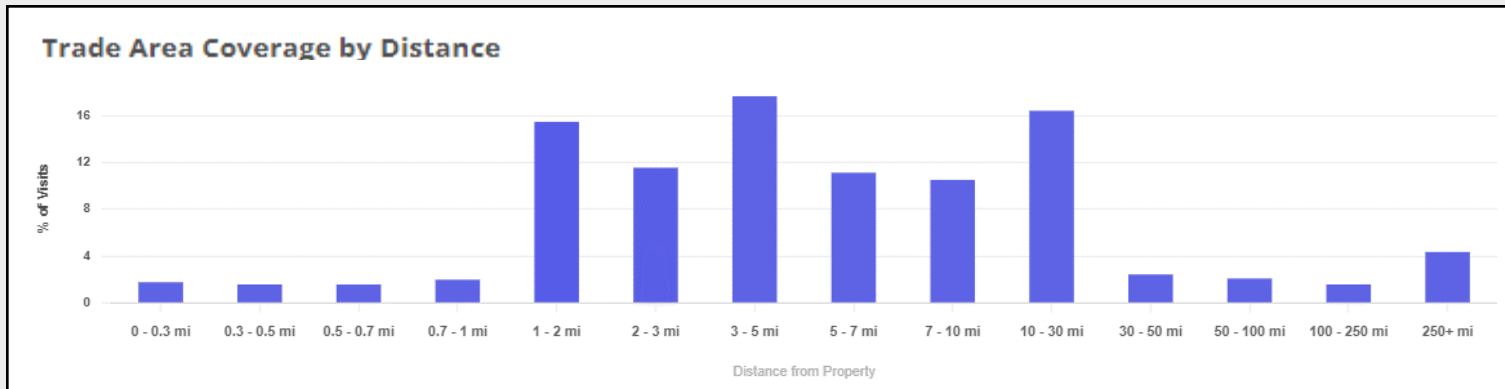
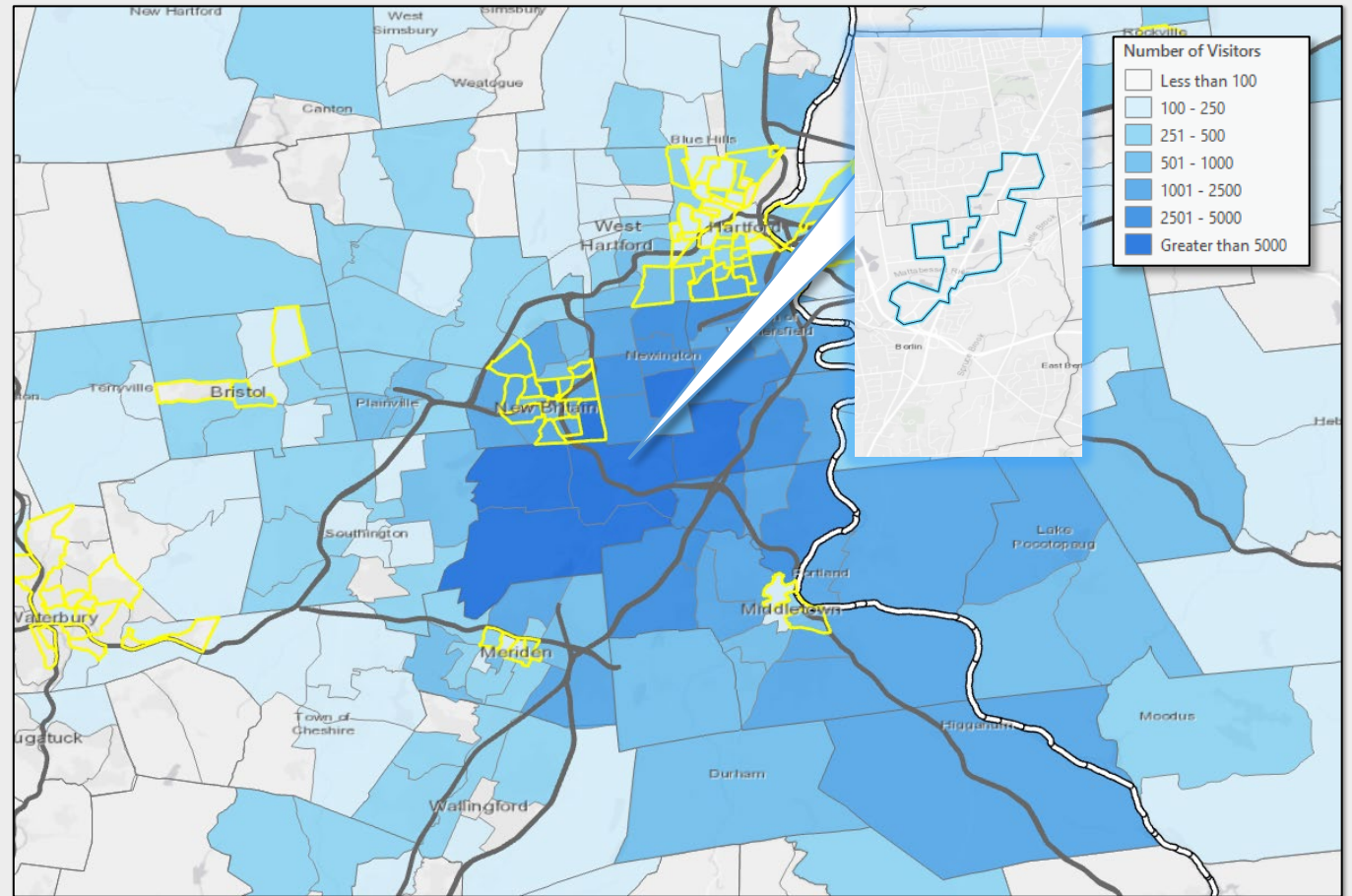
Tracts highlighted in yellow  
are low-and-moderate  
income Census Tracts



Source: Placer.ai, Visitation Data for Employees in the Past 12-Months

# Berlin Turnpike Berlin Retail Visitors

**22.4%**  
of Visitors to the Berlin Turnpike  
Businesses come from low- and  
moderate-income Census Tracts.



Home Locations of Area Visitors  
Source: Placer.ai, ArcGIS

Tracts highlighted in yellow  
are low-and-moderate  
income Census Tracts

Source: Placer.ai, Visitation Data for Visitors in the Past 12-Months