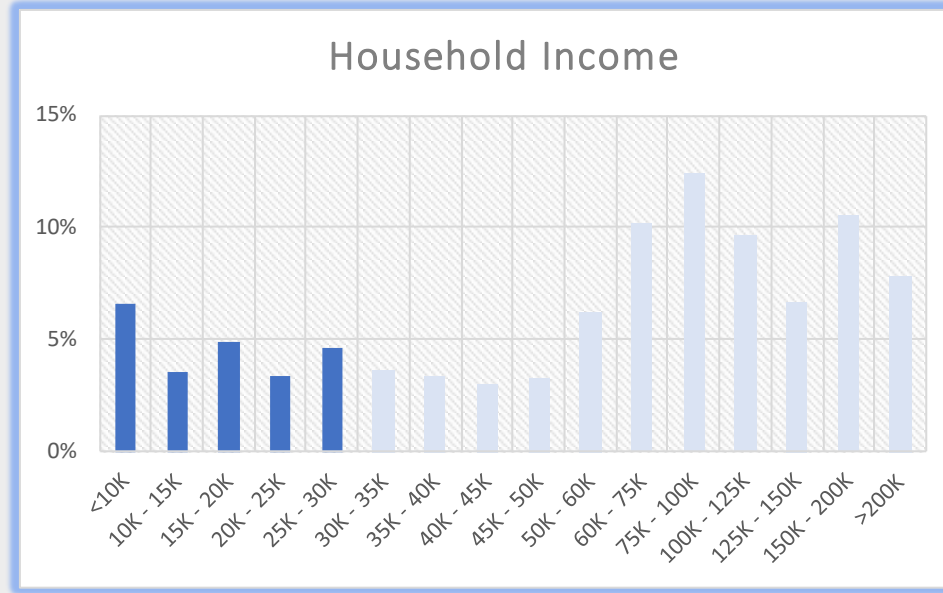
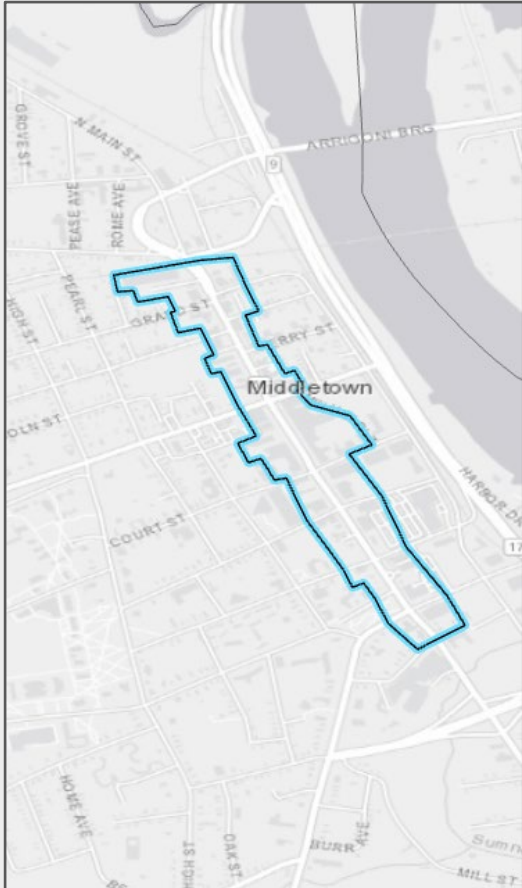


# MIDDLETOWN, CT - Geofence

## Main Street Business Employees

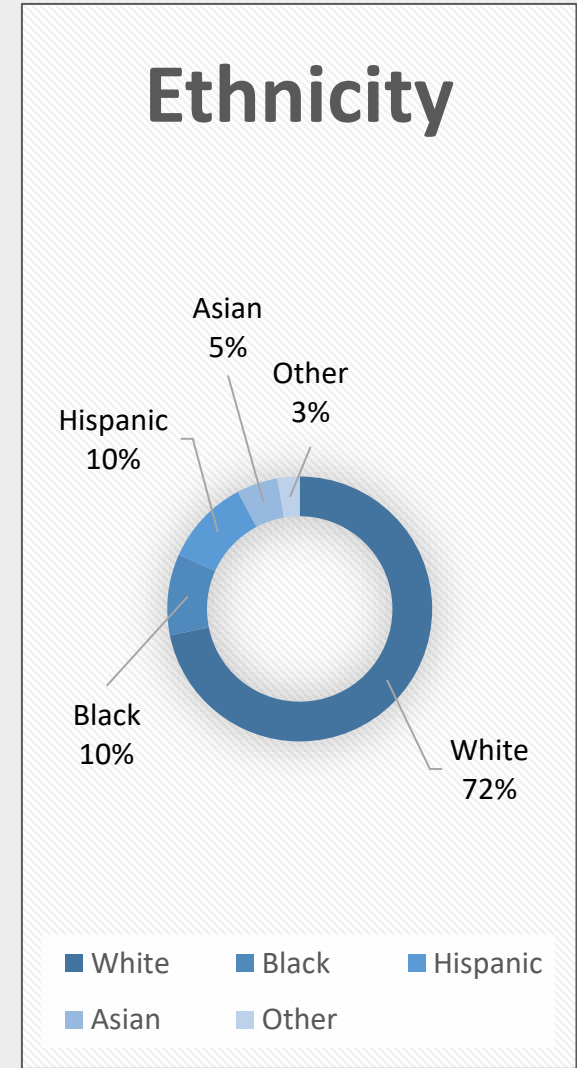
### Main Street Business District Geofence

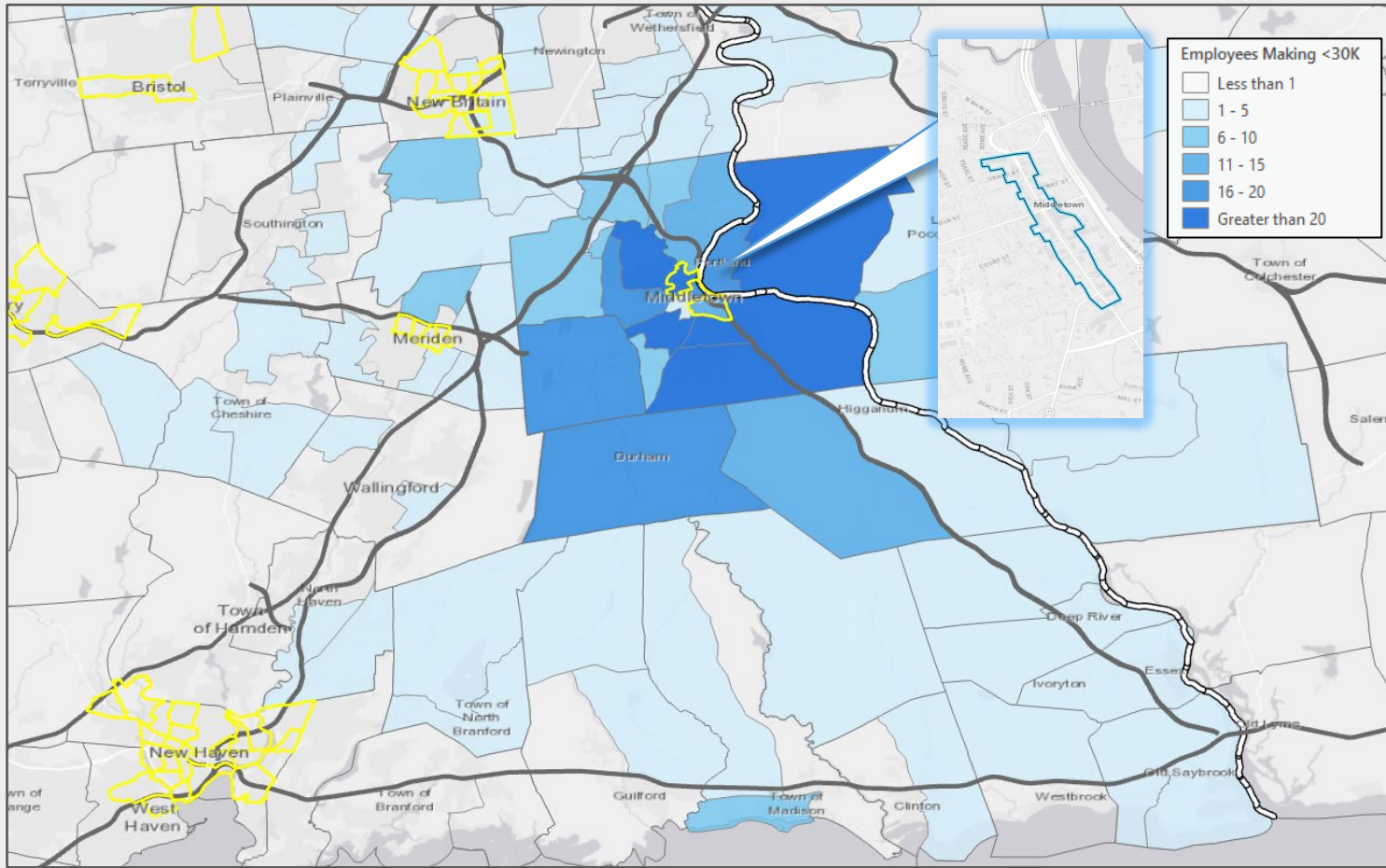


**23%**

of Employees on Main Street earn below the ALICE Single Adult and Single Senior Survival Budget, as represented by the dark blue bars.

\*Household size of employees was unavailable. Single Adult and Single Senior sectors were chosen to represent the minimum percentage of the employment base that qualifies as ALICE.





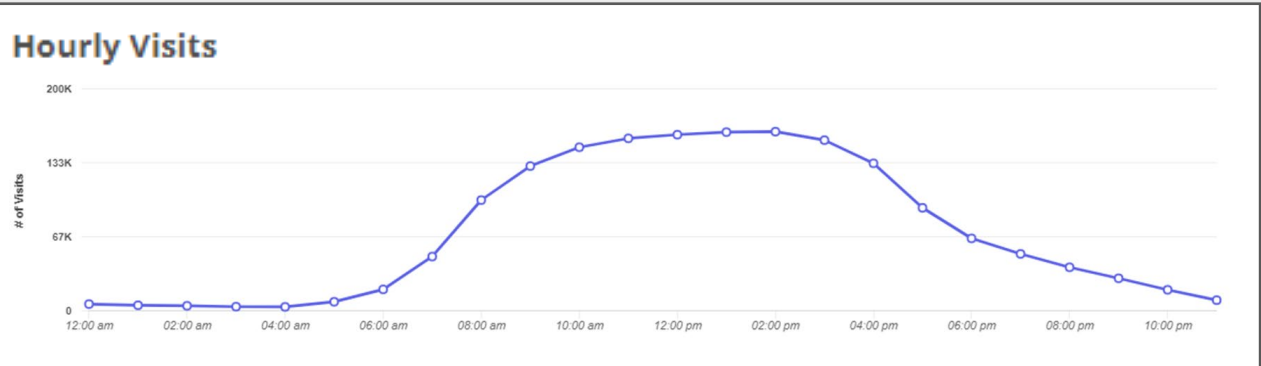
# Main Street Middletown Area Employees

**40.0%**  
of Employees on Main Street  
make less than \$30,000 annually.

Home Locations of Area Employees

Source: Census OnTheMap, ARCGIS

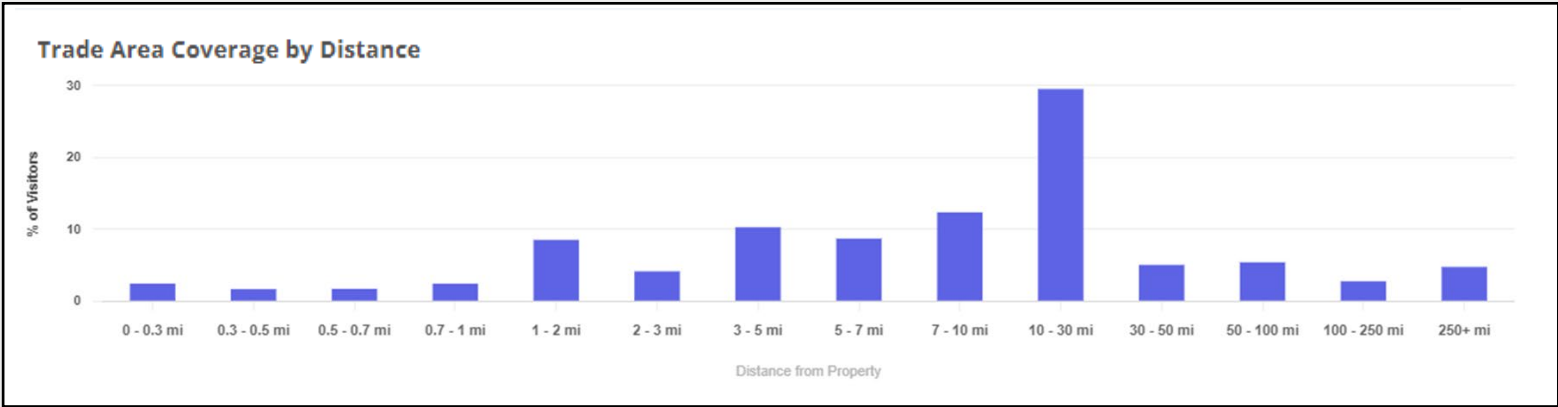
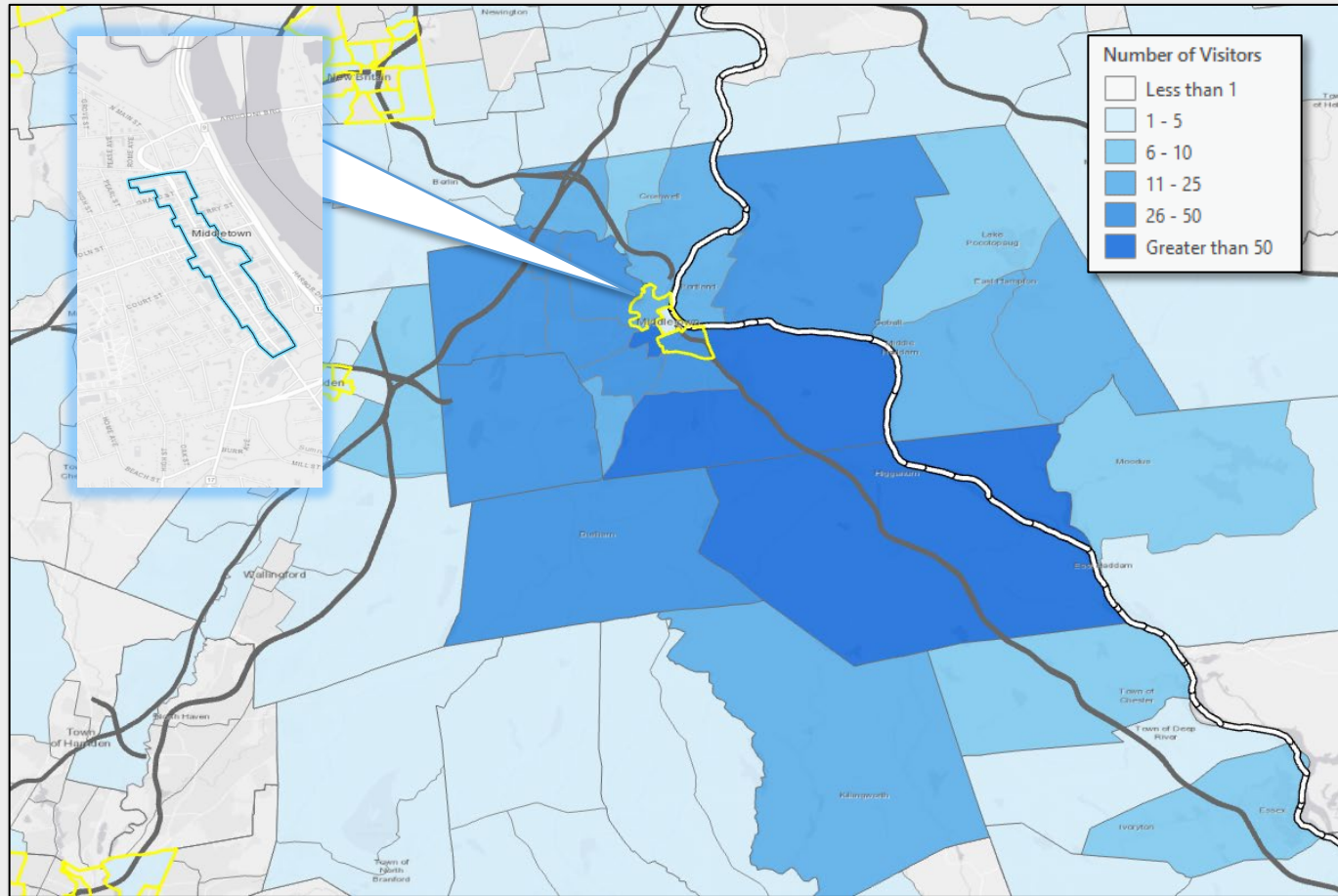
Tracts highlighted in yellow  
are low-and-moderate  
income Census Tracts



Source: Placer.AI, Visitation Data for Employees in the Past 12-Months

# Main Street Middletown Retail Visitors

**11.4%**  
of Visitors to Main Street  
Businesses come from low- and  
moderate-income Census Tracts.



Home Locations of Area Visitors  
Source: Placer.ai, ArcGIS

Tracts highlighted in yellow  
are low-and-moderate  
income Census Tracts

Source: Placer.ai, Visitation Data for Visitors in the Past 12-Months