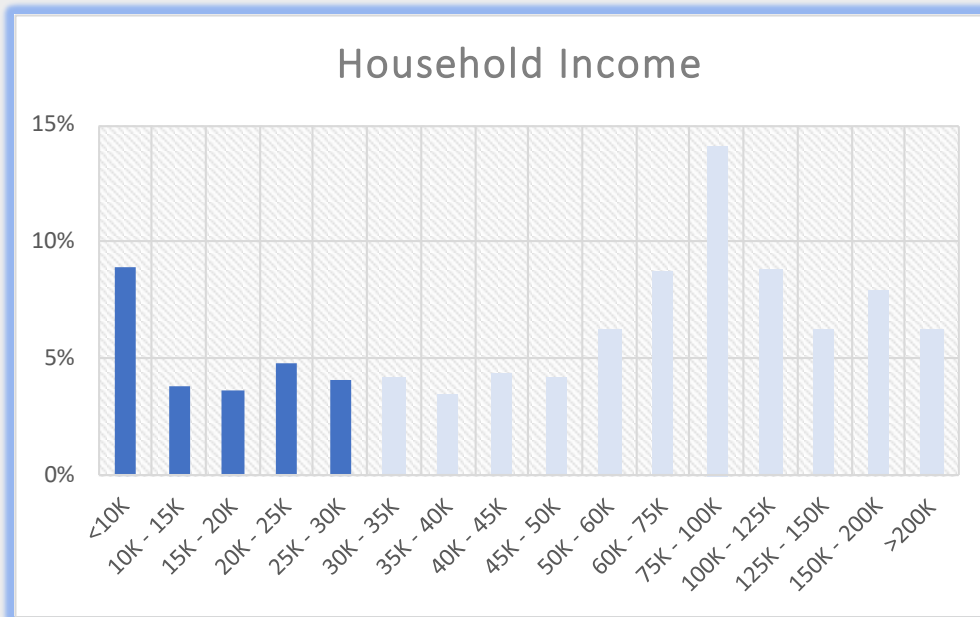
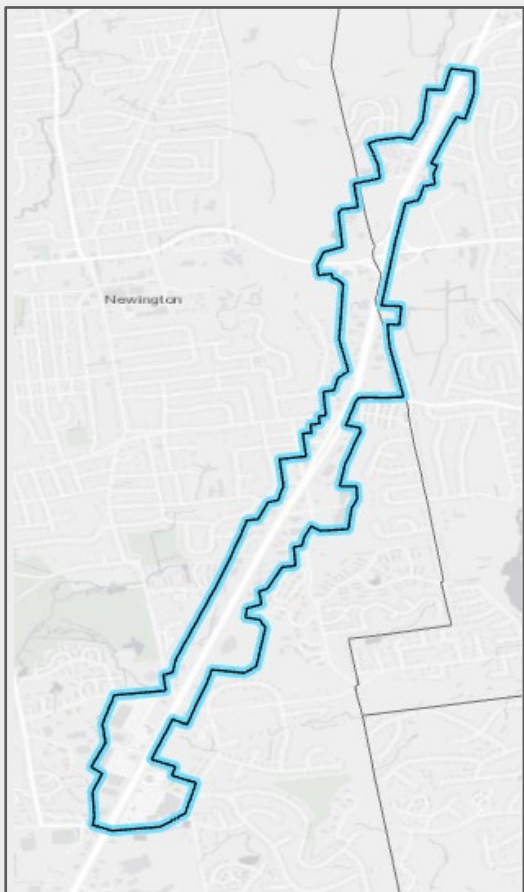


NEWINGTON, CT - Geofence

Berlin Turnpike Business Employees

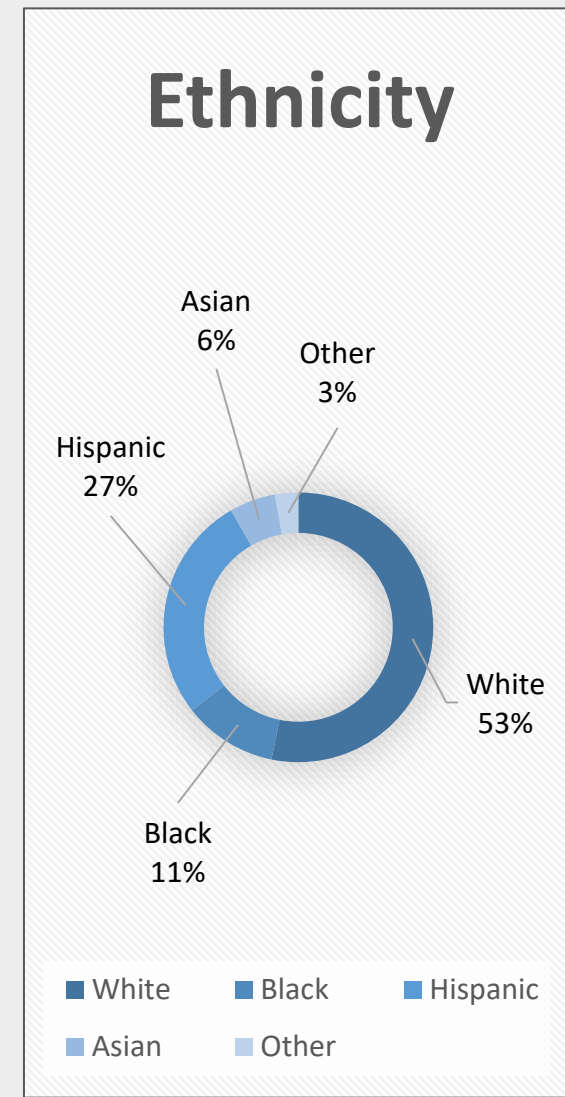
Berlin Turnpike Business District Geofence

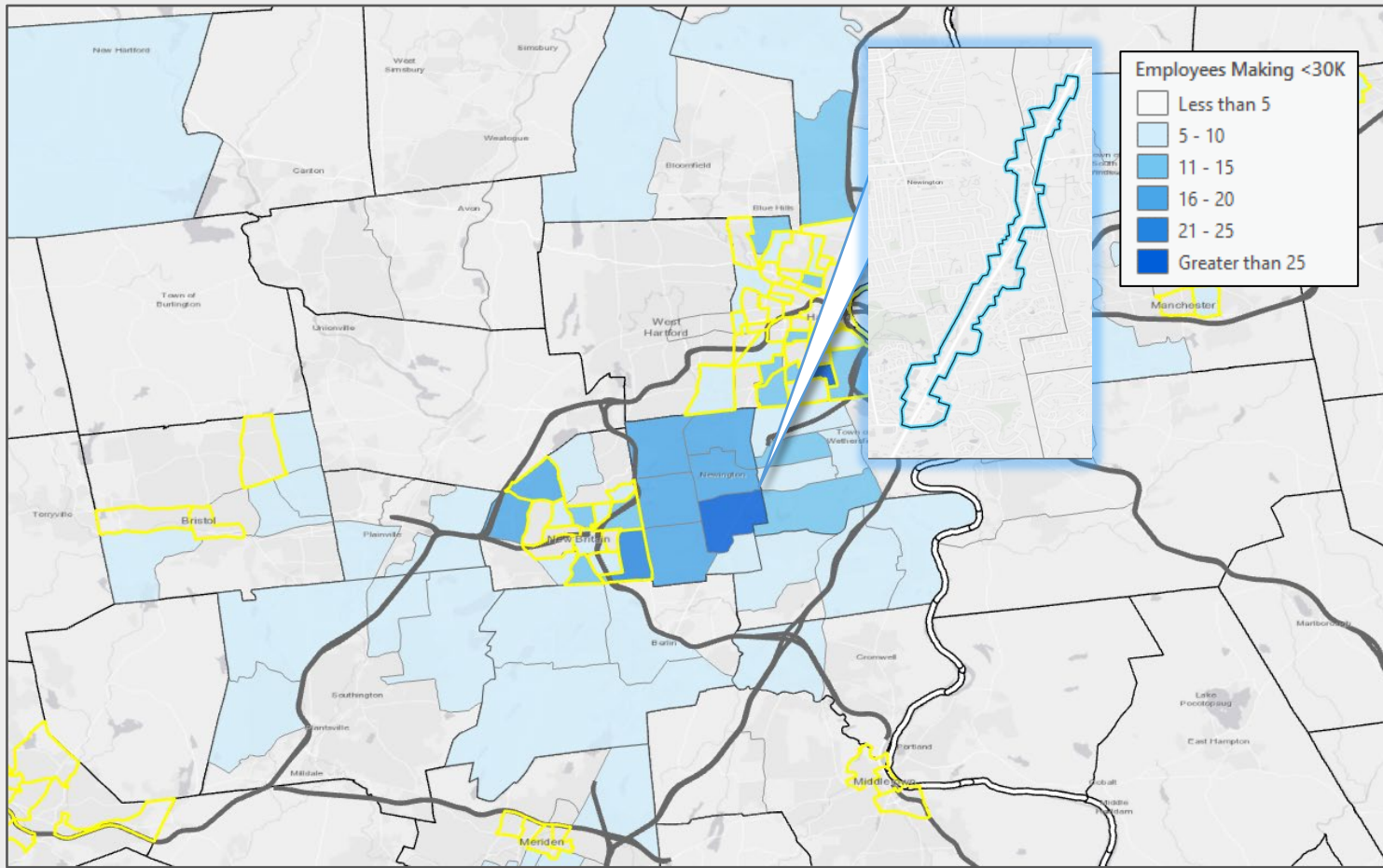


25.3%

of Employees on Berlin Turnpike earn below the ALICE Single Adult and Single Senior Survival Budget, as represented by the dark blue bars.

*Household size of employees was unavailable. Single Adult and Single Senior sectors were chosen to represent the minimum percentage of the employment base that qualifies as ALICE.





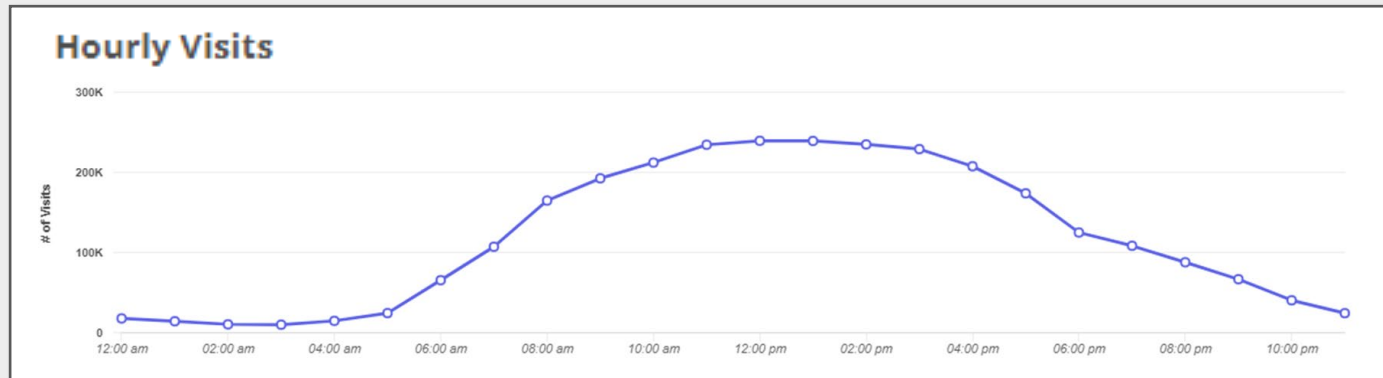
Berlin Turnpike Newington Area Employees

62.4%
of Employees on Berlin Turnpike
make less than \$30,000 annually.

Home Locations of Area Employees

Source: Census OnTheMap, ArcGIS

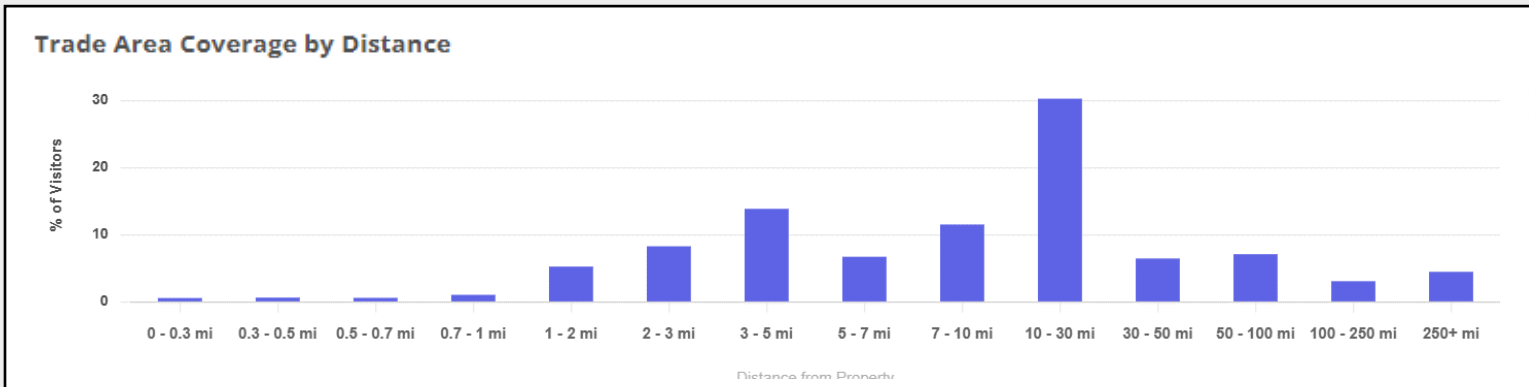
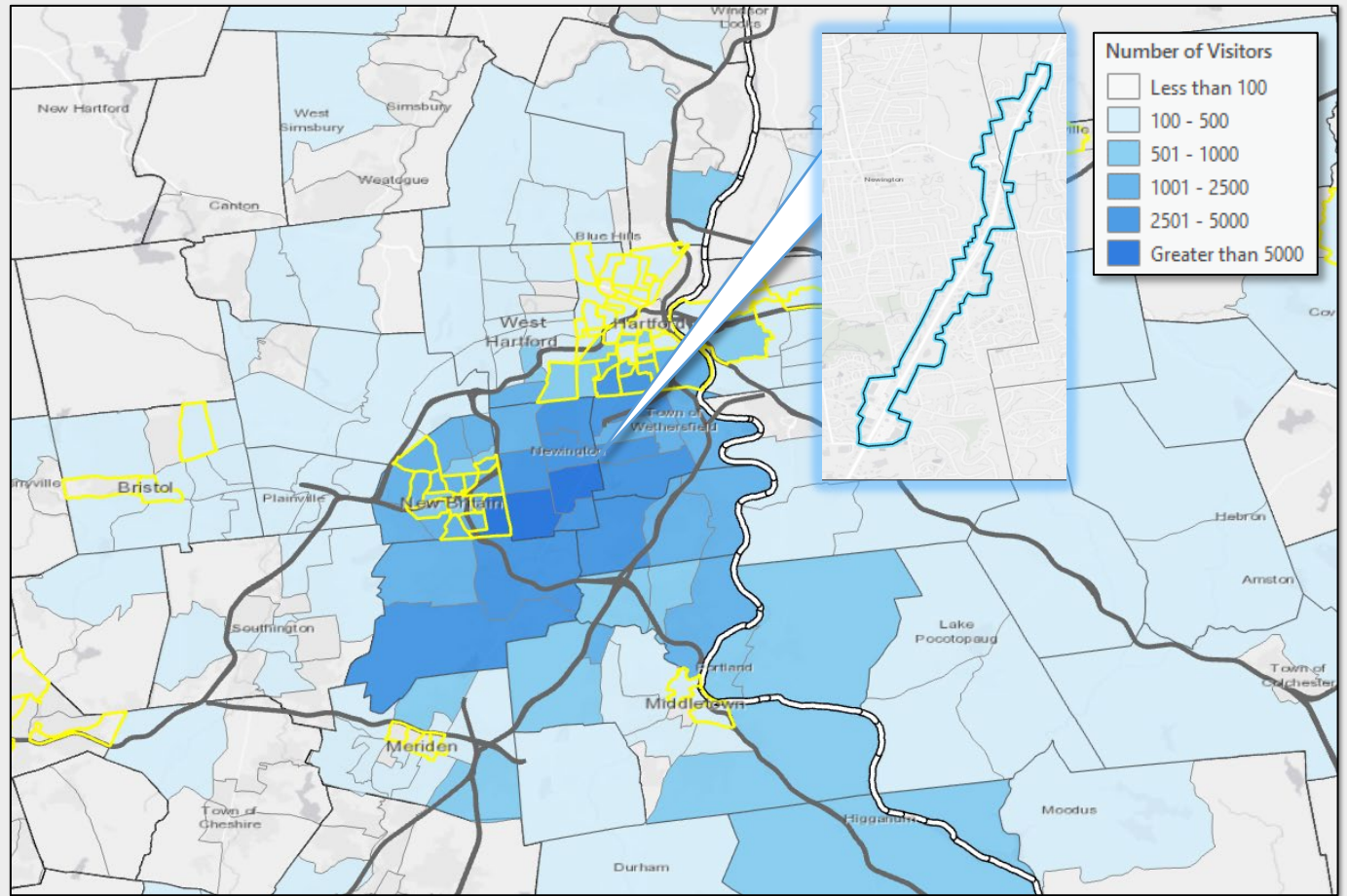
Tracts highlighted in yellow
are low-and-moderate
income Census Tracts



Source: Placer.ai, Visitation Data for Employees in the Past 12-Months

Berlin Turnpike Newington Retail Visitors

30.9%
of Visitors to Berlin Turnpike
Businesses come from low- and
moderate-income Census Tracts.



Home Locations of Area Visitors
Source: Placer.ai, ArcGIS

Tracts highlighted in yellow
are low-and-moderate
income Census Tracts

Source: Placer.ai, Visitation Data for Visitors in the Past 12-Months