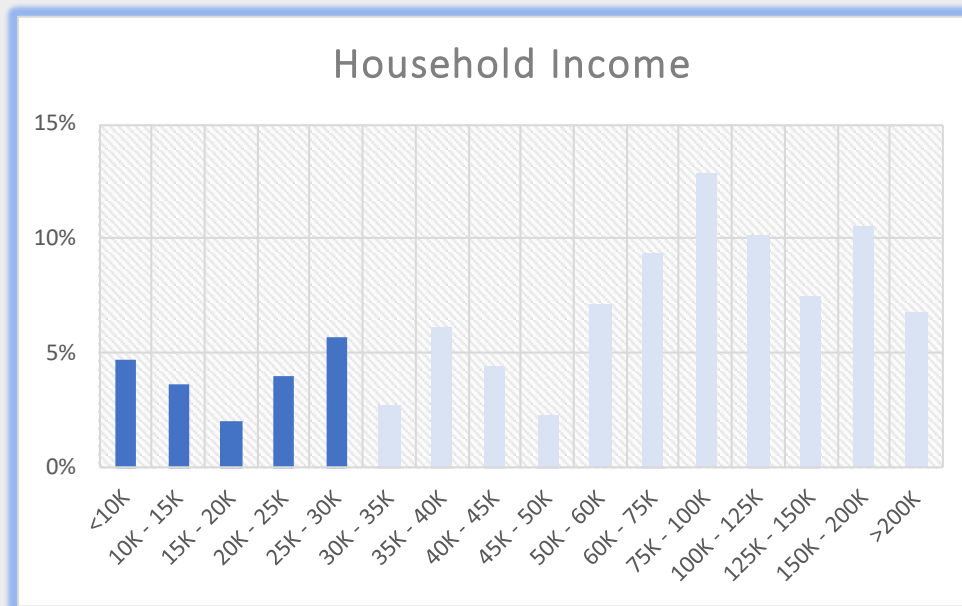


# STAFFORD, CT - Geofence

## Main Street Business Employees

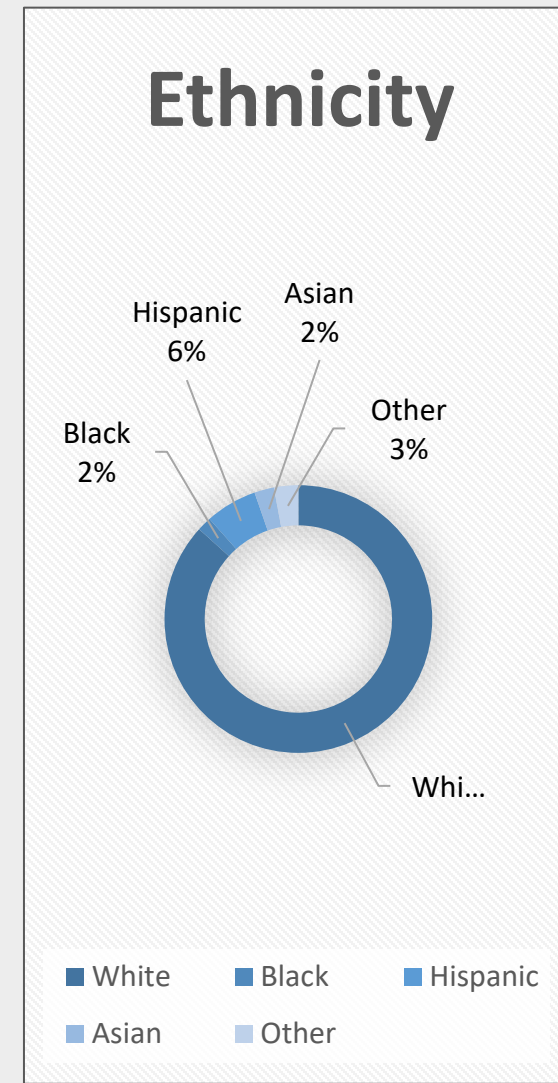
### Main Street Business District Geofence

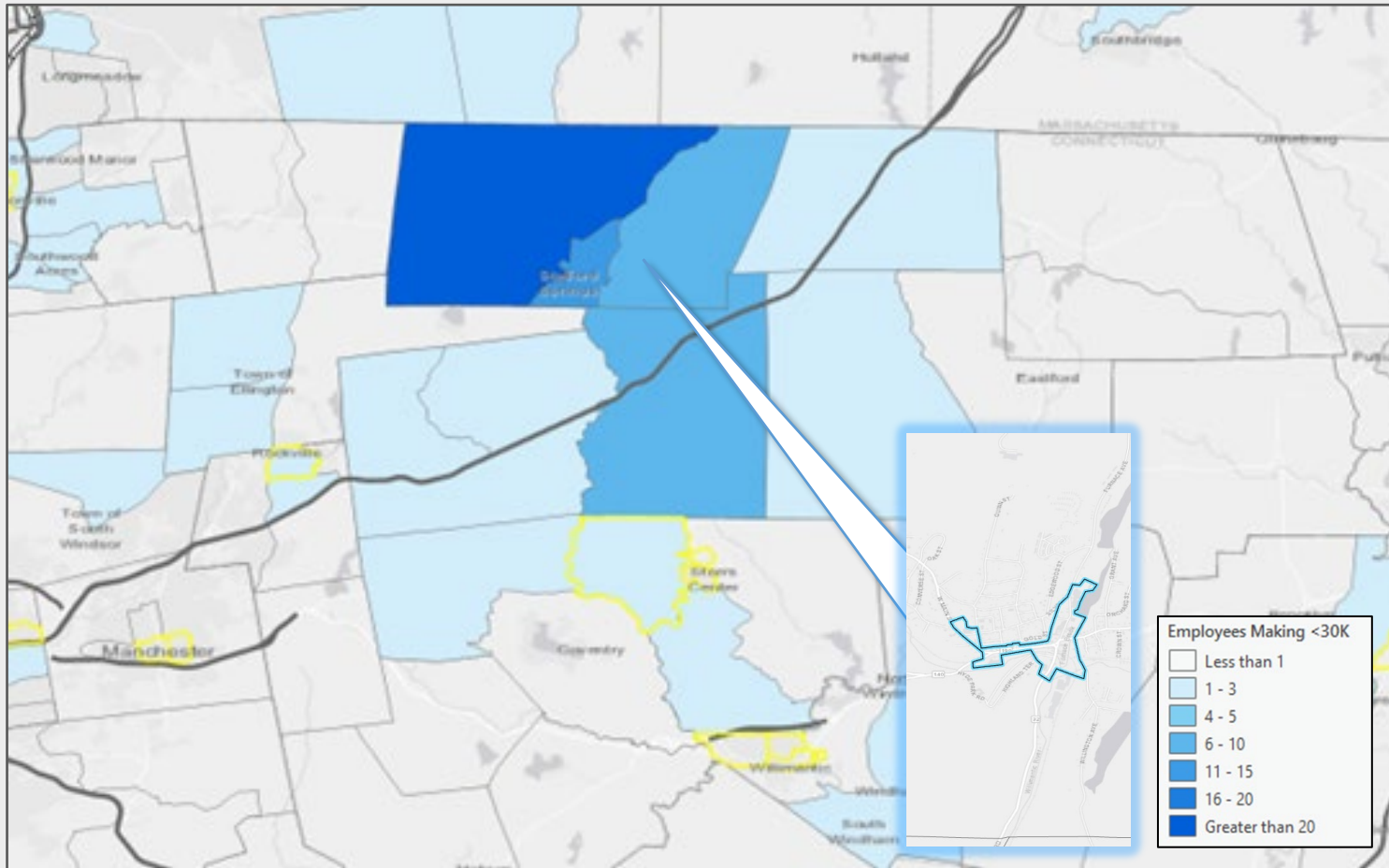


# 20.2%

of Employees on Main Street earn below the ALICE Single Adult and Single Senior Survival Budget, as represented by the dark blue bars.

\*Household size of employees was unavailable. Single Adult and Single Senior sectors were chosen to represent the minimum percentage of the employment base that qualifies as ALICE.





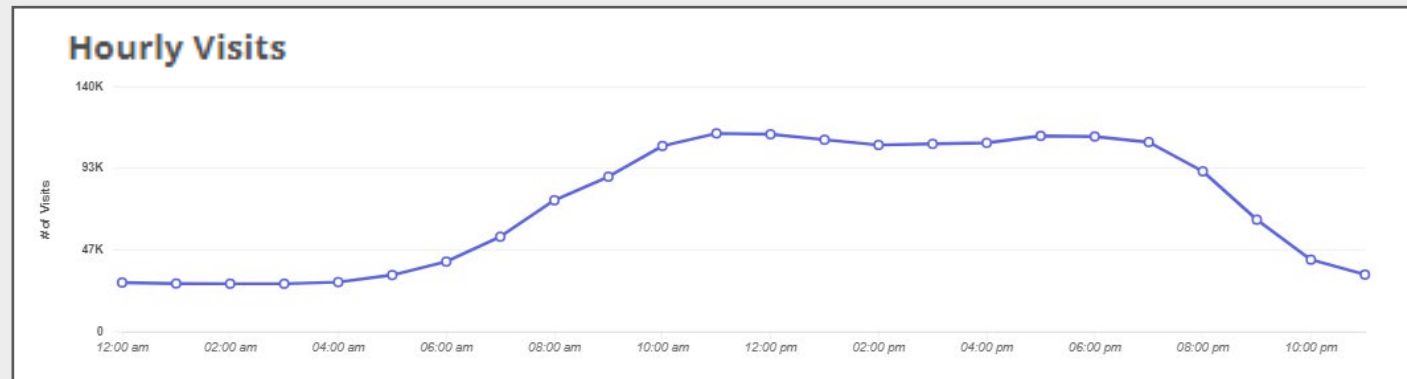
# Main Street Area Employees

**48.3%**  
of Employees on Main Street  
make less than \$30,000 annually.

Home Locations of Area Employees

Source: Census OnTheMap, ArcGIS

Tracts highlighted in yellow  
are low-and-moderate  
income Census Tracts

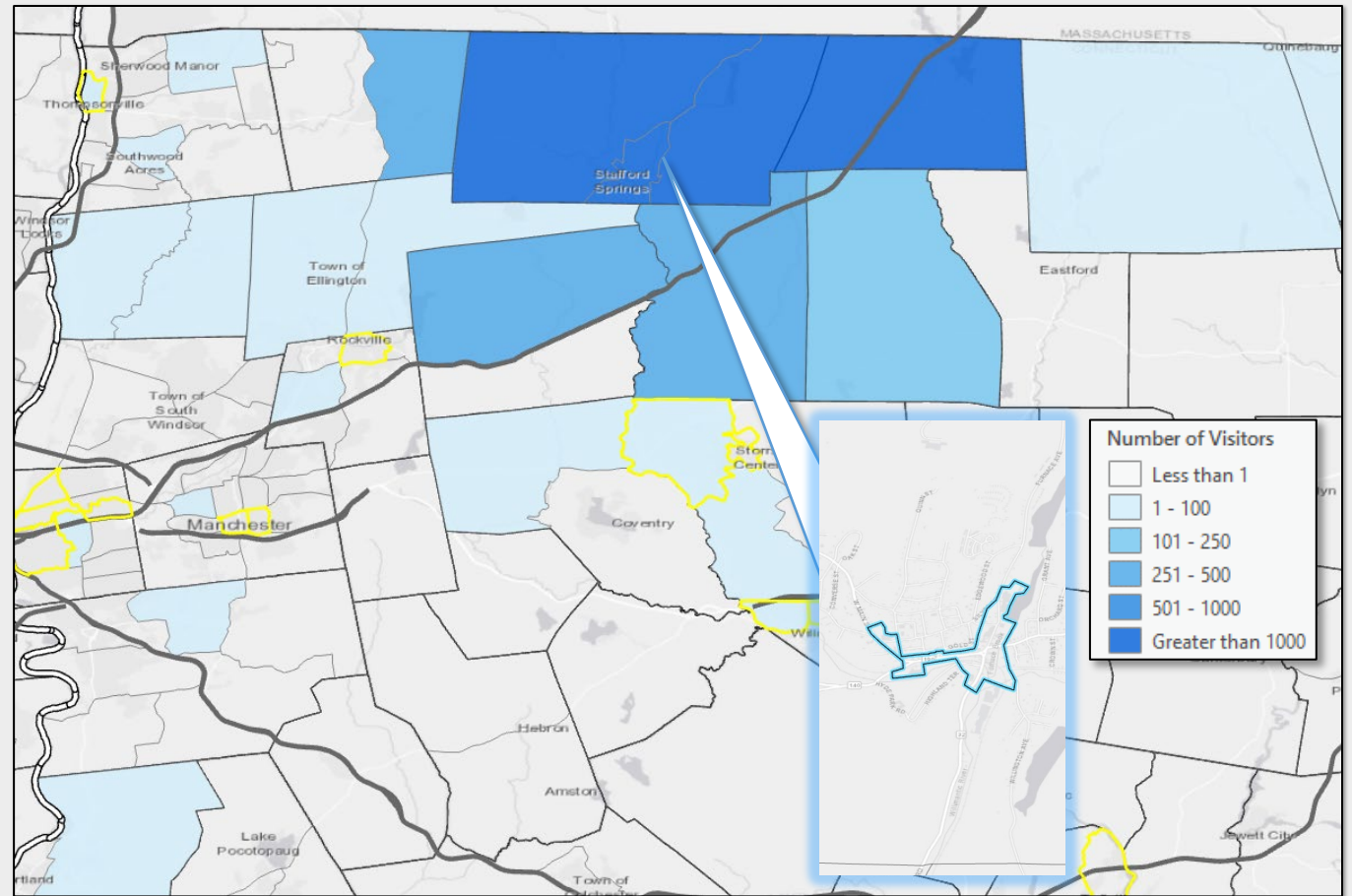


Source: Placer.AI, Visitation Data for Employees and Visitors in the Past 12-Months

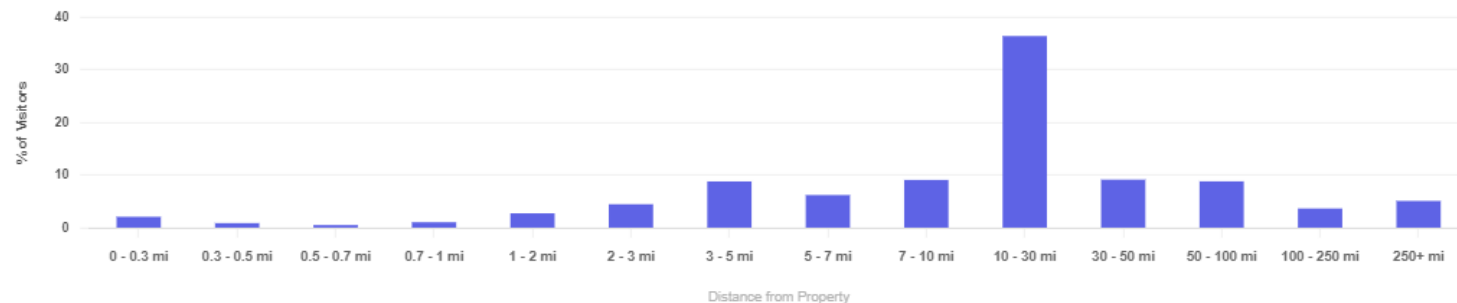
# Main Street Retail Visitors

# 1.61%

of Visitors to Main Street  
Businesses come from low- and  
moderate-income Census Tracts.



**Trade Area Coverage by Distance**



**Home Locations of Area Visitors**

Source: Placer.ai, ArcGIS

Tracts highlighted in yellow  
are low-and-moderate  
income Census Tracts