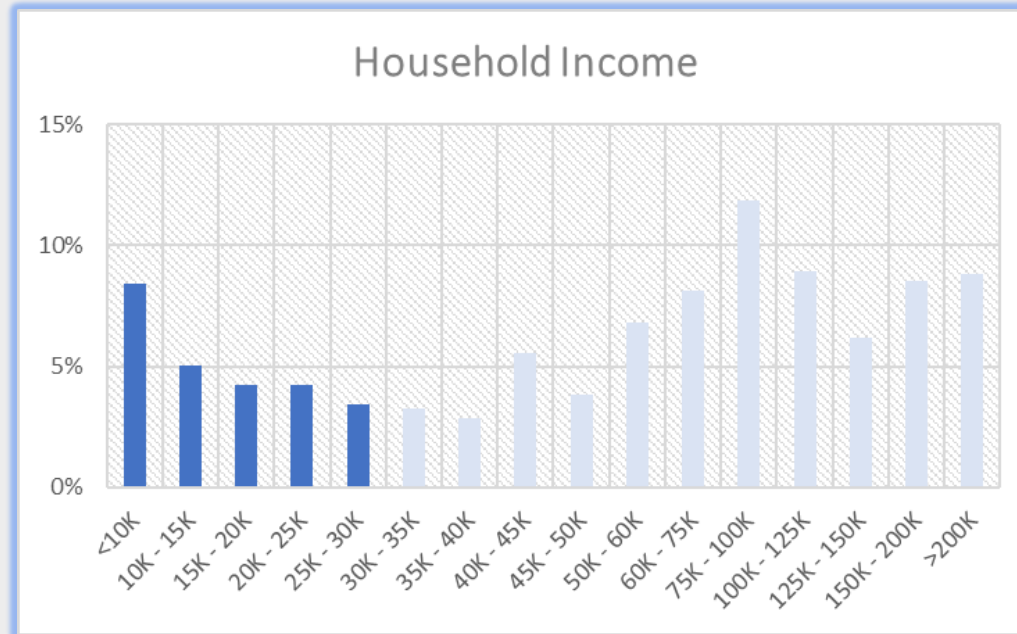
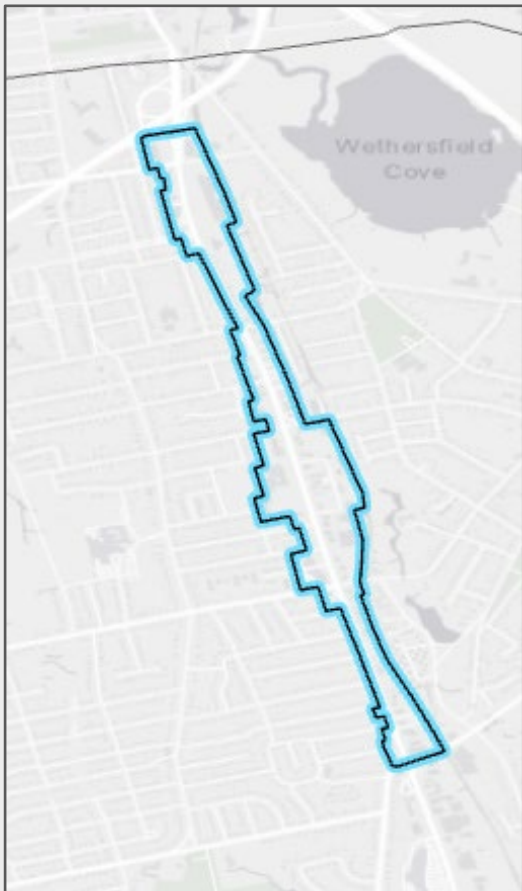


WETHERSFIELD, CT - Geofence

Silas Deane Hwy Business Employees

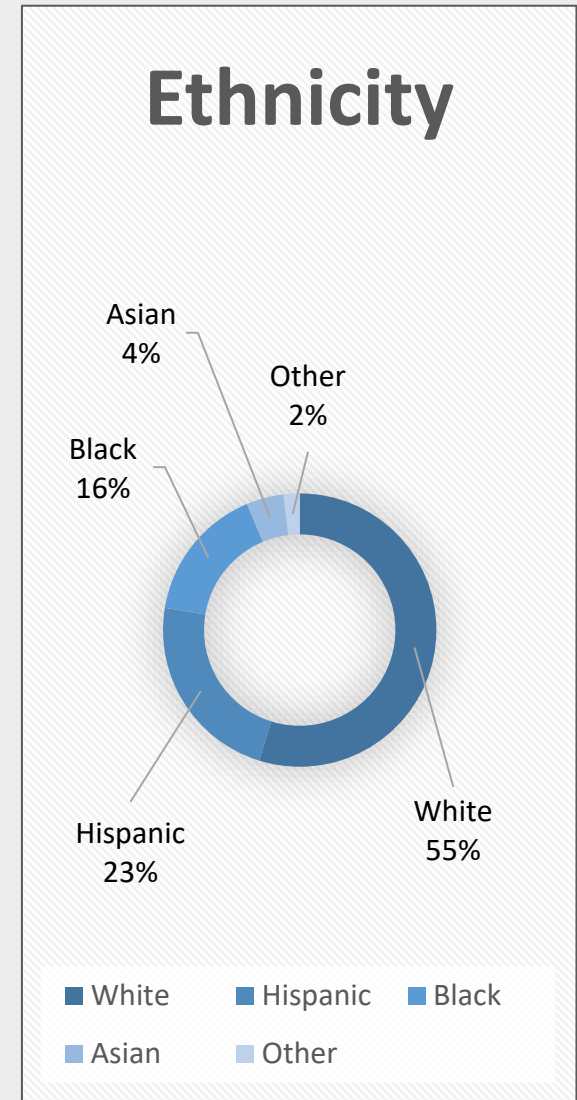
North Silas Deane Hwy Business District Geofence

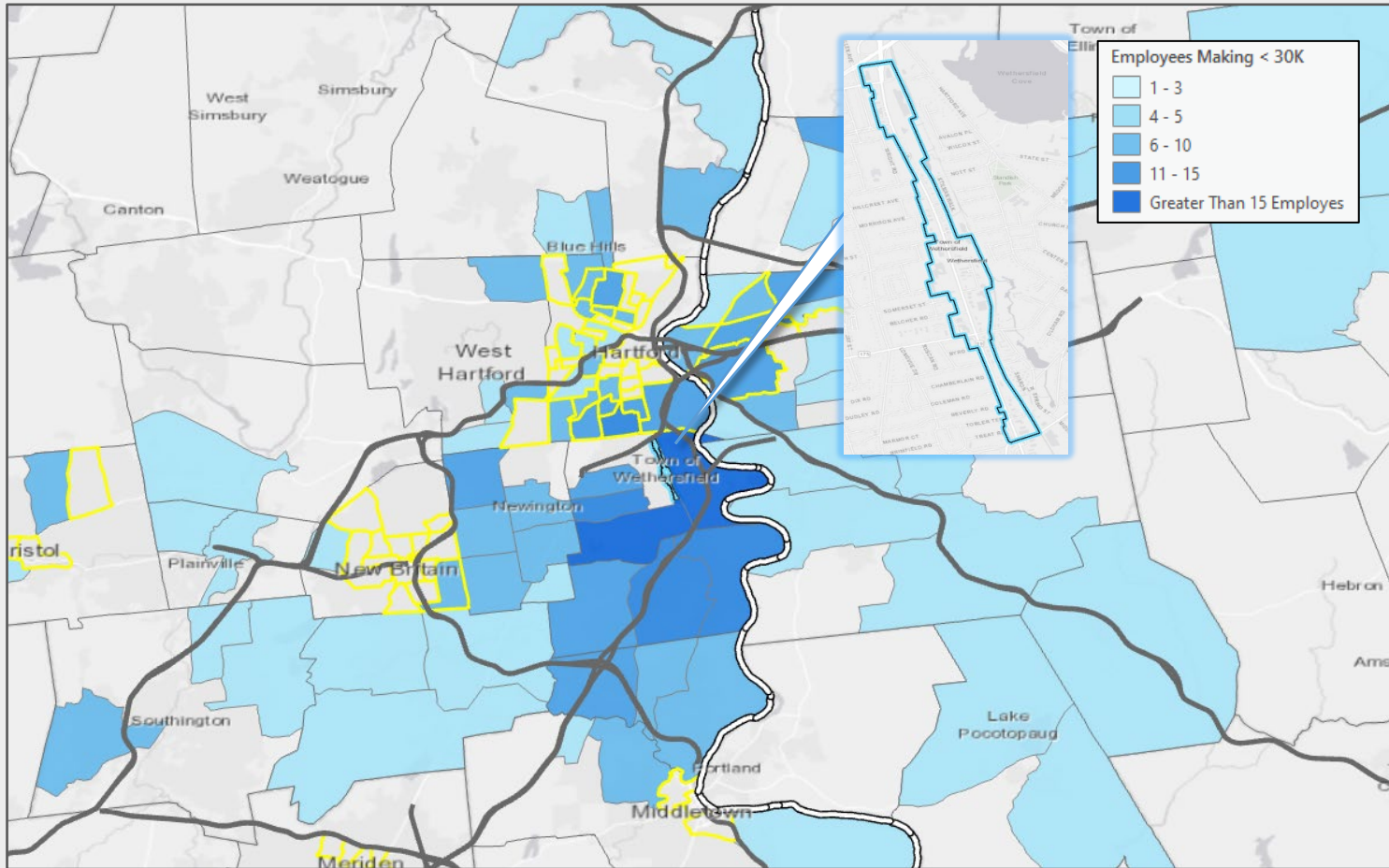


25%

of Employees on North Silas Deane Hwy earn below the ALICE Single Adult and Single Senior Survival Budget, as represented by the dark blue bars.

*Household size of employees was unavailable. Single Adult and Single Senior sectors were chosen to represent the minimum percentage of the employment base that qualifies as ALICE.





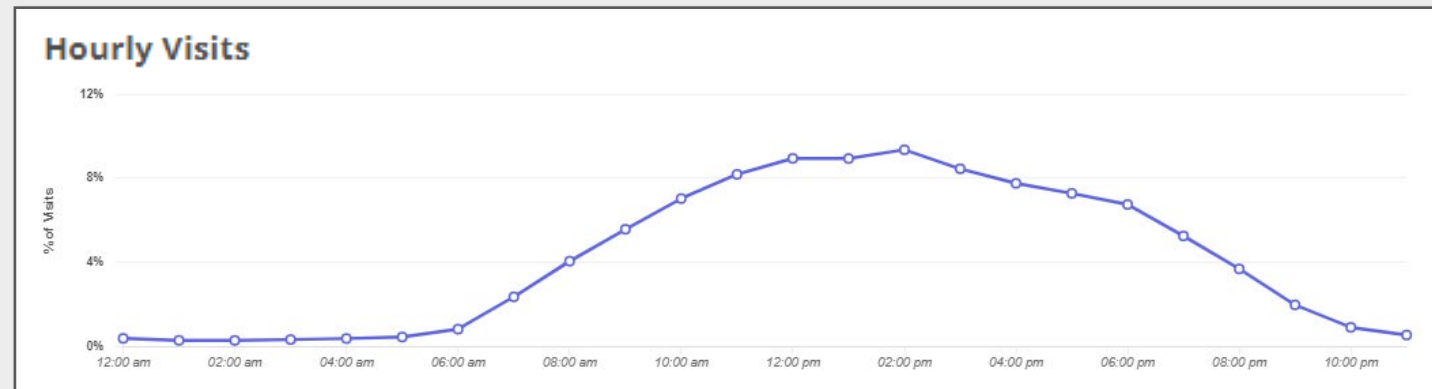
Silas Deane Hwy Area Employees

32.3%
of Employees on North Silas Deane Hwy make less than \$30,000 annually.

Home Locations of Area Employees

Source: Census OnTheMap, ArcGIS

Tracts highlighted in yellow are low-and-moderate income Census Tracts

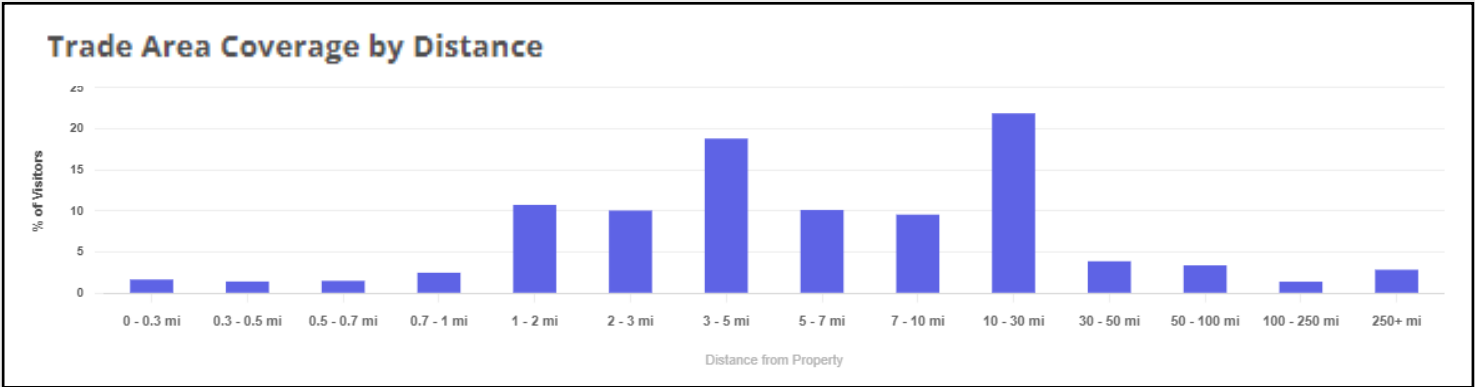
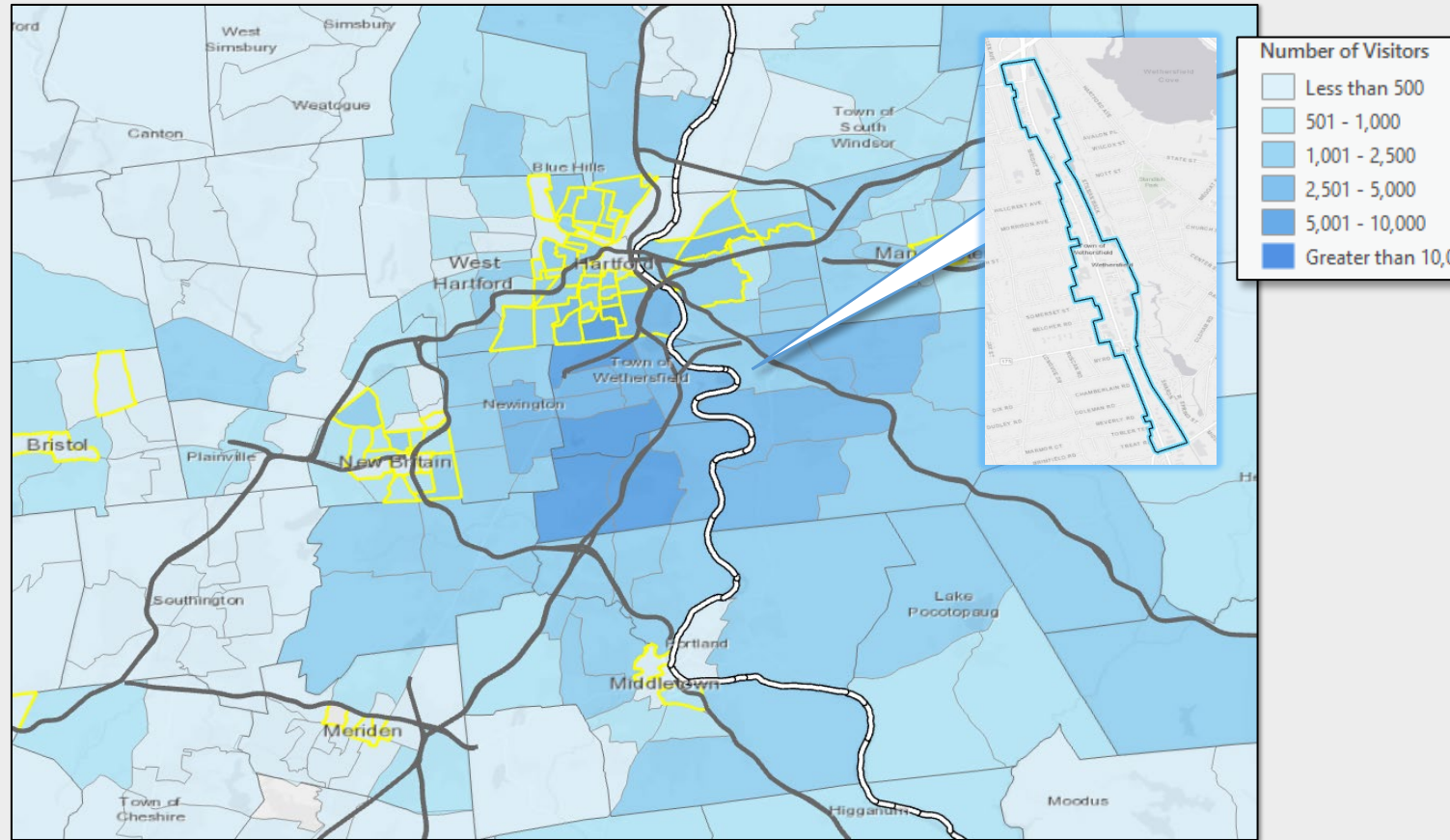


Source: Placer.ai, Visitation Data for Employees in the Past 12-Months

Silas Deane Hwy

Retail Visitors

30.8%
of Visitors to North Silas Deane Hwy
Businesses come from low- and
moderate-income Census Tracts.



Home Locations of Area Visitors
Source: Placer.ai, ArcGIS

Tracts highlighted in yellow
are low-and-moderate
income Census Tracts

Source: Placer.ai, Visitation Data for Visitors in the Past 12-Months