

Agenda Item Summary

To: Policy Board; Transportation Committee

From: Caitlin Palmer, Director of Regional Planning and Development

CC: Matt Hart, Executive Director

Meeting Date: June 26, 2024 (Transportation Committee: June 24, 2024)

Subject: Resolution: Shared Micromobility Services Contract

Background: CRCOG has been involved in micromobility since 2014, with an initial study on bikeshare feasibility. In 2021, CRCOG commissioned a Regional Micromobility Feasibility Study, and that same year Superpedestrian began operating a very successful scooter program in Hartford before announcing the closure of North American operations at the end of 2023. After the closure of Superpedestrian's operations, CRCOG, working with the city of Hartford and other municipalities, conducted a Request for Proposal (RFP) process to select another shared micromobility provider. This resolution will allow our Executive Director on behalf of CRCOG to execute an agreement with Veo.

Benefit to Member Towns/CRCOG: CRCOG envisions a regional private micromobility system that is provided at no cost to the municipalities and offers residents, visitors, students, and employees a convenient and affordable way to ride seamlessly within and among the Participating Communities. The master contract would be available to all Capitol Region Purchasing Council (CRPC) members and CRCOG members. In addition, this regional model would streamline local procurement and contracting efforts, which would provide greater flexibility for communities seeking to pilot programs in the future.

Financial/Operational Impact: The micromobility system would be provided at no cost to individual municipalities. CRCOG would receive an annual administrative fee of \$1,000 per active participating member after the first year.

Project Schedule: The agreement would run from the date of contract execution through and including June 30, 2029, unless otherwise terminated by either party in accordance with the terms and provisions of the agreement.

Recommendation: CRCOG staff recommends approval of the attached resolution. The Transportation Committee will provide a recommendation at its meeting on June 24, 2024.

Attachments:

- Proposed Resolution

RESOLUTION TO EXECUTE AN AGREEMENT WITH VEO FOR SHARED MICROMOBILITY SERVICES

WHEREAS, CRCOG has conducted a Request for Proposal selection process and found the micromobility services provider, Veo, to be the most qualified firm to assist CRCOG in the development of a Shared Micromobility Services system; and

WHEREAS, Hartford previously had a successful micromobility program with CRCOG as the primary contract holder; and

WHEREAS, CRCOG has commitments from the Cities of Hartford and New Haven to establish micromobility programs in 2024, and the City of New Britain plans to assess the feasibility of a pilot program in 2025. Various other municipalities throughout CRCOG have also shown interest in a shared micromobility program; and

WHEREAS, CRCOG's 38 member municipalities, as well as any cities or towns that participate in the Capitol Region Purchasing Council (CRPC), are eligible to participate in this program. Municipalities who are not currently members of the CRPC have the option to join at any time;

NOW THEREFORE BE IT RESOLVED THAT, that CRCOG's Executive Director, Matthew W. Hart, is authorized to act on behalf of the Capitol Region Council of Governments in negotiating, executing, and amending all appropriate and necessary contractual instruments with Veo for the purpose of establishing a regional shared micromobility service.

NOW THEREFORE BE IT RESOLVED THAT,

CERTIFICATE

I certify the above is a true copy of a resolution adopted by the Policy Board at its meeting held on June 26, 2024.

BY: _____ DATE: _____
Jason Bowsza, Secretary