

Agenda Item Summary

To: Policy Board; Transportation Committee

From: Caitlin Palmer, Director of Regional Planning and Development

CC: Matt Hart, Executive Director

Meeting Date: June 26, 2024 (Transportation Committee: June 24, 2024)

Subject: Resolution: Shared Micromobility Services Contract

Background: CRCOG has been involved in micromobility since 2014, with an initial study on bikeshare feasibility. In 2021, CRCOG commissioned a Regional Micromobility Feasibility Study, and that same year, Superpedestrian operated a very successful scooter program in Hartford before announcing the closure of North American operations at the end of 2023. After the closure of Superpedestrian's operations, working with various towns, including Hartford, CRCOG conducted a Request for Proposal (RFP) process for another shared micromobility provider. This resolution will allow Matt Hart on behalf of CRCOG to execute an agreement with Veo.

Benefit to Member Towns/CRCOG: CRCOG envisions a regional private micromobility system that is provided at no cost to the municipalities, which offers residents, visitors, students and employees a convenient and affordable way to ride seamlessly within and among the Participating Communities. The master contract would be available to all Capitol Region Purchasing Council (CRPC) members and CRCOG members. In addition, this regional model streamlines local procurement and contracting efforts, which will allow greater flexibility for communities seeking future pilot programs.

Financial/Operational Impact: The micromobility system will be provided at no cost to individual municipalities. CRCOG will receive an annual administrative fee of \$1,000 per active participating member after the first year.

Project Schedule: The agreement shall be from the date of contract execution through and including June 30, 2029, unless otherwise terminated by either party in accordance with the terms and provisions of the agreement.

Recommendation: CRCOG Staff recommend approval.

Attachments:

- Resolution

RESOLUTION TO EXECUTE AN AGREEMENT WITH VEO FOR SHARED MICROMOBILITY SERVICES

WHEREAS, CRCOG has conducted a Request for Proposal selection process and found the micromobility services provider, Veo, to be the most qualified firm to assist CRCOG in the development of a Shared Micromobility Services system; and

WHEREAS, Hartford previously had a successful micromobility program with CRCOG as the primary contract holder; and

WHEREAS, CRCOG has commitments from the Cities of Hartford and New Haven to establish micromobility programs in 2024, and the City of New Britain plans to assess the feasibility of a pilot program in 2025. Various other municipalities throughout CRCOG have also shown interest in a shared micromobility program; and

WHEREAS, Eligible communities are made up of the 38 CRCOG municipalities, as well as any cities or towns that participate in the Capitol Region Purchasing Council (CRPC). Municipalities who are not currently members of the CRPC have the option to join at any time;

NOW THEREFORE BE IT RESOLVED THAT, that CRCOG’s Executive Director, Matt Hart, is authorized to act on behalf of the Capitol Region Council of Governments in negotiating, executing, and amending all appropriate and necessary contractual instruments with Veo for the purpose of establishing a regional shared micromobility service.

NOW THEREFORE BE IT RESOLVED THAT,

CERTIFICATE

I certify the above is a true copy of a resolution adopted by the Policy Board at its meeting held on June 26, 2024.

BY: _____ DATE: _____
Jason Bowsza, Secretary